



February 2021

**Donor Circle: Why I Give** 



Leah Murray is involved in Girl Scouts because she says the work is important and provides "the curriculum necessary for girls to develop courage, confidence and character." As a girl, Leah began as a Brownie, continued through Cadettes, and maintained her Girl Scout connection as an adult by buying cookies from girls each year until her own daughter was old enough to join. Now 13, her daughter has earned her Girl Scout Bronze and Silver Awards, and she is eager to work toward her Girl Scout Gold Award.

Leah started as a troop supporter before becoming a troop leader. Eventually, Leah would serve as a Service Unit Director and a Board Development Committee member, and now she sits on Girl Scouts of Utah's Board. Her Girl Scout involvement is so strong because of her Girl Scout memories as a young girl and with her daughter. "I went to camp every summer as a girl." Leah said. She loved camp and singing songs every night. The first time her daughter went to camp, they attended a Mother and Me camp. "We were sitting at the fire and were singing songs, and they were the same songs I sang at her age." Girl Scouts and its traditions are important to Leah, so she became a member of Daisy's Circle. Leah believes giving monthly provides revenue the council can count on.

## **Become a Founding Donor of Daisy's Circle**



Since Daisy's Circle launched in October, we have welcomed 21 founding donors to Daisy's Circle! Daisy's Circle is GSU's monthly giving program named in honor of Juliette "Daisy" Gordon Low, the founder of Girl Scouts. Her vision was to prepare all girls for a lifetime of leadership and provide them with innovative activities and opportunities to grow their courage,

confidence, and character. You can honor the girls and women in your life and help keep Juliette Gordon Low's promise alive through easy monthly giving that supports girls. Small monthly gifts from a large number of donors make a big impact.

Be One of the Founding Donors

<u>Join Daisy's Circle</u>

#### It's Cookie Time!



It's our favorite time of year – Girl Scout Cookie season! Girl Scouts in Utah are selling cookies in new, creative, and socially distant ways, and we hope you'll support your local cookie entrepreneurs! Now through March 21, customers can search their zip code on the National Girl Scout Cookie Finder and order cookies from local troops via the Direct Ship Troop Link. Coming soon, you can also meet our cookie entrepreneurs at local stores at a cookie booth near you between March 5-21.

When you make a Girl Scout Cookie purchase, you're helping the next generation of entrepreneurs. Because proceeds from your purchase stay in Utah, you also power life-changing experiences for Girl Scouts all year long.

**Order Cookies Today** 

Girl Scouts of Utah is excited for our signature events this summer and fall. Each event is dedicated to our Girl Scouts and their growth within the program, while showcasing the mission of GSU. Since most of our 2020 in-person events were canceled, we're working hard to ensure these events in 2021 are GSU's best yet!

### Camping for a Cause - August 13-14, 2021

GSU's annual women-only campout at Camp Cloud Rim is a chance for women to connect with others in the Girl Scout sisterhood, participate in wellness activities, and support girls in Utah.

#### Utah Day of the Girl - October 8, 2021

This celebratory luncheon brings business and community leaders together to advance opportunities for girls and support the work of Girl Scouts of Utah. It is an opportunity for attendees to mentor high-school age Girl Scouts and young alums, connecting girls with leaders in their prospective career fields.

GSU is grateful to our partners and sponsors whose financial support help us build girls of courage, confidence, and character, who make the world a better place. If you'd like more information about sponsorship opportunities, contact Carrie Valentine Fuller at cvfuller@gsutah.org or (801) 716-5137.

#### **Amazon Wish Lists**



Because of donors like you, we are getting our camps ready for the 2021 season! Help support Camp Cloud Rim and Trefoil Ranch by purchasing much needed items for camp programming. Help a girl shoot her first arrows at the archery range and learn about focus and concentration. Support a girl rock climbing who will learn to face a fear of heights. With your gift, we can ensure young girls continue to grow at camp.

## **Support GSU Camps**

# Lifetime Membership

Lifetime membership is available to any individual who accepts the principles and beliefs of the Girl Scout Movement. Through a lifetime membership in Girl Scouts, you'll help bring the fun, excitement, and life-changing adventure of Girl Scouting

to more girls. You'll also maintain a permanent connection to a mission-focused, values-driven organization that helps girls reach their full potential.

### **Become a Lifetime Member**

## Support our Movement by joining Girl Scouts as an Adult Member!

# **Stay Connected! Follow Us:**













Have a question? Don't be shy!

Contact us for more information.

Our address is 445 East 4500 South #125, Salt Lake City, UT 84107

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