

prectices, especially when crossi at intersections or walking along oadways. Be aware of traffic whe inloading product and passenge

out to customers. Protect net privacy by not sharing ation except as necessary

ne product sale wiways follow se

or Participate in Digital Control of the py the protection of the py the protection of the protection

- permission to participa all online activities, and must re a sigre of the GSUSA Internet ety Pledge before conducting a re activities. Additionally, in ord re activities. Additionally, in ord



Learn about Girl Scout Cookies® and find inspiration at girlscoutcookies.org and LittleBrownie.com/girls.

Set realistic goals and track progress as you work to reach your target and earn rewards.

Team up with your family so they can support you as you learn new skills.

Make your own plan for how you'll reach customers! You might also sign up for cookie booths or host your own pop-up booth.

When you reach your goal, thank your customers and celebrate!

eighborhoods where you will be Become familiar with the areas and unt s'ti ,etss tun.

vourself as a Girl Scout. guidelines for safe selling at

Be sure to follow all

lirlscoutcookies.org/troopleaders.

eighborhood. eighborhood.

Dataises, Brownies and Juniors with they are taking orders, selling or delivering product. Gin's in grades 6–12 must be supervised by an must never sell alone. Adults mur must never sell alone. Adults mu must never sell alone. Aduing coo

ano alleys. Sell only during daylight ho Sell only during daylight ho

nen you are selling or mak Avoid selling to people in Avoid selling to people drive

Always use the buddy system. It's not Girls Scout T-Shirt) to clearly identify aniform or Girl Scout clothing (e.g. a Wear a Girl Scout membership pin,

to check the ingredient statement on each package you provide the ingredient statement on each package you will be added to the provide the provident of the pr Product formulations can change at any time. We encourage you

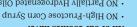
reficial and economically viable palm oil. For more se is limited, the palm oil used in our Girl Scout products

intormation please visit the Little Brownie Bakers website.

is Certified Mass Balance pairn oil. The Mass Balance System ensures that the pairn oil Little Brownie Bakers uses contributes to the production of environmentally responsible, socially

For more info visit LittleBrownie.com

· Halal Certification • RSPO Certified (Mass Balance) Palm Oil · Zero Grams Trans Fat per Serving • NO Partially Hydrogenated Olis (PHOs) · NO High-Fructose Corn Syrup



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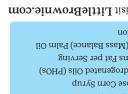
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Instagram and Twitter: @girlscouts

Instagram: @Samoas\_Cookies

## **Earn Great Gear** Ask about sweet rewards you can earn all season long! **Get Social**

Find fun activities and selling tips on social media!

## girlscouts.org/badgeexplorer.

Work as a Team Decide together how your troop funds will be used. Reach your troop goals while you earn one of the new Cookie Business badges! Learn more at

## Aim High!

Facebook: @GirlScoutsUSA Facebook: @SamoasCookies Facebook: @LittleBrownieBakers

# Here's How to Climb with Courage



# It's Girl Scout Cookie Season

slaod <sup>w</sup> 9i3	My Girl Scout Cook
DIGITAL COOKIE URL	Order Online at
	Troop #
YJNO ƏMAN TƏRIƏ	smsN

dirl scouts

Little Brewie



a hint of sea salt for a taste of adventure in every bite! Indulgent brownie-inspired cookies with caramel flavored crème and New Adventurefuls" Brownie-Inspired Cookie!

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- more customers!
- Ready to go digital?
- Use Digital Cookie to take online orders and reach



Here's how to have fun and reach your goals with

Set a realistic goal, write it on this order card and

Work with your troop to earn one of the new

**Girl Scout Cookies\*:** 

Cookie Business badges.

track your progress!

## It's time to climb!

## Your girl is going places!

90%

er of pkgs 60%

40%

## Welcome, Girl Scout Families

you can help your Girl Scout reach her goals: Teamwork makes the dream work! Here's how

- girlscoutcookies.org/entrepreneurfamily. Entrepreneur Family pin. Find details at business skills and earns a Cookie Support your Girl Scout as she develops
- like the Cookie Family Connection Guide. help and inspire your Girl Scout with resources • Visit girlscouts.org/families to learn how to
- girlscoutcookies.org/troopleaders. S Review the Safety Tips together at
- video at LittleBrownie.com/girls. the basics with the Girl Scouts<sup>®</sup> Cookie Rookie 🚺 If she's new to the program, help your girl learn
- to promote it. go to LittleBrownie.com to find social tools B Help her set up her Digital Cookie® page and
- customer donations make a difference. Girl Scouts" Gift of Caring, and explain how Encourage your girl to give back through







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(V)

umber of pkgs 100%

## People Skills

own cookie pitches to reach their goals. as they talk to customers and make their Helps girls build communication skills

decisions using the Girl Scout Law to





Business Ethics

money, including creating budgets

and decide how to spend their cookie

Encourages girls to set realistic goals

marketing ideas for their cookie business

Lets girls think about new concepts like

Teaches girls how to manage

guide their experience. Supports girls in making business

for troop experiences.

лопеу Маладетепt

Decision Making

gnittel Isod

Program<sup>®</sup> Here's how:

achievable milestones.

while marking smaller, more - mod create a plan to achieve them

like entrepreneurs through the Girl Scout Cookie Girls learn five essential skills and learn to think

earnings with their troop.



er of pkgs 80%

umber of pkgs

70%

50% number of pkgs.

Take part in cookie booths — in-person and online. Consider pop-up and drive-thru booths, too!

Use Digital Cookie<sup>®</sup> so your customers can order online.

- Collect donations for your Girl Scouts® Gift of Caring project.
- Ask family to help you spread the word using social tools on LittleBrownie.com.

How high can you climb? See where you're going and you'll get there faster! Write your Girl Scout Cookie<sup>™</sup> package goal in the space above 100%. Include your smaller goals along the way. (Adults can help if you need it.) Color in each area as you make your way to the top!

Tell the world about your goals! Decide with your troop how to use your cookie earnings this season. Then, design a T-shirt that says, "We're selling Girl Scout Cookies to \_ For more info go to: littlebrowniebakers.com/girls/make-your-own-goal-t-shirt

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### **Digital Cookie lets you:**

• Take orders online.

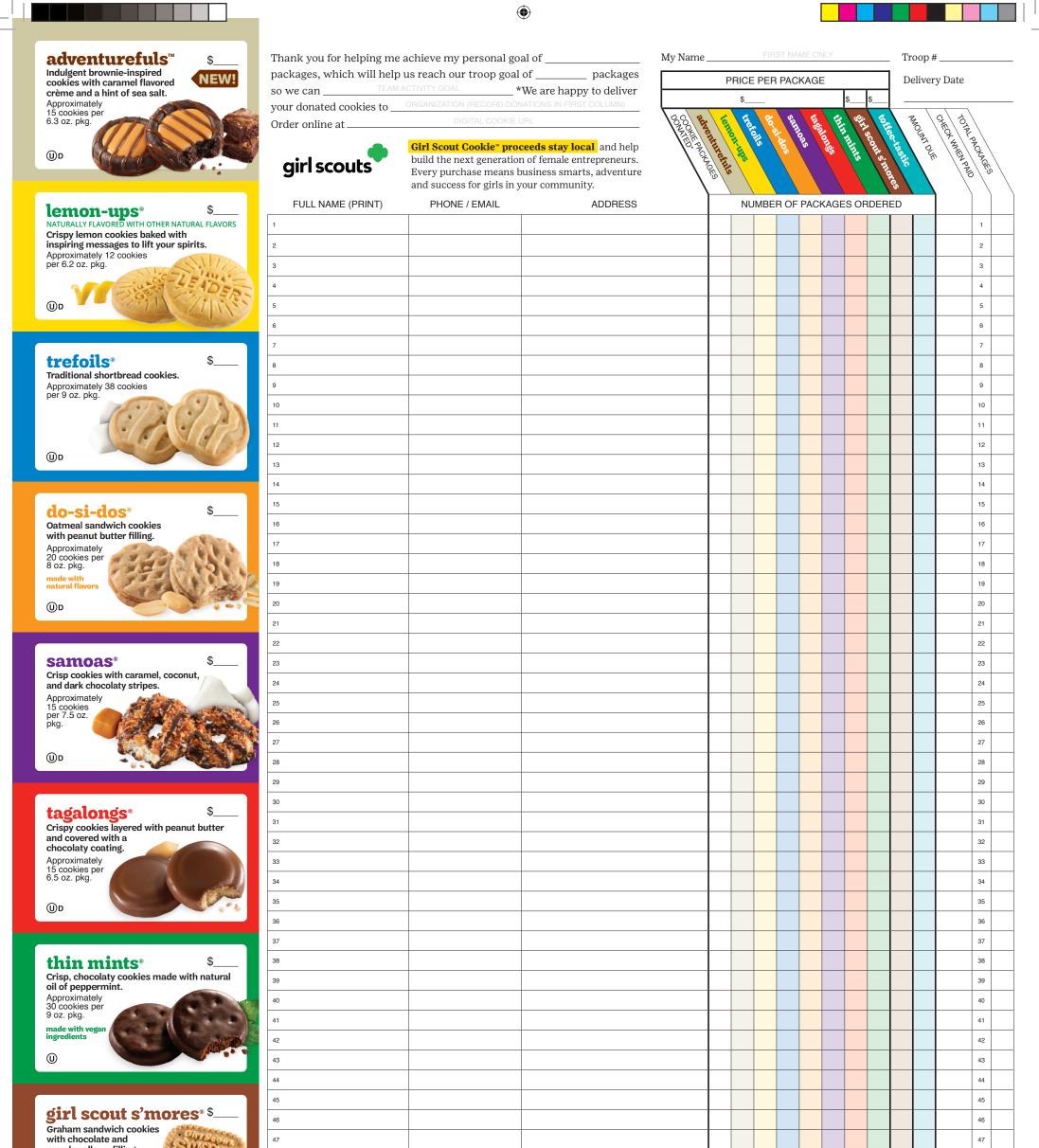
digital

- · Build digital marketing skills with new tools.
- Ask friends and family to share your link to reach more customers and ship to far away locations.
- Play fun games and guizzes.
- Reach your goals faster.

**Step 1:** Check it out at girlscouts.org/mydigitalcookie.

Step 2: Review Digital Marketing Tips and safety guidelines at girlscoutcookies.org.

**Step 3:** Set up your own site and start selling!



marshmallowy filling. Approximately 16 cookies per 8.5 oz. pkg. made with matural flavors	48       Image: Constraint of the second secon	Image: Sector
<ul> <li>Zero Grams Trans Fat per Serving</li> <li>RSPO Certified (Mass Balance) Palm Oil</li> <li>Halal Certification</li> <li>MIXED RSPO-1106186</li> <li>Little Brownie B A K E R S.</li> </ul>	62       TOTAL LINES 1-61 AND ENTER HERE.         63       TOTAL LINES 65-103 (TOTAL OF POCKET CARD) AND ENTER HERE.         64       GRAND TOTAL. ADD LINES 62 + 63 AND ENTER HERE.         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe         Totals in red square must balan across and downwe	ard. 64 TREFOILS? GIRL SCOUT S'MORES? LEMON-UPS? Licensee. The LITTLE BROWNIE BAKERS* name and mark, and all
tear along the dotted line  Adventurefuls™ (NEW)  Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt. Approximately 15 cookies per 6.3 oz. pkg.  DD  Cookies DD  C	girl scouts BAKERS.	ry Date Pocket PRICE PER PACKAGE Order Card sss
ATURALLY FLAVORED WITH OTHER NATURAL FLAVORS Crispy lemon cookies baked with inspiring messages to lift your spirits. Approximately 12 cookies per 6.2 oz. pkg.		TOTHL PACKAGES
trefoils® Traditional shortbread cookies. Approximately 38 cookies per 9 oz. pkg. ()D	FULL NAME (PRINT)     PHONE / EMAIL     ADDRESS       65     66     67	NUMBER OF PACKAGES ORDERED       65         Image: Comparison of the com
<b>do-si-dos</b> ® \$	68     69       70     71	Image: Constraint of the constr
Samoas® Crisp cookies with caramel, coconut, and dark chocolaty stripes. Approximately 15 cookies per 7.5 oz. pkg.	72     73       74     75	Image: Constraint of the constr
tagalongs® Crispy cookies layered with peanut butter and covered with a chocolaty coating. Approximately 15 cookies per 6.5 oz. pkg.	76     77       77     78       79     9	Image: Constraint of the constr
thin mints® Crisp, chocolaty cookies made with natural oil of peppermint. Approximately 30 cookies per 9 oz. pkg. made with vegan ingredients	80         Image: Constraint of the second of the seco	Image: Constraint of the constr
<b>girl scout s'mores</b> Graham sandwich cookies with chocolate and marshmallowy filling. Approximately 16 cookies per 8.5 oz. pkg. made with natural flavors	84	Image: Constraint of the constr
toffee-tastic CLUTEN-FREE Rich, buttery cookies with sweet, crunchy toffee bits. Approximately 14 cookies per 6.7 oz. pkg. no artificial flavors	88             89             90             91	Image: Constraint of the constraint
All of our cookies have: • NO High-Fructose Corn Syrup • NO Partially Hydrogenetad Oils (PHOs)	92 93	

- NO Partially Hydrogenated Oils (PHOs)
- · Zero Grams Trans Fat per Serving
- RSPO Certified (Mass Balance) Palm Oil
- Halal Certification

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1	SOY	WHEAT	MILK	PEANUTS	TREE NUTS	EGG
Adventurefuls	٠	•	٠	•	۲	
Lemon-Ups	٠	•	٠	•	•	•
Trefoils	٠	•	٠	٠		٠
Do-si-dos	•	•	٠	•	•	
Samoas	٠	•	٠	•	•*	
Tagalongs	٠	•	٠	•	•	
Thin Mints	٠	•	۲	•	•	•
Girl Scout S'mores	•	•	•	•	•	•
Toffee-tastic	•	•	٠	•	•	

### RSPO MIXED RSPO-11061 See nutrition information for total fat and saturated fat content in Thin Mints, Samoas and Tagalongs. Refer to your cookie packa for the most current cookie information. To learn more visit LittleBrownie.com. \*Made with Coconut.

CONTAINS
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