



UTAH DAY OF THE

girl

Friday October 4, 2024

Venue 6SIX9 Salt Lake City, UT

8:00 a.m. Breakfast Program

girl scouts
of utah

HARMONS
NEIGHBORHOOD GROCER®

Utah Day of the

girl

The Impact of Women in Utah

Celebrate the impact that women and girls have in our communities while supporting Girl Scouts of Utah.

Held the same week as International Day of the Girl, Utah Day of the Girl is a celebratory breakfast where business and community leaders come together to celebrate the accomplishments of Girl Scouts and women state-wide.

In addition, we will be honoring women of achievement in each of our four Girl Scout pillars: STEM, Outdoors, Life Skills, and Entrepreneurship.

Proceeds from this event support our *Gift of Girl Scouts* initiative, which provides free membership to new and current Girl Scouts of Utah members.

The Girl Scout Difference

Girl Scouts is the preeminent leadership development organization for girls.

Through programs in STEM, Outdoors, Life Skills, and Entrepreneurship, adult leaders in Utah support girls as young as 5 through 18 as they explore their extraordinary potential.

A Lifetime of Courage, Confidence, and Character

It is no secret that Girl Scouts are changing the world.

In 2021, the Girl Scout Research Institute (GSRI) conducted a national study to understand the long-term benefits of Girl Scouting. This research shows that participating in Girl Scouts is a powerful factor for developing courage, confidence, and character, which in turn builds a foundation for success in education and careers, enables a lifetime of leadership, and provides high levels of life satisfaction.

Alums say being Girl Scouts set them on a path for achievement, connected them to something bigger than themselves, and helped them develop their passions and interests.

Be There for Girls

Your sponsorship shows your commitment to girls in our communities. You'll connect with organizations at this event who understand the link between girl success and a healthy economy as we recognize inspiring women—our Girl Champions—who are leaders in their fields and believe in creating opportunities for girls.

Facts from 2021 GSRI Study

- » Fifty-six percent (56%) of women in the 117th Congress are Girl Scout alums.
- » Seventy-one percent (71%) of current female senators are Girl Scout alums.
- » Fifty-three percent (53%) of current female delegates and representatives in the House of Representatives are Girl Scout alums.
- » Five of the nine current female governors are Girl Scout alums.
- » Every United States female Secretary of State in U.S. history was a Girl Scout or Girl Guide: Madeleine Albright, Condoleezza Rice, and Hillary Clinton.

This confirms what Girl Scouts have known all along: Girl Scouting builds girls and women of courage, confidence, and character, who lead in their lives, at in their communities.

The Girl Scout Alum Difference: A Lifetime of Courage, Confidence, and Character. (2021).





Dr. Deepika de Silva

Keynote Speaker

Dr. Deepika de Silva has over 30 years of experience in Biotechnology, Academia, and Public Health. She served as Chief Scientific Officer at BioFire Diagnostics (now bioMerieux) for six years.

Dr. de Silva specializes in molecular biology and infectious disease diagnostics. She was also a Senior Scientist at the International Agency for Research on Cancer, focusing on genetic variations related to Breast Cancer epidemiology.

Dr. de Silva holds a B.Sc. in Pharmacology from King's College, University of London, and a PhD in Toxicology from Utah State University. She's an advocate for women in STEM, honored by Girl Scouts of Utah in 2019 as a STEM Girl Champion.



Presenting Sponsor

Girl Scouts of Utah is thrilled to announce the return of our \$25,000 presenting sponsor, Harmons. With their steadfast support of Girl Scouts over the years, Harmons has become an integral part of our mission, and we are grateful for their continued partnership. Their sponsorship of Utah Day of the Girl plays a vital role in ensuring the success of our event, empowering girls across our community.



Liz Adeola

Utah Insight, This is Utah
Emcee

Liz Adeola is a professional actor, emcee, narrator, producer, reporter, and television host. You can see some of her work on PBS Utah where she hosts.

Liz has spent more than a decade producing, reporting, and anchoring television news at stations around the country and has earned many honors, including six Rocky Mountain Emmy Awards.

Liz is a member of Alpha Kappa Alpha Sorority, Incorporated. She also serves on the board for the Utah Society of Professional Journalists and Public Media Women in Leadership.

To sponsor this event, contact us at development@gsutah.org or (801) 716-5153

HARMONS
NEIGHBORHOOD GROCER®

Sponsorship Opportunities

\$15,000 | Platinum Sponsor

- » Premier seating for 8 people at event
- » Premier printed program placement with half-page color ad
- » Prominently displayed logo and website link on the GSU Utah Day of the Girl website
- » Company listing in printed materials, email campaigns, website promotion, and social media posts

\$7,500 | Gold Sponsor

- » Premier seating for 8 people at event
- » Premier printed program placement with quarter-page color ad
- » Gold sponsorship acknowledgment with logo and link on all GSU social media channels, printed materials, email campaigns, and website promotion

\$2,500 | Silver Sponsor

- » Premier seating for 8 people at event
- » Premier printed program placement with quarter-page color ad
- » Silver sponsorship acknowledgment with logo and link on all GSU social media channels, printed materials, email campaigns, and website promotion

\$1,000 | Table Sponsor

- » Premier seating for 8 people at event
- » Table Sponsor listing in printed program and on the GSU Utah Day of the Girl website

\$1,000 | Event Sponsor

- » Sponsorship for companies that may not be able to attend the event, but wish to support Utah Day of the Girl
- » Event Sponsor listing in printed program and on the GSU Utah Day of the Girl website