

# Recruitment Resources

## Recruitment Events

Hosting a Girl Scout recruitment event is a great way to help new girls and families join the fun, and we have the tools you need to make your event a success. Whether you're opening a service unit event up to new girls, increasing visibility at a school or community event, or hosting a Girl Scout Information Meeting.

## Flyers and Marketing Materials

Use flyers and social media banners to promote recruitment events and increase Girl Scout visibility in your community. GSU Marketing can help you create specific materials; all you have to do is ask.

## Event Resources and Tools

Our Recruitment Specialists can help you prepare to speak to interested families at your event, or any time you field questions about Girl Scouts. Coloring sheets and puzzles give girls a fun activity while you talk to adults. Remember to collect sign-in sheets so we can follow up with interested families. Please connect with your Regional Recruitment Specialist after your event to share sign-in sheets and updates.

What's the best way to tell your community  
about all of the awesome things Girl Scouts do?

**Show them!**

# Recruiter Training

Whether you're an adult who's just learning about all the great opportunities Girl Scouts provides, or a long-time troop volunteer who wants to change girls' lives on a larger scale, we appreciate your help in promoting Girl Scouts and recruiting new members!

Membership recruiters are our points of contact in schools or communities, welcoming potential members and sharing info about Girl Scouts at events.

Are you interested in becoming a Membership Recruiter, or an experienced recruiter looking for a refresher? Check out our recruitment training at Leadership Summit in August 2020.

Not interested in a formal role, but want to help recruit? Terrific! Contact us for the resources and guidance you need.