

The following are few guiding principles we've put in place for our staff that may be helpful as you move forward building your troop or service unit online activities. Best of luck creating your social media or web pages...have fun!

1 – Tell the truth: No explanation needed.

2 – Respect copyright and fair use laws: Don't use people's stuff without giving them credit and don't use stuff you're not allowed to use. It's tacky and sometimes illegal. ☺

3 – Speak for yourself, not Girl Scouts of Utah: Only key GSU staff members are authorized to manage the council's official web presence.

4 – Remember who you represent: Although you're not an official web representative for GSU, your web presence and conduct need to reflect the standards and values of the Girl Scout Promise and law. Keep in mind you are an example of Girl Scouts at all times.

5 – Play nice: Be respectful in all your communications.

6 – Photo safety: When taking photos at events or activities, make every effort to verify that permission has been given to use the photos. The safety and well being of our girl and adult members is our highest priority.

Site or Account Name

We request that volunteers NOT use Girl Scouts of Utah as part of your site or account name. GSU has an official web site (and multiple social media platforms) which we maintain and your service unit site's name and content should represent your service unit only, not the council. We'd ask the same if you choose to create a blog or set up an account for your service unit on any other social media site (twitter, myspace, facebook, etc).

As for logo use, please use the generic Girl Scouts logo as you see it here.



Online Safety

Please remember that the safety and well-being of our girls and adult volunteers is and must remain a top priority.

- No full girl names should be used
- Only reveal event locations if your blog/web site/social media account is password protected.
- You are encouraged to monitor your security settings frequently (at least every other month) to make sure they are in tact.

Still have questions? Contact GSU's Director of Communications at (801) 716-5135.