

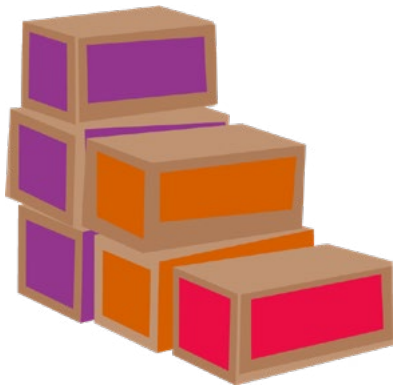
Cookie Commercial Contest



Highlight your cookie business with a commercial!

Create a commercial to spotlight your cookie business and reach your goals. Your submission could be featured on our social media! Plus, creating a commercial helps earn a step of the new cookie badges.

For your cookie commercial, share your best sales pitch for why customers should buy cookies and how their purchase helps you accomplish your goals. Submissions are due to marketing@gsutah.org by **March 7**.



Commercial Contest Rules

- ▶ One entry per girl or troop.
- ▶ Only GSU members currently participating in the 2022 cookie sale are eligible to enter.
- ▶ Video submissions should be at least 10, but no more than 30, seconds long.
- ▶ Email submission to marketing@gsutah.org as an attachment or link.
- ▶ Videos may be featured on Girl Scouts of Utah's social media channels.
- ▶ Prizes will be awarded to one Girl Scout and one Girl Scout troop.

Cookie Business Badge Steps

Participating in this contest can help you earn a Cookie Business badge! See below for which badge and step the contest aligns.

Daisy: Step 3 of Cookie Goal Setter
Brownie: Step 5 of My Cookie Customers
Junior: Step 4 of Cookie Collaborator
Cadette: Step 4 of My Cookie Venture
Senior: Step 4 of Cookie Boss
Ambassador: Step 4 of Cookie Influencer



girl scouts 
of utah