

Girl Scouts of Utah

445 East 4500 South
(Mail to: PO Box 57280)
Salt Lake City, Utah
84157-0280

Phone: (801) 265-8472
(800) 678-7809

Fax: (801) 261-1213

www.gsutah.org



News Release

FOR IMMEDIATE RELEASE

Contact:

Kabi Eaton
Director of Communications
(801) 716-5135 (o)/(801) 450-9204 (m)
keaton@gsutah.org

or Ashley Bunk
Communications Manager
(801) 716-5143 (o)/(801) 856-2743 (m)
abunk@gsutah.org

Girl Scouts of Utah Receives Second Consecutive Best of Salt Lake City Award

SALT LAKE CITY—July 13, 2009—For the second consecutive year, Girl Scouts of Utah has been selected for the 2009 Best of Salt Lake City Award in the Youth Organizations category by the U.S. Local Business Association (USLBA).

The USLBA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USLBA identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

Nationwide, only 1 in 70 (1.4%) 2008 Award recipients qualified as 2009 Award Winners. Various sources of information were gathered and analyzed to choose the winners in each category. The 2009 USLBA Award Program focused on quality, not quantity. Winners are determined based on the information gathered both internally by the USLBA and data provided by third parties.

About Girl Scouts of Utah

Girl Scouts of Utah is the inclusive organization of choice for nearly 9,000 girls in grades K–12. Through the efforts of over 3,500 positive volunteer role models, GSU is a recognized leader in advocacy for issues that affect girls, and the foremost authority on leadership development for girls and young women. The Girl Scout program is girl-led, reflecting the ever-changing needs and interests of participating girls. The program encourages increased skill building and responsibility, and also promotes the development of strong leadership and decision making skills.

Girl Scouts builds girls of courage, confidence, and character, who make the world a better place.

About U.S. Local Business Association (USLBA)

U.S. Local Business Association (USLBA) is a Washington D.C. based organization funded by local businesses operating in towns, large and small, across America. The purpose of USLBA is to promote local business through public relations, marketing and advertising.

The USLBA was established to recognize the best of local businesses in their community. The organization works exclusively with local business owners, trade groups, professional associations, chambers of commerce and other business advertising and marketing groups. Its mission is to be an advocate for small and medium size businesses and business entrepreneurs across America.

#