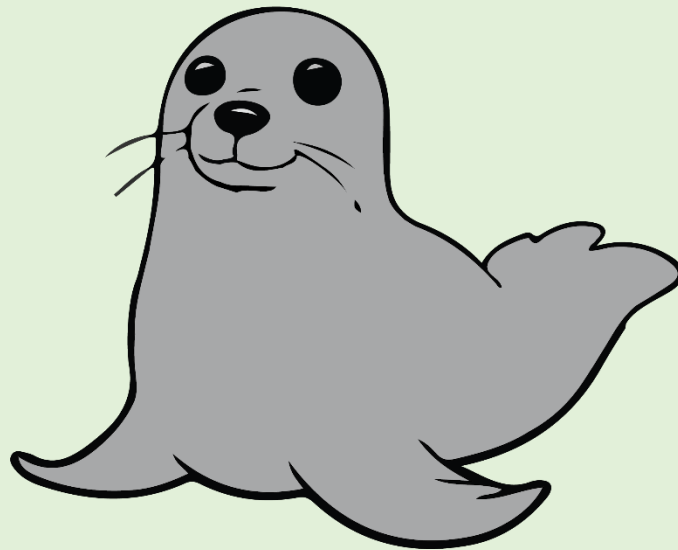




2022 Fall Product Program Family Guide

GO
BRIGHT
Ahead



Fall Contact Information

Troop Product Manager (TPM)

Name

Phone

Email

Troop Number

Girl Scouts of Utah

801-265-8472

cookies@gsutah.org

Phone

Email

The Girl Scout Promise

On my honor, I will try:

To serve God* and my country,

To help people at all times,

And to live by the Girl Scout Law.

*Girl Scouts makes no attempt to define or interpret the work "God" in the Girl Scout Promise. We look to individual member to establish for themselves the nature of their spiritual beliefs. When making the

Girl Scout Promise, individuals may substitute wording appropriate to their own spiritual beliefs for the word "God".

The Girl Scout Law

I will do my best to be

honest and fair,

friendly and helpful,

considerate and caring,

courageous and strong, and

responsible for what I say and do,

and to

respect myself and others,

respect authority,

use resources wisely,

make the world a better place, and

be a sister to every Girl Scout.

Girl Scouts of the USA Mission

Girl Scouting builds girls of courage, confidence, and character who make the world a better place.

Why Participate in the Fall Product Program?

The GSU Fall Product Program is a council-sponsored program that combines educational activities with money-earning opportunities for troops. The Fall Program is directed toward family and friends, those closest to Girl Scout, and enables troops to earn much needed funds by selling magazine subscriptions as well as nuts and candy.

Five skills Girl Scouts learn through the program:

- Goal Setting
- Decision Making
- Money Management
- People Skills
- Business Ethics

In addition to these important business and life skills, Girl Scouts will also learn philanthropy through the **Gift of Caring** program.

Benefits for Troops: Earn Funds for Activities

The GSU Fall Product Program is the perfect opportunity for troops to kick-off the Girl Scout year with a fun team-building activity that also generates essential funds to support troop activities. Also, new troops that have no resources in their treasury can quickly earn money to fund uniforms, Journey Books, and Girl's Guide to Girl Scouting books.

Troops retain a full 15% of the purchase price of all Ashdon Farms products.

Plus, Girl Scouts can earn patches and other fun rewards.

2022 Fall Product Program Dates

Early September	Attend a troop meeting to set goals and be trained on dates and your responsibilities
September 23	Order taking begins for nuts, candy, and magazines. TPM sends email with link or go to www.gsnutsandmags.com/gsu to set up your online store
October 9	Order taking ends (Paper Order Cards) Order due in M2OS by 8 p.m.
Beginning Oct. 31	Nut & Candy items delivery to service units and distribution to troops (exact dates/locations vary)
November 1-22	Girls deliver nut & chocolate items to customers
November 22	Fall Product Program ends
November 23	All money due to troops. Last day to make reward choices in M2OS
No definitive date	Rewards begin shipping to Service Unit Product Program Reps

Ways to Sell Fall Products

- Nuts and chocolate in-person for delivery (order card)
- Online for shipment or girl delivery using M2 Operating System (M2OS)
- Online magazines
- Gift of Caring products may be sold through any of the above

Set your Girl Scout Up for Success!

- Attend the troop's Fall Product Program training; sign and return the Parent/Guardian Permission & Responsibility Agreement Form to the troop. This must be submitted before the Girl Scout can participate in the program
- Review the Fall Product Program information together so that everyone understands the program. Help them set their sales goal
- Watch for a welcome email from the Troop Product Manager and help set up and complete the M2OS Program. Show an interest in their efforts, help them think of prospective customers, and perhaps practice their "sales pitch"
- Promptly pick up the nut/candy orders from the TPM and assist in the delivery of orders to customers
- Submit full payment for all nut/candy orders by November 23, 2022

In-Person Order Taking

People love to support Girl Scouts! If your Girl Scout wants to take in-person orders, they can use the Nut/Candy Order Card to take orders from customers for nuts & candy. Magazines are online only.

- Parent submit your Girl Scouts Paper Order Card online in M2OS by October 9, 2022
- Service Units/troops will receive delivery of nut & candy beginning October 31, 2022
- The TPM will schedule parents to pick up product
- Once the Girl Scout receives their product, they must immediately begin delivering items and collecting payment

All Products are NON-RETURNABLE.

Girl Scout Safety

Girl Scout safety is of utmost importance. Please remember the following when they are selling in-person:

- Have your Girl Scout wear their vest, pins, or Girl Scout shirt when selling – something that will identify them as a Girl Scout!
- Never sell alone – always have an adult
- Do not go out near or after dark
- Never, for any reason, approach a parked automobile
- Never enter a home when asking for orders. If invited to go in, politely refuse and explain that it is against the Girl Scout safety rules for you to go into anyone's home

Troop Fall Product Sale – September 23

Caregivers will receive an email invitation from their TPM that explains how to access the online ordering system and how to get started. If you did not received an email invitation to access the M2OS site on September 23, 2022. If you did not receive your email invitation, please visit www.gsnutsandmags.com/gsu to get started. If you need further assistance, please contact your TPM or M2 Customer Service.

Your welcome email will prompt you to create a password to access the M2OS account.

Watch a short system training video, enter a mailing address, create their Avatar, and a personal message to send to family and friends. As a way to increase sales, we suggest the Girl Scout add a voice recording for their avatar or upload a personal video explaining what their troop plans to do with the money they earn. Then launch their campaign and the personal message is emailed with links for the customers to shop for Nuts, candy and magazines.

Girl Scouts can launch their accounts on September 23, 2022. Please note that the system will not accept any early participant activity. They must wait until the launch date.

Parents enter the in-person Paper Orders Card into the M2OS account through October 9, 2022. Do NOT enter online girl-delivered products. Only enter product from the Paper Order Card. All product is automatically submitted for fulfillment. There is no “submit” button!

Note: If you do not enter your order by October 9, 2022 you will be locked out of the system. You will need to send your Paper Order Card to your TPM and they will submit the order.

Girl Scout rewards are automatically calculated in M2OS. Rewards that they can earn are located on the Paper Order Card and on our council website. As orders are placed, the Girl Scout can log into their online site and see what they have earned, as well as make their reward choices. All rewards are cumulative. The last day to make reward choices is November 23, 2022.

Spread the Word

Girl Scouts can print a flyer on the M2 site with their personal store code to distribute to potential customers. Each Girl Scout has a special code that grants customers access to their account to order directly from the Girl Scouts online site.

Gift of Caring

Girl Scouts of Utah’s Gift of Caring program is a way for customers to donate packages to the Utah Food Bank. Girl Scouts can take Gift of Caring orders and collect the money. Delivery of the items to the Utah Food Bank, on behalf of the Girl Scout who participated, is completed by the council.

Money

All money collected for in-person orders is due to the TPM on or before November 23, 2022. Any Girl Scout who has not paid in full by this date will be referred to council to begin the collections process. Any Girl Scout still owing debt to GSU will not be allowed to participate in the 2023 Cookie Program.

Social Media Marketing for Girl Scouts

Please adhere to the following guidelines for Girl Scouts/families/troops:

- You can market to collect indications of interest from family and friends
- You cannot post a Fall Product Link on sites such as eBay, Craigslist, KSL Classifieds, Amazon, Next Door, Facebook Marketplace, yard sale sites, etc.
- All social media platforms should always be through accounts set to “private” or “closed”
- Friends and family or a Girl Scout must not market or share their contact information, sales links, or sales information on public-facing online sites. This also includes social media groups that are labeled as “closed” but include members of the general public (city pages, special interest groups, yard sale sites, etc.). This ensures the safety of our Girl Scouts and adherence to the program sale guidelines, as well as the numerous posting guidelines on websites and social media.
- Please note – it IS allowed to **reply** to someone’s post with a comment directing them to send you a private message for a link. You should not, however, be the original poster on **public pages** asking people to message you. You cannot use paid social media advertisements to promote a Girl Scout’s link or selling product in general.
- Girl Scouts must sign the [Girl Scout Internet Safety Pledge](#) before doing any online activities, and all online activities must be under the supervision of an adult
- Do not expose a Girl Scout’s email address, physical address, or phone number to the public
- Girl Scouts under 13 can use their parent or guardian’s online sites with their approval and supervision
- Girl Scouts over the age of 13 may work in partnership with an adult to market products online, using the social media of the adult or their social media sites

FAQs

Q: My Girl Scouts are attempting to register but are getting a “Campaign is Currently Unavailable” message.

A: Girl Scouts cannot begin online account registration until the sale launch date.

Q: I have not received a welcome email from our Troop Product Manager.

A: Access emails will not be sent to the participants until the launch date of the sale.

Q: I am a Volunteer and have a daughter participating. Can I use the same email address for my Volunteer and Girl Scout accounts?

A: Yes! You will be notified upon login as to which account you are signing on to.

Q: My Girl Scouts received an online girl-delivered order that our family is unable to deliver. How do I remove it?

A: The parent/guardian (or customer) will need to contact M2 Customer Service to have the order cancelled and removed. This cancellation must be done before October 9, 2022.

For questions regarding specific Utah Council-related details, contact GSU Customer Care. For questions regarding M2OS or other general sales questions, contact M2 Customer Support.

Girl Scouts of Utah

info@gsutah.org

801-265-8472

M2 Customer Service

questions@gsnutsandmags.com

800-372-8520