

# Annual Appeal



Girl Scouts of Utah's Annual Appeal is a way for Girl Scout families to financially support Girl Scouting in Utah beyond their own family. A donation to the Annual Appeal directly impacts all girls in Utah by funding girl programming. Each service unit has an Annual Appeal goal. When the goal is met, a percentage of money raised goes back to the service unit.

## Ways to Give

**One-Time Gift** – Make a one-time gift on the GSU website or during membership registration/renewal. Any donation over \$25 will receive a commemorative patch.

**Daisy's Circle** – A monthly giving program you can join for as little as \$5 a month. All Daisy's Circles members will receive a Daisy's Circle pin, as well as a renewal gift each year.

**Adopt-a-Horse** – Troops or individuals can symbolically adopt a horse for \$350. All money raised goes directly toward the equestrian program at Trefoil Ranch. Adopt-a-Horse donors will receive an adoption certificate, fact sheet about their horse, and an invitation to a donor event at Trefoil Ranch in June 2022.

**Workplace Giving** – Set up a donation as a deduction from your paycheck. Many companies will also match donations.

For questions about the Annual Appeal, contact  
**Casey Logan at [clogan@gsutah.org](mailto:clogan@gsutah.org).**

*All Annual Appeal donations go toward girl programming. This can include camp improvements, volunteer support, financial assistance for girls, and other critical services.*



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