



# Early Bird Renewal

2019-2020

## You've met Gabby. Now Meet Izzy!

**Gabby the Go-Getter:** She's bold, honest, and determined to succeed.

**Izzy the Innovator:** Thinking outside the box is her specialty.

**Rosie the Risk-Taker:** Courageous and strong, she's keen to try new things.

**Lacy the Leader:** She's confident, responsible, and committed to changing the world for the better.



Next year, you'll meet another one of our Early Birds! **Collect them all!**

## The Details

**Dates:** April 1 - June 30, 2019

**Cost:** \$25 per person\* (girls and adults)

*Paying for girls' (and adult leaders') membership fees is a great use of money earned through the Girl Scout Cookie Program! Financial assistance for the \$25 girl membership fee may be requested by the family members.*

To renew your membership for the 2019-2020 year, visit [www.gsutah.org](http://www.gsutah.org) and log on to My GS.

\* Membership fees go directly to GSUSA and are not refundable.



## The Incentives

### Girl Early Bird:

Girls who are registered by June 30 receive the Izzy Early Bird patch and the GSUSA Next Step patch. Patches will be mailed to girls in July.

### On-Time Event:

Girl and adults must register as a member by September 30 to be eligible to attend the On-Time Fall Festival at Trefoil Ranch on Saturday, October 26.

### Troop Early Bird:

\* Troops who renew 65% of their girls by June 30 will receive a \$50 Troop Certificate for shop merchandise, programs, and/or council activities.

\* Renew ten girls and four adults by June 30 and your troop will receive an additional \$25 certificate. Don't have ten girls? Check out the back page for incentive ideas.

\* Renew 85% of girls by September 30, 2019 and receive an additional \$25 certificate.

### Additional Troop Incentive:

\* Troops must be in good financial standing with no cookie debt, Troop Annual Financial Report submitted by June 30, meet threshold of five girls and two troop leaders to be eligible for the incentives.

# Make Early Bird a Tradition in Your Troop!

Renewing every year ensures that your girls' amazing friendships and connections will last them a lifetime. (Plus, who doesn't want matching Early Bird patches every year?) Parents, talk to your Troop Leader about your troop's renewal plans.

- **Be Prepared.** By renewing your girls' membership now, your troop will be ready for another year. You don't have to spend the summer or the first few weeks of the school year chasing down registrations!
- **Communicate.** Let parents/caregivers know about your troop's plans for the upcoming year. Who will be troop leaders? What roles are needed? How can they help?
- **Celebrate!** Troops can invite families to an end-of-year bridging or awards ceremony. Renew everyone that night and share plans for next year.
- **Use Troop Funds.** Pay for the troop's membership fees using Troop Funds. It's easier for everyone, and an excellent use of money earned together all year long!
- **Build your Troop Support!** Early Bird is the perfect time to encourage every adult in your troop to sign up to become a Troop Leader or Troop Supporter so they can help you throughout the year. Ask if anyone is interested in helping your troop.

## Helpful Resources for Leaders

### **Volunteer Toolkit**

Have you explored the Resources Tab in the VTK? Check it out and get started on next year's plan today!

### **GSU Program Support Facebook Group**

The GSU Program Support Facebook Group is a place for volunteers and Troop Leaders to connect and learn from other volunteers and Girl Scouts of Utah staff.

Request to join at [facebook.com/groups/GSUProgramSupport](https://facebook.com/groups/GSUProgramSupport)

## Invite New Girls, Earn a Renewal Incentive!

*Invite girls to get started on their Girl Scout adventure in the summer and then stay for the whole year!*

New girls can now purchase an 18-membership for the current year and next year for only \$35, which automatically renews them for the 2019/2020 year, and also counts toward troop incentives!

Open to girls and adults not previously registered as Girl Scouts, this membership may be purchased April 1 through July 31 and is valid through September 30, 2020. For more information about this new membership opportunity, visit [www.gsutah.org/extendedyear](http://www.gsutah.org/extendedyear)

## Summer Camp Registration is Still Open!

Looking for a summer adventure at Girl Scout Camp? Spots are still available, but are filling quickly.

Register today at [gsutah.org/camp](http://gsutah.org/camp)