

Utah Day of the Girl

girl scouts
of utah



INTERNATIONAL DAY OF THE GIRL

Held during the same week as International Day of the Girl, join Girl Scouts of Utah as we highlight the potential and needs of girls in our state, while recognizing the positive impact women and girls have in our communities. This is more than a celebratory day – it is a day for business and community leaders to mentor girls and support the work of Girl Scouts in Utah.

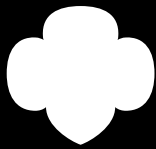
BE THERE FOR GIRLS

Demonstrate your commitment to girls changing the world in Utah:

- Mentor 11th and 12th grade Girl Scouts and young alums (ages 18-24)
- Recognize inspiring women—our Girl Champions—leaders in their fields who believe in creating opportunities for girls
- Connect with organizations who understand the link between girl success and a healthy economy

Wednesday, October 13, 2021
Marriott Downtown City Creek, Salt Lake City

VIP Reception 11:00–11:45 a.m.
Luncheon 12:00–1:30 p.m.



THE GIRL SCOUT DIFFERENCE

Girl Scouts is the preeminent leadership development organization for girls. Through programs in STEM, entrepreneurship, outdoors, civic engagement, community service, and life skills, adult leaders in Utah support girls as young as 5, through age 18 as they explore all the extraordinary things they are capable of.

After a year of social distancing and virtual learning, girls need Girl Scouts and mentors more than ever. A 2020 Girl Scout Research Institute report shows that girls are stressed about their futures and they're looking to adults to take notice. Girl Scouts provides girls with an accepting, safe environment and support for their mental health.

MENTORING

A signature element of the Girl Scouts of Utah luncheon is the opportunity for attendees to mentor high school-aged Girl Scouts and young alums. For many of these girls, this is their first opportunity to connect with leaders in their prospective career fields. Sponsors will have the opportunity to meet girls at a VIP reception before the luncheon, as well as during lunch at their table. Bronze, Silver, Gold, Platinum, and Presenting sponsorships make it possible for girls to attend the event at no cost to their families.



EMCEE

Liz Adeola

Liz Adeola, an Emmy Award-winning journalist at PBS Utah, works as the Host and Producer for This Is Utah and the Host and Executive Producer of Utah Insight. She spent more than a decade producing, reporting, and anchoring television news at stations in Arizona, Nevada, Texas, Illinois, Ohio, and Indiana.



KEYNOTE SPEAKER

Rebecca Chavez-Houck

Former Utah State Representative Rebecca Chavez-Houck provides leadership coaching and community engagement consulting through her public affairs firm, Aspira Public Affairs, LLC. Her passion for social justice advocacy and desire to develop progressive public policy shaped her career and years as a volunteer. From Utah's Capitol Hill and various commissions and committees, to nonprofits like Envision Utah and the ACLU, Rebecca's compassion and commitment to public service was shaped by her parents' influence, as well as her involvement in Girl Scouts. She was an active Junior, Cadette, and served in council girl leadership roles as a Senior Girl Scout. She later joined the Utah Council staff as Public Relations Manager from 1987-90. Rebecca continues to serve on boards and initiatives, and her efforts have been honored extensively.

Utah Day of the Girl



2021 Girl Champion Honorees

In 2021, Girl Scouts of Utah will honor Girl Champions who are leaders in each of our four program pillars: *STEM, Entrepreneurship, Life Skills, and Outdoors*. Join us as we recognize this extraordinary group of women for the work that has gotten them where they are and what this means for girls.



Dr. Tami Goetz
STEM

Before joining the Utah STEM Action Center as Executive Director, Dr. Goetz was the Governor's State Science Advisor. She also has extensive experience in designing and implementing innovative secondary and post-secondary programs in STEM.

Dr. Goetz received the "40 Under 40 Rising Stars" and "30 Women to Watch" from Utah Business magazine, the Award of Merit from the National Association for Career and Technical Education, the Women Technology Council's "Community Builder" award, and the Governor's Medal for Science and Technology. She earned her doctorate in biochemistry and biophysics at Washington State University.

Lavanya Mahate
Entrepreneurship

Lavanya Mahate is the founder and owner of Saffron Valley restaurants (five locations in the Salt Lake Valley and one international location in London), Biscotts Bakery & Café (an international bakery with two locations), and Saffron Kitchen (local culinary school).

Lavanya's culinary school provides tuition-free training to local refugees and youth with a financial need. She gives back to the community via "Keep Calm and Curry On," a program providing free meals to essential workers, partnerships with Utah Pay It Forward and the Granite Education Foundation to provide meal kits to families in need.

Tiana N. Rogers, PhD
Life Skills

Dr. Rogers currently works on a variety of portfolios, using data to inform government and not-for-profit entities with capacity building in various areas for Sorenson Impact Center's Data, Policy, and Performance Innovation team. Her career has focused on conducting research and serving as a field expert in the areas of homelessness, child welfare & maltreatment, juvenile justice, public policy, and racial disparities. Dr. Rogers is a published author with teaching experience and has consulted with national and international social service organizations on program evaluation and development.

Wendy Fisher
Outdoors

Wendy Fisher is the Executive Director of Utah Open Lands (UOL), a land trust that has preserved over 60,000 acres in the state of Utah. The UOL was recognized in 2010 by Utah State University's Botanical Center with the Environmental Stewardship Award. In 2016, Wendy was honored as Park City Rotary's Professional Citizen of the Year for UOL's successful campaign to save the 1,350-acre Bonanza Flat. Wendy has more than 28 years of experience with conservation easements and land trusts, and has served on various state legislative task forces addressing agricultural, trail, and open space preservation issues.

Sponsorship Opportunities

\$25,000 | PRESENTING SPONSOR *1 Available*

- Premier seating for 12 people at event (2 tables of 6 people who will mentor 2 Girl Scouts at each table)
- Opportunity to network with Girl Scouts at pre-event VIP reception
- On-stage opportunity for company executive
- Premier printed program placement with full-page color ad
- Premier event signage placement
- Presenting sponsor recognition with logo and link on all GSU social media channels, including LinkedIn
- Prominently displayed logo and company website link placement on the Utah Day of the Girl page on GSU's website
- Mention as Presenting Sponsor in event press release
- Four complimentary registrations for Camping for a Cause (our exclusive women-only day at Camp Cloud Rim on August 14)

\$15,000 | PLATINUM SPONSOR *3 Available*

- Premier seating for 6 people at event (6 people who will mentor 2 Girl Scouts at the table)
- Opportunity to network with Girl Scouts at pre-event VIP reception
- Premier printed program placement with half-page color ad
- Prominently displayed logo and company website link placement on the Utah Day of the Girl page on GSU's website
- Company listing in printed materials, email campaigns, website, promotions, and social media posts

\$10,000 | GOLD SPONSOR *4 Available*

- Premier seating for 6 people at event (6 people who will mentor 2 Girl Scouts at the table)
- Opportunity to network with Girl Scouts at pre-event VIP reception
- Premier printed program placement with quarter-page color ad
- Gold sponsorship acknowledgment with logo and link on all GSU social media channels, including LinkedIn
- Sponsor logo and company website link placement on the Utah Day of the Girl page on GSU's website
- Company listing in printed materials, email campaigns, website, and promotions

\$5,000 | SILVER SPONSOR *7 Available*

- Premier seating for 6 people at event (6 people who will mentor 2 Girl Scouts at the table)
- Opportunity to network with Girl Scouts at pre-event VIP reception
- Logo placement in printed program
- Silver sponsorship acknowledgment with logo and link on all GSU social media channels, including LinkedIn
- Sponsor logo and company website link placement on the Utah Day of the Girl page on GSU's website
- Company listing in printed materials, email campaigns, website, and promotions

Presenting, Platinum, Gold, and Silver sponsors are invited to an exclusive pre-event VIP reception, where they can meet the Girl Champion honorees, as well as network with and mentor Girl Scouts and young alums.

\$2,500 | BRONZE SPONSOR *20 Available*

- Seating for 7 people at event (7 people who will mentor 1 Girl Scout at the table)
- Acknowledgment and logo placement in program book, mentions on all GSU social media channels, including LinkedIn
- Bronze Sponsor listing in printed program
- Sponsor logo on Utah Day of the Girl page on GSU's website

\$1,000 | TABLE SPONSOR *10 Available*

- Seating for 8 people at event (no sponsored Girl Scouts at table)
- Acknowledgment in printed program
- Table Sponsor listing in program book
- Company listing on the Utah Day of the Girl page on GSU's website

\$1,000 | EVENT SPONSOR *10 Available*

- This sponsorship is for organizations who may be not be able to attend, but wish to support the event
- Acknowledgment in printed program
- Event Sponsor listing in program book
- Company listing on the Utah Day of the Girl page on GSU's website