

## 2020 Early Bird Renewal FAQ

Dates: April 1 – May 31, 2020

<b>Cumulative Incentives</b>			
<b>Type</b>	<b>1st Week (April 1-7)</b>	<b>April 8-30</b>	<b>Month of May</b>
Girl Renewal	Centennial Pin + Patches, SWAG, & Sweatshirt Drawing	GS SWAG + Patches	Weekly Drawings for Sweatshirt + Patches
Troops 100% Renewal	Cookie Booth Fast Pass for 2021 sales + .05/package, & May drawing	Additional \$.05/per package for 2021 sales + 1 pair of sweatpants for renewed Leader/Co-Leader & May sweatshirt drawing	Drawing for 2021 Troop Camp selection Fast Pass + 2 adult registration (including Camporee) & a sweatshirt for renewed Leader/Co-Leader
Service Unit 70% Renewal	Service Unit Team Dinner with GSU. Council will provide dinner for the first SU Team Meeting of the year.		

### **How does a girl or troop earn all incentives?**

Rewards are cumulative. Girls/Troops renewing in the first week of April are eligible for ALL possible reward opportunities during Early Bird campaign. Girls/Troops renewing in April are eligible for April and May incentives. Girls/Troops renewing in May are eligible for only May incentives.

### **What is the SWAG that girls will earn in April?**

SWAG will be retail or promotional item chosen by council from the GSU Shop.

### **What is considered 100% for troops?**

Troops are required to have 100% renewal in order to be eligible for all rewards. 100% will be determined by the number of girls actively registered in the troop as of March 31, 2020.

### **How will Troop Leaders know how many girls are in their troops?**

Current troop rosters will be emailed the first week of March for verification purposes. Leaders will have until 11:59PM, March 20, 2020 to contact GSU to update the troop member information.

### **What if girls are not coming back next year?**

If there are girls not returning (not due to graduation), in order for the troop to qualify for rewards, they will need to recruit/add new girls to replace those leaving the troop.

Girls not returning due to graduation/aging out of the girl program are not required to have replacement within the troop.

**When will drawing winners be announced?**

Drawing winners will be announced weekly on the GSU Program Support Facebook page on Mondays and in the GSU newsletters on Thursdays.

**When will incentives be sent to troops and girls?**

All girl incentives will be mailed out by mid-June 2020 to the address GSU has on record for each individual and troop leader.

**How do we get our drawing incentives?**

Drawing incentives may be claimed in person at the GSU Shop locations the first week of June. GSU will mail incentives to those that live 60+ miles away from any GSU service center by mid-June.

**Who can attend the Service Unit dinner?**

Council will provide dinner for the SU Leadership Team for the first SU meeting in the fall. Dinner will be delivered by Lisa Hardin-Reynolds (CEO), Ruth Strawser (COO), or Leslie Egan (Board Chair), and one of the Volunteer Support Team. Date of the dinner will be determined by the Service Unit meeting schedule and calendar.

**Description of Incentives:**

- GSU Centennial Pin
- Rosie the Risk-Taker Patch
- GSUSA 2020-2021 Patch
- SWAG: Retail or promotional item from the GSU Shop
- Sweatpants: Camp Cloud Rim or Trefoil Ranch
- Sweatshirt: Camp Cloud Rim or Trefoil Ranch
- Cookie Booth Fast Pass: Exclusive pre-selection of (one) Cookie Booth for the 2021 Cookie Sale (prior to opening to all troops).
- Additional Troop Proceeds: Extra \$0.05 per package of cookies sold during the 2021 Cookie Sale.
- Troop Camp Selection Fast Pass: Exclusive pre-selection of (one) Troop Camp session (prior to opening to all troops), including two adult registrations.
- Service Unit Team Dinner: Council purchase of up to \$200 in food, delivery and visit from GSU CEO/Board Chair and GSU staff member.