

Girl Scouts of Utah

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News Release

FOR IMMEDIATE RELEASE

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Utah Girl Scout Takes the Lead in Going Forever Green

SALT LAKE CITY—July 31, 2009—Girl Scouts of Utah believes in girls taking the lead and most recently appointed Girl Scout Sarah M., then just 15 years old, to serve as their “girl champion” for the Girl Scouts Forever Green Program, a new initiative being piloted by Girl Scouts of the United States of America (GSUSA).

The purpose of the Forever Green Program is to teach girls to help the environment by saving energy, conserving water, improving indoor and outdoor air quality and reducing waste. Forever Green projects begin at the school level, fostering a healthier learning environment that results in improved school performance, student morale and confidence. Students also achieve a greater sense of responsibility and connectedness to the environment and their communities.

GSUSA recently held a program debriefing at their headquarters in Manhattan, New York, to discuss program details. Sarah was able to attend the event and share her experiences with adult representatives of councils from all over the country in a panel discussion.

*“Being able to represent all the girls back home at the Forever Green debrief was an amazing experience. The feeling you get when you realize that what you say can impact thousands of girls is just wonderful,” Sarah said. “**Being the first Forever Green girl chair in the country was also great.** After sharing my experiences with the other councils, many will take our idea of a Forever Green Girl Champion and apply into their future projects, whether it be just one girl or a whole board of girls.”*

Utah’s Forever Green girls participated in projects that made a positive impact on the environment. Projects included “No Idling” campaigns and recycling programs at local schools. Girls also attended special events, such as an exclusive meeting with Wade Davis, National Geographic Explorer-in-Residence, and participated in a fun capstone event with the University of Utah’s Lowell Bennion Center’s Bend-in-the-River.

Contact us today to learn more about Sarah or the Forever Green Program. Interview and photo opportunities are available.

About Girl Scouts of Utah

Girl Scouts of Utah (GSU) is the inclusive organization of choice for nearly 9,000 girls in grades K-12. Through the efforts of over 3,500 positive volunteer role models, GSU is a recognized leader in advocacy for issues that affect girls, and the foremost authority on leadership development for girls and young women. The Girl Scout program is girl-led, reflecting the ever-changing needs and interests of participating girls. The program encourages increased skill building and responsibility, and also promotes the development of strong leadership and decision making skills.

Girl Scouts builds girls of courage, confidence, and character, who make the world a better place.

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