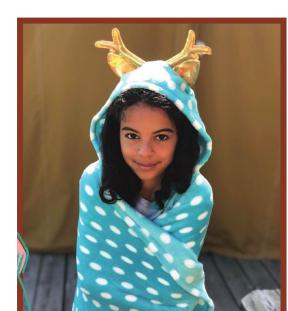


## Fall 2019 Product Program







## Fall Product Program Partners

**Troop Proceeds** 

• 10% Magazines & More

• 10% Nuts & Chocolate



- Magazines and More
- Candles & Tumblers
- Cool Cards











- Nuts
- Chocolates
- Snack varieties



Fall Product Program Sale Dates
September 27 - October 13

## 2019 Program Theme Leap Ahead...Create Your Path!



**Mascot is the FAWN!** 

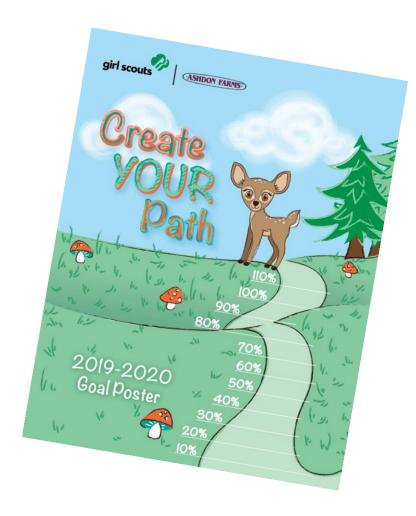
- Girls learn valuable leadership skills...G.I.R.L.
- Troops earn start-up funds
- Sustains and expands programs for ALL girls!





## Program Materials available online in UNIFY





**Troop Activity Pages** 

**Goal Chart** 

## **Easy Ways to Participate**

#### **FIRST**

Girls send emails to friends and family offering options to order Nuts/Chocolate, and Magazines & More ONLINE





#### **NEXT**

### Girls take orders for Nuts/Chocolate IN PERSON









## **Customer Experience**

Personalized greeting from girl to customer!



- Easy access to direct online shopping experience
- Easy to locate"SHOP NOW" button



Hello Amy,

I am excited to be a Girl Scout this year and to help my troop earn money. I am learning important leadership skills like goal setting and greatly appreciate your support!

I know you will like my online store, with more than 600 magazine titles at really great prices! You can also choose from our large selection of items such as tumblers, candles, cool cards and much more! You can even shop for nuts and chocolates!

#### SHOP NOW

Chloe Girl Scout Fall Product Program Demo Council

The Girl Scouts® name and mark, and all other associated trademarks and logotypes, including but not limited to the Trefoil Design, are owned by Girl Scouts of the USA. QSP/GAO is an official GSUSA licensee.

Chloe's MyCreation™ Avatar



 Girl selfie, photo or MyPatch designed image in email greeting



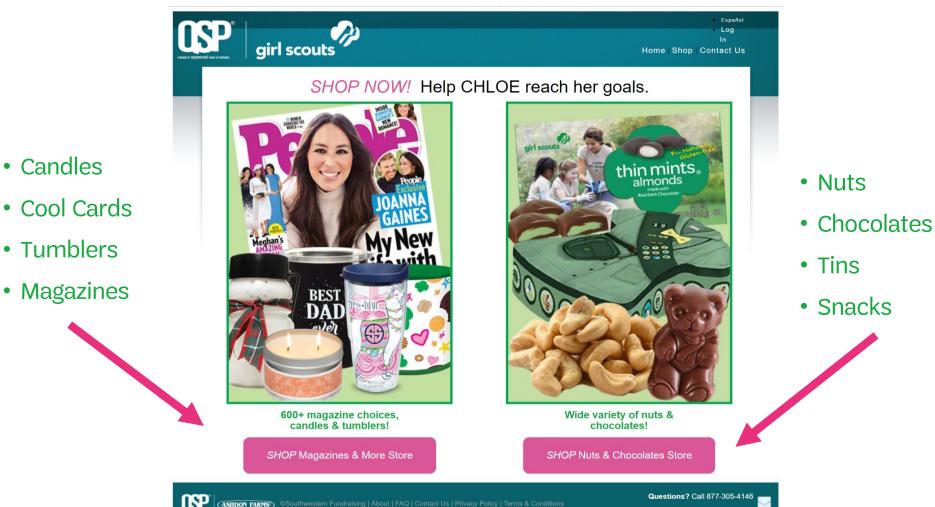
Contact us | Unsubscrib

Customers support directly benefits girl experience!



## **Customer Experience**

Simplified shopping experience!



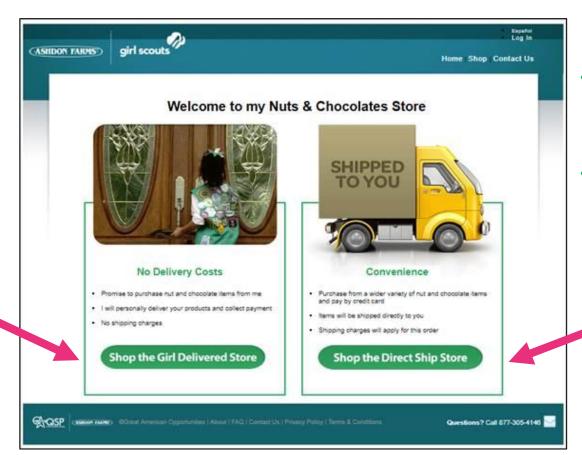
Customers can shop online and pay with their credit card!



## **Customer Experience**

If Girl Delivered is offered by girl, customer will receive shipping options below!

- Customer orders and pays with their credit card
- No shipping charge, girl personally delivers product



- Customer orders and pays with their credit card
- Customer pays shipping and product is shipped directly to them

Girl Delivery is for nut order taker products only
When in person nut order taking sale ends, so does girl delivery ordering option

## Girl Scout Vintage Collectible Tin





Mint Treasures individually wrapped with Girl Scout logo

## **Thin Mint Almonds**





Pop Top Can

## **Dark Chocolate Peppermint Pretzels**





Stand Up Bag - resealable

## **Barbeque Snack Mix**





Pop Top Can

### **Nuts & Chocolate**

\$7.00



Deluxe Pecan Clusters



Dark Chocolate Caramel Caps



**Fruit Slices** 



**Chocolate Covered** Raisins



**Barbeque Flavored** Snack Mix



**Peanut Butter Bears** 



Dulce de Leche Owls



**Dark Chocolate** Mint Penguins



**Butter Toasted** Peanuts

\$8.00



Thin Mint Almonds



with Sea Salt

Whole Cashews



Dark Chocolate Peppermint **Pretzels** 

\$10.00

Girl Scout Tin with Mint Treasures





\$12.00

**Honey Roasted Mixed Nuts** 



## Gift of Caring Program



- Give the gift of snacks and reading to Utah's Food Bank with a \$7 donation
- Troops earn proceeds and girls earn credit towards nut/chocolate rewards
- Girls earn the Share Patch by selling 7+ or more Gift of **Caring donations**

Give the gift of snacks and reading to Utah's Food Bank with a \$7 donation. Gift of Caring nut and magazine donations count toward girl nut/chocolate rewards and troop proceeds. Girls earn the Share Patch with 7+ Gift of Caring donations!

## **NEW Magazines "and More"**



- Most popular "and More" items will return
- Offering additional NEW "and More" gift items
- Over 300% growth

#### Great selection of magazines available online!









## Girl Scout Collectible Candle

- Collectible Girl Scout candle
   2<sup>nd</sup> in the series
- 2019 collectible is a round
   20 oz ceramic reusable
   container
- Sugar Cookie Fragrance







### **NEW** "and More"

#### **Share Kindness Candles**







#### **Snowman Candle**





### **NEW** "and More"





# 35 Exclusive All-occasion cards with coordinating envelopes

- Die-cuts
- Triple folds
- Glitter and foil ink
- Paper embellishments



## **NEW and returning "and More"**

### **Tervis® tumblers**





Order \$75 or more and receive FREE shipping!

### **Stainless Steel Tumblers**



30 & 20 oz





10 oz





Order \$75 or more and receive FREE shipping!

## **Girl Rewards**







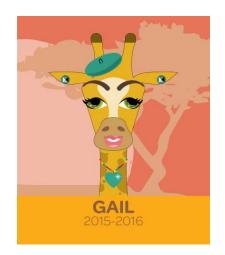


## **MyCreation<sup>TM</sup> Theme Mascot**















## **Direct to Girl Rewards**

- Total Online Sales of \$200
- Girl receives congrats email
- Girl earns her unique MyCreation™ patch
- Shipped directly to the girl
- Troop leader can create and customize own patch with \$350 in troop online sales! (1 per troop)





- Total Online Sales of \$375
- · Girl receives congrats email
- Girl chooses name to go on shirt and size
- Shipped directly to the girl

## Fall Product Program Rallies





### **59 Minute Quick Start<sup>SM</sup>**

#### **Great tool for...**

- Troops doing the Fall Product Program for the 1st time
- Troops wanting to take goal setting to the next level
- Go to girlscouts.qspgao.com/59min/

### 100% Digital for Girls & Troops

1. Girls login to the QSP/Nut Online Program and click on

...and send themselves a text with the payment link to use for their customers

2. Girls call friends and family for 59 minutes and forward the text link for payment, it's that easy!





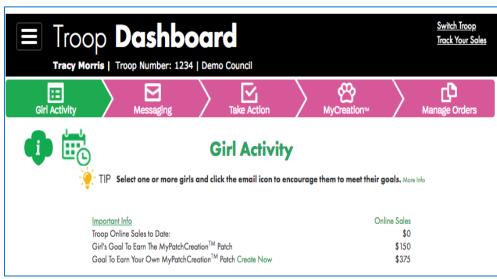


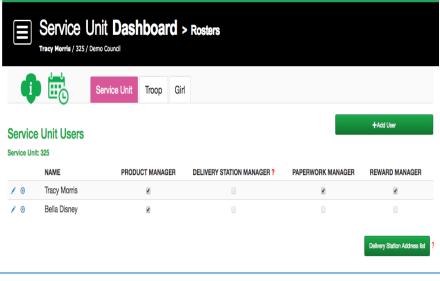


### Four dashboards (Girl, Troop, Service Unit, Council)

- Dashboard feature at each level
- One order entry section for all orders and rewards







Council Dashboard > campaign Settings  Amy Wayco / GS HEART OF MICHIGAN						
General Dates Permissions	S Online Store Increased Proceeds					
Campaign Name: * ?	2018 Spring Product Program CHANGE IMAGE ?					
Council Name: *?	GS HEART OF MICHIGAN					
Level Above Troop Is: *?	Service Unit					
Link to Register as Girl Scout: ?	www.google.com					
Link to QSP/Nut Online Program	https://test.girlscouts.qspgao.com/HOM					
Emails qualify a Girl as "Selling" for PGA purposes						
Reachout booklets qualify a Girl as "Selling" for PGA purposes ?						



## Logging in - SU/Troops/Girls

- You will receive an email
- Click "Go to Dashboard" link
- Set your own password
- Your login will be your email and the password you set for all accounts you have
- If a user cannot remember their password, select "Get Help" button to reset password

## SUCCESS... YOU HAVE ACCESS!

#### THE FUN STARTS NOW!

#### Amy,

Thank you for your participation in the Fall Product Program as a Service Unit volunteer. Your participation is a very important part in the success of girls and troops in Test Unify Council.

#### New This Year!

Easy to use tools are available at your Service Unit Dashboard!

Use this email address to log in and don't forget to add a safe and secure password. Username: amy.wayco@qsp.com

#### A few reminders to ensure your Service Unit's success:

#### Service Unit Dashboard

- · Communicate with the troops in your Service Unit and encourage all to participate.
- Create your own MyCreation™ avatar.
- · Monitor and review troop/girl orders.
- · View sales results and progress in charts and reports.

Thank you for all that you do for Girl Scouts!

To get started, click SERVICE UNIT DASHBOARD.

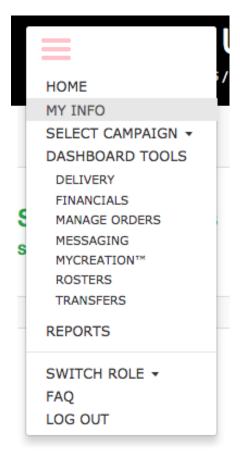




Contact Us | Unsubscribe

### **Your User Information**

- Burger Menu > My Info
- Edit password and personal information



♣ First Name *	Last Name *			
Tracy	Morris			
Email Address *	■ Password			
tracy.morris@qspgao.com				
♠ Address 1				
<b>↑</b> Unit Number	♠ Address 2			
<b>⊘</b> City	<b>⊘</b> State			
<b>⊘</b> Postal Code				
☐ Mobile Number				

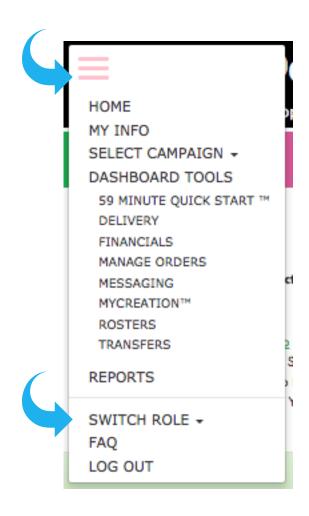
SAVE AND CONTINUE

## **Navigation features**

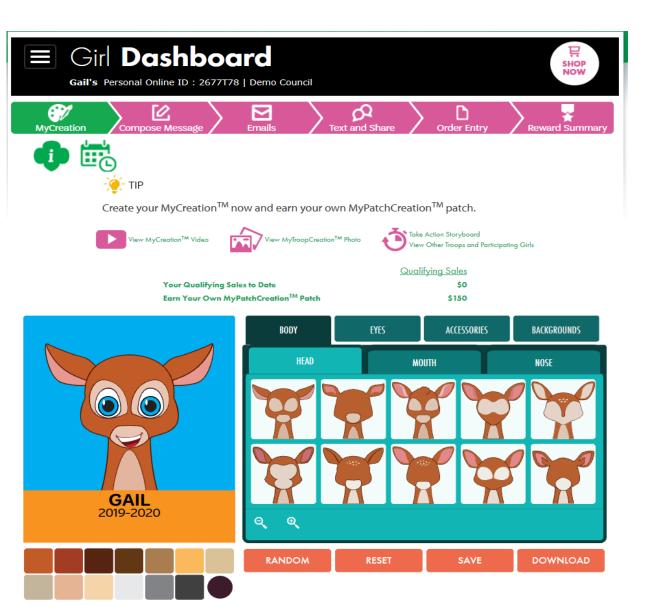
### **Burger Menu Navigation**

 Easily navigate through UNIFY from the burger menu

- Switch between one or more dashboards
  - i.e. from Troop to Girl (if applicable)
- Access Financials, Rosters, Reports, and more



## **Girl Dashboard - MyCreation**

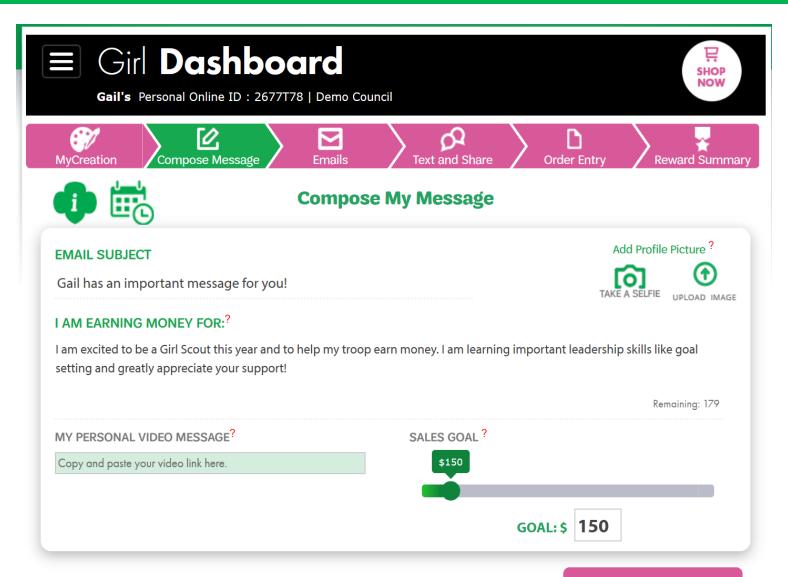


#### MyCreation™

- Theme mascot design each year to uniquely reflect girl's personality
- NEW design accessories unlocked for completing specific tasks
- Girls personalize patch with their name on the Fawn MyPatchCreation design



## Girl Dashboard - Compose Message



View Preview

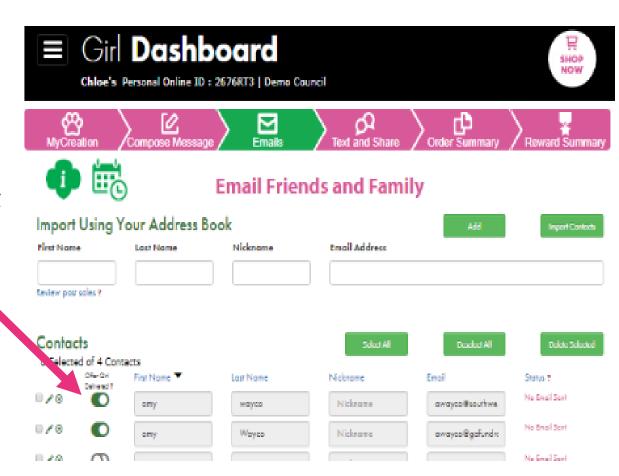
SAVE AND CONTINUE

### Girl Dashboard – Email/Girl Delivered

Auto on, girl must turn off

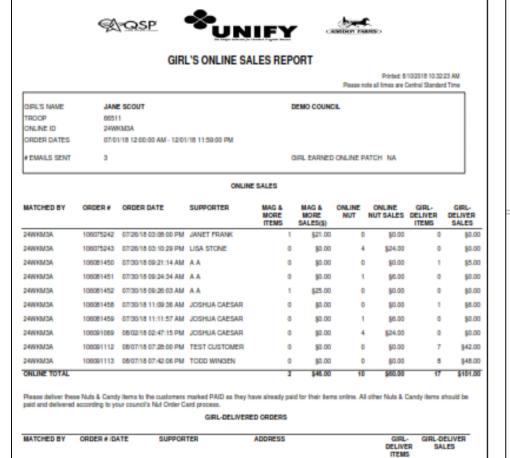
Family they will see soon

- Girl delivered option is on for all emails
- Girls will turn off for customers that are out of their area
- Nearby family and friends
- Family they will see soon



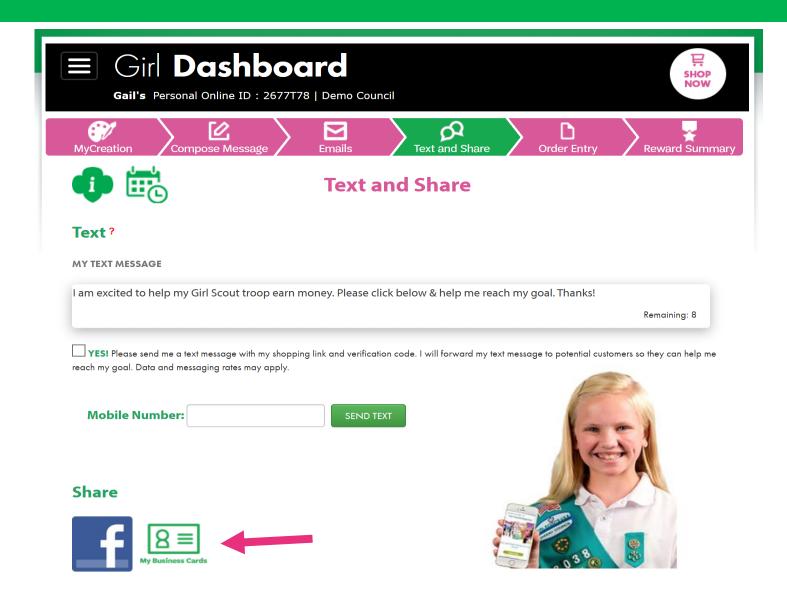
### Girl Dashboard - Email/Girl Delivered

- Orders automatically show in UNIFY no additional action needed
- Girl delivered orders are placed when in person orders are submitted
- Product is shipped with girl's in person orders and girl delivers to customer
- Do not collect money for girl delivered orders customer paid at time of order



		GIRL-DELIVE	OFF CORP	05		
		anc-decire	ALD UNDE			
MATCHED BY	ORDER # DATE	SUPPORTER	ADDRES	35	GIRL- DELIVER ITEMS	GIRL-DELIVER SALES
SCOUT, JANE	106081450 PAID	AA	A			
	07/30/18 09:21:13 AM		A, AL 33	322		
		ass@ss.com				
			E	THANK YOU NUTS	1	\$5.00
			TOTAL		1	\$5.00
SCOUT, JANE	106081458 PAID	JOSHUA CAESAR	2451 AT	RILM WAY		
	07/30/18 11:09:35 AM	646-235-2336	NASHVI	LLE, TN 37214		
		санка (форда сот				
			В	DILL PICKLE PEANUTS POP TOP 9 OZ	1	96.00
Note: Amounts	above do not include sales to	ax or shipping and handling				Page 1 of 3
			TOTAL		1	\$6.00
SCOUT, JANE	108091112 PAID	TEST CUSTOMER		RILIM WAY	1	\$8.00
SCOUT, JANE	105091112 PAID 08/07/18 07:28:00 PM	TEST CUSTOMER 222-555-1212	2451 AT	RIUM WAY LLE, TN 37214	1	§8.00
SCOUT, JANE			2451 AT		1	\$6.00
SCOUT, JANE		222-888-1212	2451 AT	DULCE DE LECHE OWLS BOX	1	\$8.00 \$24.00
SCOUT, JANE		222-888-1212	2451 ATI NASHVI	LLE, TN 37214	4 3	\$24.00
SCOUT, JANE		222-888-1212	2451 ATI NASHVII	DULCE DE LECHE OWLS BOX 5.1 OZ DILL PICKLE PEANUTS POP		\$24.00
		222-888-1212	2451 ATI NASHVII A B	DULCE DE LECHE OWLS BOX 5.1 OZ DILL PICKLE PEANUTS POP	3	\$24.00 \$18.00
SCOUT, JANE	08/07/18 07:28:00 PM	222-555-1212 lest.customer@qupgeo.com	2451 ATI NASHVII A B TOTAL	DULCE DE LECHE OWLS BOX 5-1 OZ DILL PIGNLE PEANUTS POP TOP 9 OZ	3	\$24.00 \$18.00
	08/07/18/07:28:00 PM	222-555-1212 test.customer@qupgeo.com	2451 ATI NASHVII A B TOTAL	DULCE DE LECHE OWLS BOX 5-1 OZ DULL PIONLE PEANUTS POP TOP 9 OZ	3	\$24.00 \$18.00
	08/07/18/07:28:00 PM	222-555-1212 Institutioner@qupgeo.com TOOD WINSEN 203-525-9318	2451 ATI NASHVII A B TOTAL	DULCE DE LECHE OWLS BOX 5.1 OZ DILL PIONLE PEANUTS POP TOP 9 OZ RIJM WAY LLE, TN 37214 DULCE DE LECHE OWLS BOX	3	\$24.00 \$18.00 \$42.00
	08/07/18/07:28:00 PM	222-555-1212 Institutioner@qupgeo.com TOOD WINSEN 203-525-9318	A B TOTAL 2451 ATI NASHVII	DULCE DE LECHE OWLS BOX 5.1 OZ DILL PICKLE PEANUTS POP TOP 9 OZ RILM WAY LLE, TN 37214 DULCE DE LECHE OWLS BOX 5.1 OZ CRANBERRY NUT MIX POP	7	\$24.00 \$18.00 \$42.00
	08/07/18/07:28:00 PM	222-555-1212 Institutioner@qupgeo.com TOOD WINSEN 203-525-9318	2451 ATI NASHVII A B TOTAL 2451 ATI NASHVII	DULCE DE LECHE OWLS BOX 5.1 OZ DILL PIGNLE PEANUTS POP TOP 9 OZ RIUM WAY LLE, TN 37214 DULCE DE LECHE OWLS BOX 5.1 OZ	3 7	\$24.00 \$15.00 \$42.00

### Girl Dashboard - Text and Social Media

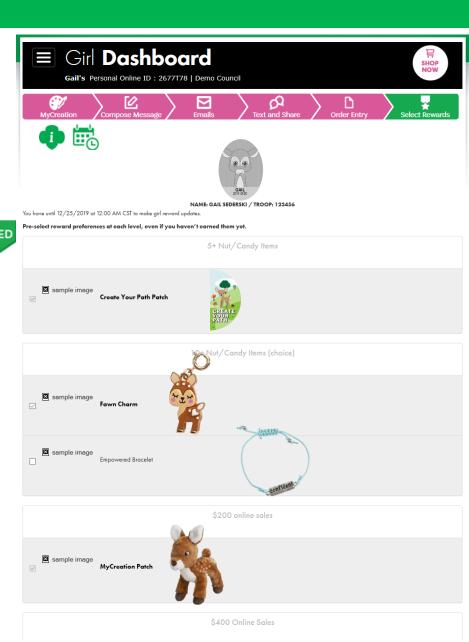




### Girl Dashboard - Select Rewards

#### **Girl Select Rewards**

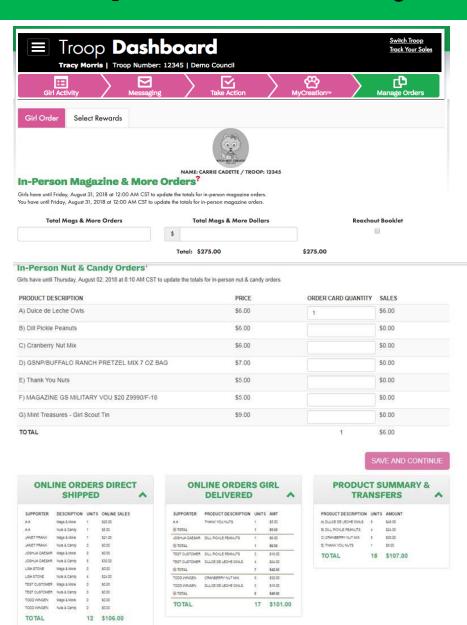
- Girls can pre-select rewards, even if they haven't yet earned them
- Rewards will automatically calculate based on order entered and show when that level has been achieved
- Items not yet earned will be greyed out
- Choices automatically default to item listed first if no previous selection was made
- Troops will review selections and can add/edit selections for girls



## **Troop Dashboard - Troop Order Entry**

#### **Troop Order Entry**

- From Manage Orders, click pencil next to girl's name
- Enter the girl's in person orders
   (# items ordered for each nut/chocolate item)
- All online sales will already be in UNIFY
- Click Save & Continue. Will have option to update girl reward choices.
- Once all orders have been entered, click Submit Troop Order



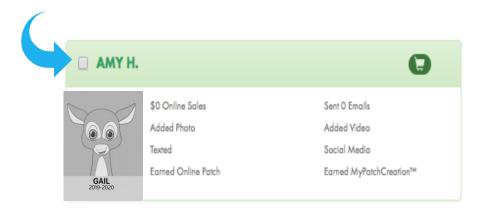
## **Troop Dashboard - Girl Activity**

• Icon with each girl's MyCreation $^{ exttt{TM}}$  image and participation indicated with a  $\checkmark$ 

· Click on square next to the girl's name to send email

Click on shopping cart to view the girl's online store and/or make a purchase

from the girl





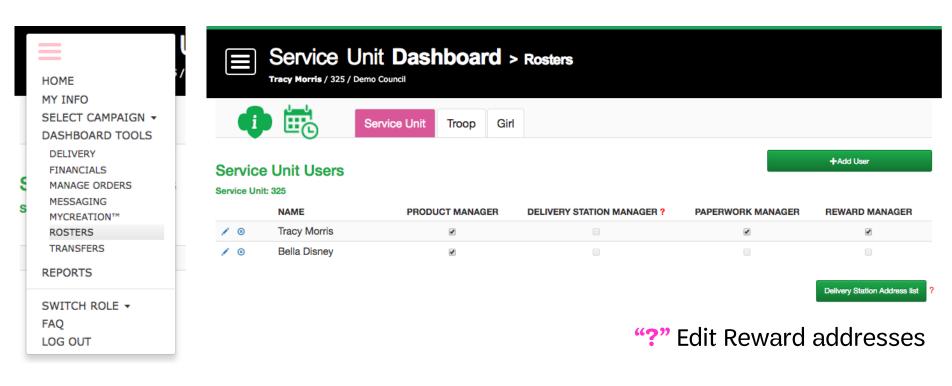






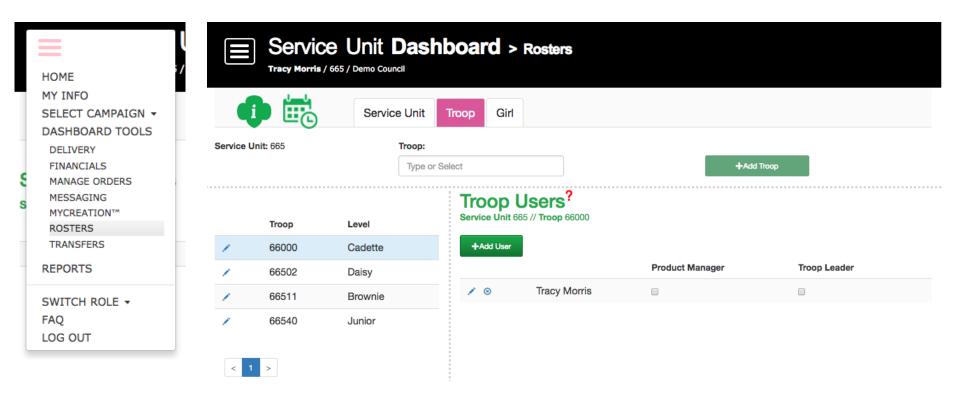
## **SU Dashboard – Delivery Addresses**

- Burger Menu > Rosters
- Designate Users for roles
- Click pencil to edit nut delivery and reward delivery locations



## **SU Dashboard - Troop List**

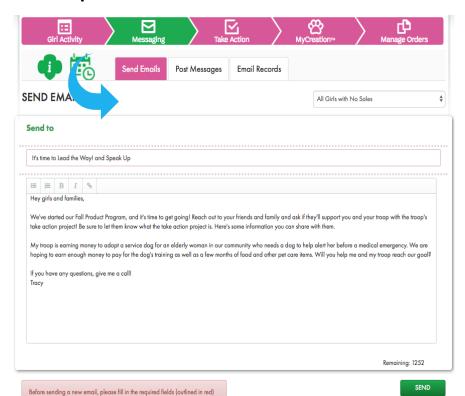
- Burger Menu > Rosters
- Click Troop Tab
- Troop highlighted shows Troop Users

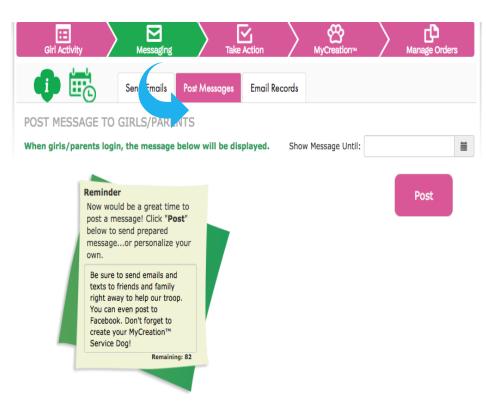


## SU/Troop - Email & Messaging

### Send emails and post messages with:

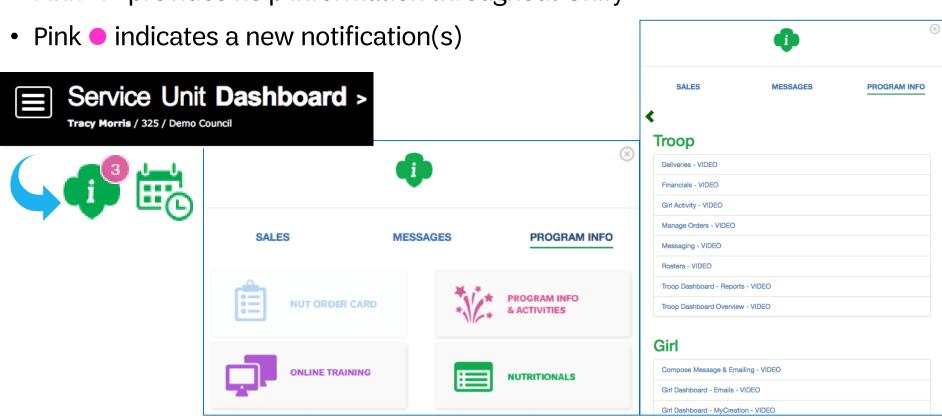
- Encouragement
- Reminders
- Important Dates





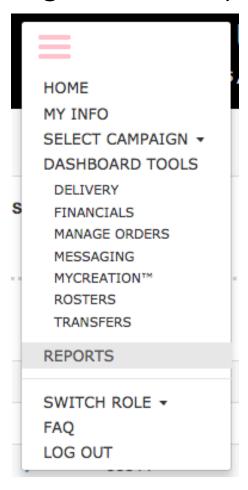
### **Program Information & Resources**

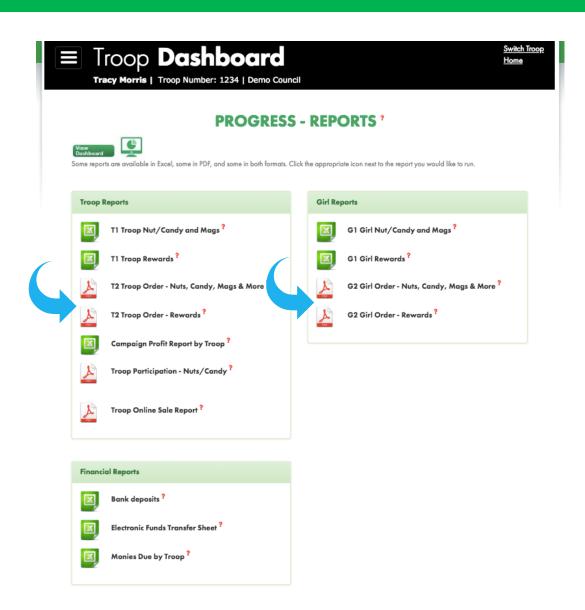
- Short <u>how-to videos</u> on UNIFY preloaded on Girl, Troop and Service Unit Dashboards
- Quick Reference Guides on Unify preloaded for simple reference
- Pink "?" provides help information throughout Unify



### **SU/Troops/Girls - Reports**

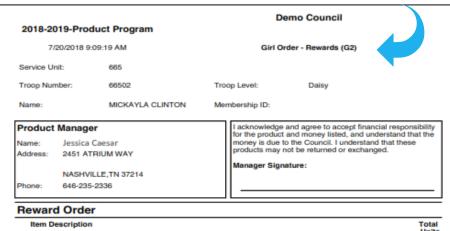
Burger Menu > Reports



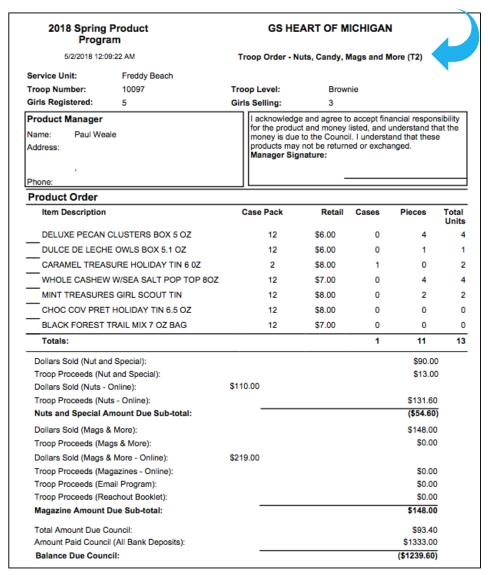


## Delivery Ticket & Receipt - G2 & T2

#### Calculates what is owed and what should be delivered



Item Description	Tot Uni
P/GS/LABRADOR CHARM FA18	0
P/GS/GOAL ACHIEVER PATCH FA18/SP19	0
P/GS/LEAD THE WAY PATCH FA18/SP19	0
P/GS/SPEAK UP PATCH FA18/SP19	1
P/GS/ONLINE PATCH FA18/SP19	0
P/GS/SHARE PATCH FA18/SP19	1
P/GS/100 CLUB PATCH FA18/SP19	0
P/GS/ANKLET SOCKS FA18/SP19	0
P/GS/SCENTED COLOR PENS QTY8 FA18/SP19	0
P/GS/CHOKER FA18/SP19	0
P/GS/JELLY SLIME FA18/SP19	0
P/GS/RUCK SACK FA18/SP19	0
P/GS/DENIM KEYRING POUCH FA18/SP19	0
P/GS/SMALL DALMATIAN PLUSH FA18/SP19	0
P/GS/MAGIC SEQUIN JOURNAL FA18/SP19	0
P/GS/REVERSIBLE DOG PILLOW FA18/SP19	0
P/GS/PHOTO CLIP LIGHTS FA18/SP19	0
P/GS/CLIPBOARD W/NOTEPAD FA18/SP19	0
P/GS/CLAY CHARM KIT FA18/SP19	0
P/GS/LARGE LABRADOR PLUSH FA18/SP19	0
P/GS/PERSONALIZED T-SHIRT FA18/SP19	0
P/GS/INFLATABLE LOUNGER FA18/SP19	0
Personalized T-shirt - Certificate	0
	2



## **QSP/Ashdon Customer Care**



Customer Care for your Fall Product Program: Magazines and More, Nuts/Chocolates, & UNIFY



### **CUSTOMER CARE REQUESTS**

877-305-4146

(8:00am - 5:00 pm CST)

onlinesupport@qsp.com



## **Product Program Team**

