

Utah Day of the Girl



Friday, October 11
2019

VIP Reception 11:00 - 11:45 a.m.
Lunch 12:00 - 1:30 p.m.

Salt Lake Marriott Downtown at City Creek

Utah Day of the Girl



INTERNATIONAL DAY OF THE GIRL

Join Girl Scouts of Utah as we highlight the needs and potential of girls in our state, while recognizing the positive impact women and girls make in our communities. This is a celebratory day for business and community leaders to come together to advance opportunities for girls and support the work of Girl Scouts in Utah.

BE THERE TO CHAMPION GIRLS

Demonstrate your commitment to girls in Utah:

- Interface with organizations who understand the link between girl success and a healthy economy
- Mentor Girl Scout Ambassadors and young alums as they navigate their first social event in a professional setting
- Recognize inspiring leaders who are championing more opportunities for girls

WE BELIEVE IN THE POWER OF GIRL

Girl Scouts is the preeminent leadership development organization for girls, with a research-proven program that helps them cultivate important skills so they can take the lead in their own lives and the world. For decades, committed adult leaders in Utah have helped kindergarten through high-school-age girls unleash their power and voice through Girl Scout troops and mentorship.

Research finds that Girl Scouts fosters girl success in the following ways:

- A strong sense of self
- Positive values
- Seek challenges and learn from setbacks
- Develop and maintain healthy relationships
- Exhibit community problem-solving skills

When you support Girl Scouts of Utah, you make it possible for more girls to receive these life-changing benefits during their crucial formative years.

Utah Day of the Girl



MENTORING

A signature element of the Girl Scouts of Utah luncheon is the opportunity for attendees to mentor high-school-age Girl Scouts and young alums. For many of these girls, this is their first opportunity to connect with leaders in their prospective career fields. Don't miss this opportunity to help Girl Scouts connect to their future.



GIRL CHAMPIONS

In 2019, Girl Scouts of Utah will honor Girl Champions who are leaders in each of our four pillars - STEM, Entrepreneurship, Life Skills, and Outdoors. Join us as we honor this new "troop" of women both for the work that has gotten them where they are and what it means for girls.



Girl Scouts of Utah honored Utah's five women university presidents as Girl Champions in 2018.

PRESENTING SPONSOR 1 Available - Committed

\$25,000

- Premier seating for 12 people at event (2 tables of 6 people who will mentor 2 Girl Scouts at the table)
- Opportunity for 4 mentors to network with Girl Scouts at pre-event VIP reception
- On-stage opportunity for company executive
- Premier printed program placement with full-page color ad
- Premier event signage placement
- Presenting sponsor recognition with logo and link on all GSU social media channels, including LinkedIn
- Prominently displayed logo and company website link placement on GSU Utah Day of the Girl web page
- Mention as Presenting Sponsor in event press release
- One platform tent at Camping for a Cause (4 attendees for exclusive women-only "glamping" event August 16-17)

PLATINUM SPONSOR 3 Available

\$15,000

- Premier seating for 6 people at event (6 people who will mentor 2 Girl Scouts at the table)
- Opportunity for 2 mentors to network with Girl Scouts at pre-event VIP reception
- Premier printed program placement with half-page color ad
- Platinum sponsorship acknowledgment with logo and link on all GSU social media channels, including LinkedIn
- Prominently displayed logo and company website link placement on GSU Utah Day of the Girl web page
- Company listing in printed materials, email campaigns, website, promotions, and social media posts

GOLD SPONSOR 4 Available

\$10,000

- Premier seating for 6 people at event (6 people who will mentor 2 Girl Scouts at the table)
- Opportunity for 2 mentors to network with Girl Scouts at pre-event VIP reception
- Premier printed program placement with quarter-page color ad
- Gold sponsorship acknowledgment with logo and link on all GSU social media channels, including LinkedIn
- Sponsor logo and company website link placement on GSU Utah Day of the Girl web page
- Company listing in printed materials, email campaigns, website, and promotions

SILVER SPONSOR 7 Available

\$5,000

- Premier seating for 8 people at event (6 people who will mentor 2 Girl Scouts at the table)
- Opportunity for 2 mentors to network with Girl Scouts at pre-event VIP reception
- Logo placement in printed program
- Silver sponsorship acknowledgment with logo and link on all GSU social media channels, including LinkedIn
- Sponsor logo and company website link placement on GSU Utah Day of the Girl web page
- Company listing in printed materials, email campaigns, website, and promotions

BRONZE SPONSOR 20 Available

\$2,500

- Seating for 7 people at event (7 people who will mentor 1 Girl Scouts at the table)
- Opportunity for 2 mentors to network with Girl Scouts at pre-event VIP reception
- Acknowledgment and logo placement in program book, mentions on all GSU social media channels, including LinkedIn
- Bronze Sponsor listing in printed program
- Sponsor logo on GSU Utah Day of the Girl web page

Presenting, Platinum, Gold, Silver, and Bronze sponsors are invited to an exclusive pre-event VIP reception, where they can meet the Girl Champion honorees, as well as network with and mentor Girl Scouts and young alums.

TABLE SPONSOR 10 Available

\$1,000

- Seating for 8 people at event
- Acknowledgment in printed program
- Table Sponsor listing in program book
- Company listing on GSU Utah Day of the Girl web page