

Service Unit Awards		
Award Title & Description	Criteria	Nomination Requirements
Certificate of Appreciation An all-purpose award certificate,	Currently registered adult member who has supported and/or given exceptional service to Girl Scouting.	Submit a nomination describing the volunteer's contributions of service.
suitable for service of exceptional quality from an individual or a group. An excellent award to acknowledge a first time or one time contribution to Girl Scouts.		Nominations must be received by the designated due date.
Special Supporters Certificate Honors groups or individuals who have supported Girl Scouting	An individual, group, or business who has supported and/or given exceptional service to Girl Scouting. Potential candidates could be, but are not limited to:	Submit a nomination describing the volunteer's contributions of service.
in communities within the council's jurisdiction. An excellent award to acknowledge ongoing or second time contribution to Girl Scouts.	 School principal who helps a troop that meets in the school. A business or organization that loans equipment or sponsors a troop. 	Nominations must be received by the designated due date.
Noteworthy New Leader Certificate	Currently registered adult member that has been in their current position for at least 6 months.	Submit a nomination describing the volunteer's contributions of service.
Recognizes a new troop leader or co-leader who is in their first two years in this position and who has caught the spirit of Girl Scouting and shares this spirit with girls and adults in the troop.	Must complete position-specific training and perform as an outstanding troop leader, assistant troop leader, or co-leader during the first year of volunteer service in that position.	Nominations must be received by the designated due date.



Award Title & Description	Criteria	Nomination Requirements
Service Unit Girl Scout Family	Currently registered adult member who has provided service for two	Submit a nomination describing
Award Certificate	or more years to troops and/or Girl Scout service unit audiences that	the volunteer's contributions of
	enhances the work and furthers the goals of the service unit.	service.
Recognizes outstanding		
contributions made by girls and	Provides service that goes beyond the expectations outlined in the	
their entire family unit through	position statement or agreement.	
their service to the Girl Scout		
service unit.	Potential candidates could be but are not limited to:	
	A volunteer who goes above and beyond, both at the troop and	
	service unit level, and has taken on leadership roles in planning and	
	carrying out special events and programs.	
	• A volunteer who has successfully directed a Girl Scout Day Camp.	
	A volunteer who provides ongoing training at Service Unit	
	Leadership Team meetings.	
	• A volunteer who has successfully served in a Service Unit Leadership	
	Team position for one or more years.	
Outstanding Volunteer	Currently registered adult member who has provided service for 2 or	Submit a nomination describing
Certificate	more years to troops/groups and/or Girl Scout service unit audiences	the volunteer's contributions of
	that enhances the work and furthers the goals of the service unit.	service.
Recognizes outstanding		
contributions made by a volunteer	Provides service that goes beyond the expectations outlined in the	Submit one (1) letter of
who has gone above and beyond	position statement or agreement.	endorsement describing the
providing excellent service that		outstanding qualities of the
goes beyond their troop. A way to	Potential candidates could be, but are not limited to:	candidate and their service to Girl
recognize a volunteer's continued	A volunteer who goes above and beyond, both at the troop and	Scouting. (The letter of endorsement
dedication to the Girl Scout	service unit level, and has taken on leadership roles in planning and	must be provided by someone other
Leadership Experience.	carrying out special events and programs.	than the one who is nominating the
	A volunteer who has successfully directed the Girl Scout Day Camp.	volunteer.)
	A volunteer who provides ongoing training at Service Unit	
	Leadership Team meetings.	Nominations must be received by
	A volunteer who has successfully served in a Service Unit Leadership	the designated due date.
	Team position for one or more years.	



Award Title & Description	Criteria	Nomination Requirements
Emerald Award Certificate & Pin	Currently registered adult member who has provided service for two	Submit a nomination describing
	or more years to troops/groups and/or Girl Scout service unit audiences	the volunteer's contributions of
Recognizes an adult volunteer	that enhances the work and furthers the goals of the service unit.	service.
whose performance in providing		
service to troops and/or the Girl	Provides service that goes beyond the expectations outlined in the	Submit one (1) letter of
Scout service unit merits	position statement or agreement.	endorsement describing the
recognition.		outstanding qualities of the
	Potential candidates could be, but are not limited to:	candidate and their service to Girl
	A volunteer who goes above and beyond, both at the troop and	Scouting. (The letter of endorsement
	service unit level, and has taken on leadership roles in planning and	must be provided by someone other
	carrying out special events and programs.	than the one who is nominating the
	• A volunteer who has successfully directed the Girl Scout Day Camp.	volunteer.)
	A volunteer who provides ongoing training at Service Unit	
	Leadership Team meetings.	Nominations must be received by
	A volunteer who has successfully served in a Service Unit Leadership	the designated due date.
	Team position for one or more years.	



Council Awards		
Award Title & Description	Criteria	Nomination Requirements
GSU Family Award	Adult and girl members of the same household are currently registered	Submit a nomination describing
	Girl Scouts, the family provides outstanding service in a way that	the volunteer's contributions of
Recognizes members of the same	benefits Girl Scouting for two or more years, and the family provides	service.
household whose performance in	service that goes beyond the expectation of family participation at the	
providing service to troops and	troop level.	Nomination must be received by
the service unit merits recognition.		the designated due date.
	Potential candidates could be, but are not limited to:	
	• A family who planned and implemented a council program event.	
	A family who planned and implemented a Leaders' Day or Thinking	
	Day event at the council level.	
	A family who organized and directed the Service Unit Cookie	
	Program for two or more years.	
	A family who carried out leadership roles in planning and	
	coordinating Camporee.	
GSU Legacy of Service Award	Family members are currently registered members with Girl Scouts of	Submit a nomination describing
	Utah (must be related but need not live in the same household) who	the family's contributions of
Recognizes outstanding	provide outstanding service in a way that benefits Girl Scouting over a	service and outlining the family
contributions made by two or	period of two or more years and goes beyond the expectation of family	member's accomplishments,
more family members who	participation at the troop level. Each individual may participate in a	including specific examples of
continue the tradition of service	different area or level of service in Girl Scouting.	service given to Girl Scouting.
within Girl Scouts for two or more		
generations.	Potential candidates could be, but are not limited to:	Nomination must be received by
	A mother and her adult daughter or daughter-in-law who plan and	the designated due date.
	implement a service unit program event for two or more years in	
	succession, resulting in improved experiences for girls.	
	A mother, daughter/son, and granddaughter who all serve the	
	council over a period of two or more years with positions on Service	
	Unit Leadership Teams, task groups, or the Board of Directors.	



Award Title & Description	Criteria	Nomination Requirements
Volunteer of Excellence Pin	An active, registered adult Girl Scout who has successfully completed a	Submit a nomination describing
	term of service and all requirements for their position, and has	the volunteer's accomplishments
Recognizes volunteers who have	performed beyond expectations for the position to deliver the GSLE to	and outlining how the service
contributed outstanding service	girls using the National Program Portfolio OR the nominee's	performed has benefited the
while partnering directly with	performance has been beyond expectations of their position and has	council or Girl Scout Movement,
girls in any pathway to implement	supported the council's mission-delivery goals in one or more of the	including the scope of service and
the Girl Scout Leadership	following functional areas: Membership Development/Community	impact.
Experience (GSLE) through use of	Cultivation, Volunteer Relations and Support, Program, Leadership	
the National Program Portfolio or	and Governance, Fund Development, and Council Support Service	Nomination must be received by
who have contributed outstanding	(such as IT, Customer Service, Merchandising, MarComm).	the designated due date.
service in support of the council's		
mission delivery to its members.	The nominee actively recognizes, understands, and practices the values	
	of inclusive behavior.	
	Potential candidates could be, but are not limited to:	
	A Gold Award Mentor who has successfully mentored and supported	
	girls working toward their Gold Award within their service unit.	
	• A volunteer who successfully supports girls within their service unit	
	in understanding, planning, and carrying out Take Action projects	
	that lead to sustainable community betterment.	
	A GAB Advisor who works over the course of the year with a teen	
	advisory committee of current Girl Scout Seniors and Ambassadors	
	who plan and deliver four performance Day Camps, using content	
	from a Journey targeted to girls in underserved areas of the council.	



Award Title & Description	Criteria	Nomination Requirements
Appreciation Pin	Must be a currently registered adult Girl Scout volunteer or staff	Submit a nomination describing
	member who provides outstanding service to a geographic area or	the volunteer's accomplishments
Recognizes an adult volunteer	program delivery audience in a way that furthers the council's goals	and outlining the scope and
who has delivered outstanding	and provides service that goes beyond the expectations of the position	impact of service performed.
service to at least one geographic	requirement. The service performed by the nominee is above and	
area, service unit, or program	beyond the expectations for the position held and made an impact on	Submit two (2) letters of
delivery audience.	one geographic area within the council's jurisdiction.	endorsement from individuals or
		groups familiar with the service
		performed.
	Potential candidates could be, but are not limited to:	
	A person who develops and implements a successful family	Nomination and endorsements
	partnership program that exceeds financial goals.	must be received by the
	The manager of a highly successful product program sale.	designated due date.
	An Outdoor Program Representative whose effective management	
	results in an increase of participation by girls and adults over a period	
	of time at a day camp.	
	A staff member who has successfully established and supported a	
	variety of program delivery methods in an area that results in	
	increased girl and adult membership from under-represented	
	population.	



Award Title & Description	Criteria	Nomination Requirements
Honor Pin	Currently active, registered Girl Scout adult volunteer or staff member	Submit a nomination describing
	who provides outstanding service to two or more geographic areas or	the volunteer's accomplishments
Recognizes an adult volunteer or	program delivery audiences in a way that furthers the council's goals	and outlining the scope of service
staff member who has delivered	and provides service that goes beyond the expectations of the position	performed and impact to the Girl
outstanding service to two or more geographic areas or Girl	requirements.	Scout service unit or council.
Scout service units.	Potential candidates could be, but are not limited to:	Submit three (3) letters of
	A person who organizes and provides leadership to a successful	endorsement from individuals or
	annual giving campaign that surpasses council financial goals.	groups familiar with the service
	A program consultant who implements a series of events and	performed.
	activities that brings girls together from different parts of the council.	
	• A volunteer or staff member who directs a membership outreach task	Nomination and endorsements
	group that results in a significant increase in girl and adult	must be received by the
	membership in several areas of the council.	designated due date.
	• A trainer whose events for an area of the council receive consistently	
	high ratings resulting in increased participation by adults from several geographic areas.	
	A volunteer who has held leadership positions in planning and	
	coordinating two or more council program areas and/or events, such	
	as Camporee, Gold Award Committee, Volunteer Training, council	
	sponsored events, etc.	



Award Title & Description	Criteria	Nomination Requirements
Freddie Award	Currently registered Girl Scout adult volunteer or staff member who	Submit a nomination describing
	provides outstanding service that benefits both Girl Scouting in Utah	the volunteer's accomplishments
Recognizes an adult volunteer or	and the community at large. A successful candidate has 10 or more	and outlining how the service
staff member who has delivered	years of service to Girl Scouting within Girl Scouts of Utah and/or other	performed has benefited the
outstanding service to Girl Scouts	Girl Scout councils.	council or Girl Scout Movement.
of Utah through working with		
girls and adults in the areas of	Service provided could be but is not limited to:	Submit three (3) letters of
program and training and has	Providing leadership to Girl Scout troop(s) of more than one age	endorsement: at least 1 letter from
made a significant contribution to	level, while simultaneously holding a leadership position or	an individual associated with Girl
other community organizations	providing long-term service to other non-profit organization(s).	Scouting; at least 1 letter from an
(church, school, civic, cultural)	Successfully supported a variety of program delivery methods both	individual associated with
through holding a leadership	within Girl Scouting AND within another service organization, such	another organization serving the
position and/or providing long	as Kiwanis or Rotary.	community at large; and 1
term service to that organization.	Served in the position of a Council Trainer, while also providing	additional letter from an
	long-term service to their church organization (e.g. Sunday School	individual familiar with the
	teacher, Young Women Organization, Alter Ministries, Stephen	candidate's service to either Girl
	Ministry, etc.)	Scouting or the service unit at
	• Served on council task groups or Service Unit Leadership Teams for	large (or both).
	more than one term and has volunteered on multiple parent	
	committees and school programs within the school district for more	Nomination and endorsements
	than one year.	must be received by the
		designated due date.



Award Title & Description	Criteria	Nomination Requirements
Thanks Badge	A currently registered adult Girl Scout volunteer or staff member who	Submit a nomination describing
	provides outstanding service that benefits the total council or the entire	the volunteer's accomplishments
Recognizes an adult volunteer	Girl Scout Movement and provides service that is so significantly	and outlining how the service
whose performance is truly	beyond expectation that no other award is appropriate.	performed has benefited the
outstanding and benefits the total		council or the Girl Scout
council or the entire Girl Scout	Potential candidates could be but is not limited to:	Movement.
Movement.	• The director of a successful council or regional wide opportunity that	
	results in increased extension and retention of older girls and	Submit four (4) letters of
	significant positive publicity for the council.	endorsement from individuals or
	The chair of the council's Fund Development Committee who	groups familiar with the service
	develops and implements a plan that significantly increases the	performed.
	percentage of adult generated funding for the council.	
	A person who consistently displays high-level policy decision-	Nomination and endorsements
	making and attracts broad participation in policy influencing through	must be received by the
	the democratic process.	designated due date.
	• The manager of a training operating unit whose expansion of council	
	training teams and opportunities results in a significant council-wide	
	increase in training effectiveness and participation.	
	• A person who has served as the committee chair for multiple years	
	for multiple council-wide program opportunities, such as Camporee,	
	National Convention, Gold Award Committee, and/or Council	
	Trainer resulting in higher attendance and satisfaction rates among	
	members and encouraging member retention and new member	
	registration.	



Award Title & Description	Criteria	Nomination Requirements
Thanks Badge II	A currently registered adult Girl Scout volunteer or staff member and	Submit a nomination describing
	previous recipient of the Thanks Badge. Since receipt of the Thanks	the volunteer's accomplishments
Recognizes an adult volunteer	Badge, the candidate has continued to provide distinguished service	and outlining how the service
who has already received the	that benefits the total council or the entire Girl Scout Movement.	performed has benefited the
Thanks Badge and who has	Individuals nominated have continued to perform at the same high	council or the Girl Scout
continued to contribute in	level for an extended period of time, OR increase their sphere of	Movement, including the scope of
extraordinary ways that benefit	influence, OR use their skills and talents to move into another field of	service and impact.
the total council or the entire Girl	endeavor. They have provided service that is outstanding and is so	
Scout Movement.	significant beyond expectation that no other award is appropriate.	Submit four (4) letters of
		endorsement from individuals or
	Potential candidates could be but are not limited to:	groups familiar with the service
	A council learning facilitator who, after directing council-wide	performed.
	training events, successfully implements a statewide or regional	
	training event.	Nomination and endorsements
	A board member whose continuous strong leadership in fund	must be received by the
	development has resulted in greater financial stability for the council.	designated due date.
	• An administrative volunteer who initiates a volunteer support system	
	that successfully retains members in the council, and which has been	
	replicated in other councils.	



Years of Membership in Girl	Years of membership include every year an individual has been a	The Service Unit Leadership Team
Scouting Pin	registered member of GSUSA, girl and adult years combined; years do	is to verify the years of
	not have to be consistent or consecutive.	membership for adults within
Given to adults in Girl Scouting in	not have to be consistent of consecutive.	their service unit and send the
recognition of their years of	Currently registered adult Girl Scout	information to council:
membership at five-year intervals.	Carrenay registered addit on seout	• First and last name of Girl Scout
membership at live year litter vals.	Pins for Years of Membership in Girl Scouting under 50 years should be	member
	recognized by the service unit during their annual appreciation &	• GSUSA membership
	recognition event.	identification number (if known)
	recognition event.	Address, email, and telephone
	Pins for Years of Membership in Girl Scouting 50 years or more will be	numbers
	presented at the council's Recognition of Excellence.	Currently registered Girl Scout
	presented at the council's recognition of Excenerice.	adult member
		• Number of years registered as a
		member of GSUSA in five-year
		increments.
Years of Service in Girl Scouting	Years of service represent the number of years an adult volunteer has	The Service Unit Leadership Team
Pin	actively provided service and is not based on years of membership.	is to verify the years of
	Service does not need to be continuous or consecutive.	membership for adults within
Given to adults in Girl Scouting in		their service unit and send the
recognition of their years of	Currently registered adult Girl Scout	information to council:
volunteer service in five-year		• First and last name of Girl Scout
increments.	Pins for Years of Service in Girl Scouting under 25 years should be	member
	recognized by the service unit during their annual appreciation &	• GSUSA membership
	recognition event.	identification number (if known)
		• Address, email, and telephone
	Pins for Years of Service in Girl Scouting 25 years or more will be	numbers
	presented at the council's Recognition of Excellence.	Currently registered Girl Scout
		adult member
		Number of years registered as a
		member of GSUSA in five-year
		increments.