

Utah Day of the Girl



Friday, October 7, 2022
Venue 6SIX9, Salt Lake City, UT

UTAH DAY OF THE GIRL

Held during the same week as International Day of the Girl, join Girl Scouts of Utah as we highlight the potential and needs of girls in our state, while recognizing the positive impact women and girls have in our communities. This is more than a celebratory day – it is a day for business and community leaders to mentor girls and support the work of Girl Scouts in Utah.

All proceeds from Utah Day of The Girl support our “Gift of Girl Scouts” initiative, which provides free membership to current and new girls and adult Girl Scouts of Utah members.

BE THERE FOR GIRLS

Your sponsorship demonstrates your commitment to girls changing the world in our communities. You’ll connect with organizations at the event who understand the link between girl success and a healthy economy as we recognize inspiring women – our Girl Champions – leaders in their fields who believe in creating opportunities for girls

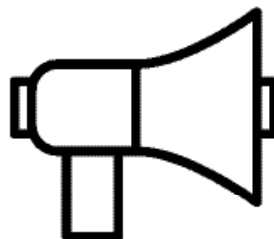
THE GIRL SCOUT DIFFERENCE

Girl Scouts is the preeminent leadership development organization for girls. Through programs in STEM, entrepreneurship, outdoors, civic engagement, and life skills, adult leaders in Utah support girls as young as 5 through age 18 as they explore all the extraordinary things they are capable of.

After two years of social distancing and virtual learning, girls need Girl Scouts and mentors more than ever. A 2020 Girl Scout Research Institute report shows that girls are stressed about their futures and they’re looking to adults to take notice. Girl Scouts provides girls with an accepting, safe environment, and support for their mental health.

THE NEXT GENERATION OF LEADERS

A signature element of the Girl Scouts of Utah luncheon is the opportunity for attendees to mentor high school-aged Girl Scouts and young alums (ages 18-24). For many of these girls, this is their first opportunity to connect with leaders in their prospective career fields. Sponsors will have the opportunity to meet girls at a VIP reception before the luncheon, as well as during lunch at their table. Luncheon sponsorships make it possible for girls to attend the event at no cost to their families.



Utah Day of the Girl

Presented by Harmons Grocery



EMCEE

Liz Adeola

Liz Adeola is a professional actor, model, narrator, emcee, producer, reporter, and television host. You can catch her in action on channel 7 where she hosts This Is Utah and Utah Insight for PBS Utah. She spent more than a decade producing, reporting, and anchoring television news at stations in Arizona, Nevada, Texas, Illinois, Ohio, Indiana, and Utah and has earned two Rock Mountain Emmy Awards and a number of other honors as a result. Liz is member of Alpha Kappa Alpha Sorority, Incorporated, the Radio Television Digital News Association, and serves on the board for the Utah Society of Professional Journalists and Public Media Women in Leadership.



KEYNOTE SPEAKER

Rebecca Chavez-Houck

Former Utah State Representative Rebecca Chavez-Houck provides leadership coaching and community engagement consulting through her public affairs firm, Aspira Public Affairs, LLC. Her passion for social justice advocacy and desire to develop progressive public policy shaped her career and years as a volunteer. From Utah's Capitol Hill and various commissions and committees, to nonprofits like Envision Utah and the ACLU, Rebecca's compassion and commitment to public service was shaped by her parents' influence, as well as her involvement in Girl Scouts. She was an active Junior, Cadette, and served in council girl leadership roles as a Senior Girl Scout. She later joined the Utah Council staff as Public Relations Manager from 1987-90. Rebecca continues to serve on boards and initiatives, and her efforts have been honored extensively.



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2022 Girl Champion Honorees

In 2022, Girl Scouts of Utah will honor Girl Champions who are leaders in each of our four program pillars: STEM, Entrepreneurship, Life Skills, and Outdoors. Join us as we recognize this extraordinary group of women for the work that has gotten them where they are and what this means for girls.



Dr. Tami Goetz
STEM

Dr. Goetz helped to create, and serves as the Executive Director, for the Utah STEM Action Center. Prior to this role, she was the Governor's State Science Advisor. Tamara has extensive experience in designing and implementing innovative secondary and post-secondary programs in STEM that focus on industry engagement.

Dr. Goetz is passionate about bringing STEM opportunities to all students, teachers and communities. She believes that bringing down barriers to access STEM is critical. Dr. Goetz has the privilege of being able to work with many partners over the years to create greater opportunity and access through innovative STEM programs for schools and communities.



Lavanya Mahate
Entrepreneurship

Lavanya Mahate is the founder and owner of Saffron Valley restaurants (five locations in the Salt Lake Valley and one international location in London), Biscotts Bakery & Café (an international bakery with two locations), and Saffron Kitchen (local culinary school).

Lavanya's culinary school provides tuition-free training to local refugees and youth with a financial need. She gives back to the community via "Keep Calm and Curry On," a program providing free meals to essential workers, partnerships with Utah Pay It Forward and the Granite Education Foundation to provide meal kits to families in need.



Tiana N. Rogers, PhD
Life Skills

Dr. Rogers currently works on a variety of portfolios, using data to inform government and not-for-profit entities with capacity building in various areas for Sorenson Impact Center's Data, Policy, and Performance Innovation team. Her career has focused on conducting research and serving as a field expert in the areas of homelessness, child welfare & maltreatment, juvenile justice, public policy, and racial disparities. Dr. Rogers is a published author with teaching experience and has consulted with national and international social service organizations on program evaluation and development.



Wendy Fisher
Outdoors

Wendy Fisher is the Executive Director of Utah Open Lands (UOL), a land trust that has preserved over 60,000 acres in the state of Utah. The UOL was recognized in 2010 by Utah State University's Botanical Center with the Environmental Stewardship Award. In 2016, Wendy was honored as Park City Rotary's Professional Citizen of the Year for UOL's successful campaign to save the 1,350-acre Bonanza Flat.

Wendy has more than 28 years of experience with conservation easements and land trusts and has served on various state legislative task forces addressing agricultural, trail, and open space preservation issues.

Sponsorship Opportunities

\$25,000 | PRESENTING SPONSOR (SOLD OUT)

PRE-EVENT

- Presenting sponsor recognition with logo and link on GSU social media channels, including LinkedIn
- Prominently displayed logo and company website link placement on the Utah Day of the Girl page on GSU's website
- Mention as Presenting Sponsor in event press release

DAY OF EVENT

- Two (2) tables of 6 seats (mentor 2 Girl Scouts at each table)
- Logo/name recognition as Presenting Sponsor in the event program
- Full-page color ad in event program
- Premier event signage placement on event signage and media screens
- On-stage speaking opportunity for company executive
- Verbal recognition as Presenting Sponsor from event podium
- Opportunity to network with Girl Scouts at pre-event VIP reception

\$15,000 | PLATINUM SPONSOR

PRE-EVENT

- Prominently displayed logo and company website link placement on the Utah Day of the Girl page on GSU's website
- Platinum sponsorship acknowledgment with logo and link on GSU social media channels, including LinkedIn
- Company listing in printed materials, email campaigns, website, promotions, and social media posts

DAY OF EVENT

- One (1) table of 6 seats (mentor 2 Girl Scouts)
- Logo/name recognition as a Platinum Sponsor in the event program
- Half-page ad in event program
- Logo/name recognition as a Platinum Sponsor on sponsor recognition slides
- Verbal recognition as a Platinum Sponsor from event podium
- Opportunity to network with Girl Scouts at pre-event VIP reception

\$10,000 | GOLD SPONSOR

PRE-EVENT

- Logo placement on the Utah Day of the Girl page on GSU's website
- Gold sponsorship acknowledgment with logo and link on GSU social media channels, including LinkedIn
- Company listing in printed materials, email campaigns, website, promotions, and social media posts

DAY OF EVENT

- One (1) table of 6 seats (mentor 2 Girl Scouts)
- Logo/name recognition as a Gold Sponsor in the event program
- Quarter-page ad in event program
- Logo/name recognition as a Gold Sponsor on sponsor recognition slides
- Opportunity to network with Girl Scouts at pre-event VIP reception

Sponsorship Opportunities

\$5,000 | SILVER SPONSOR

PRE-EVENT

- Silver sponsorship acknowledgment with logo and link on GSU social media channels, including LinkedIn
- Company listing in printed materials, email campaigns, website, and promotions

DAY OF EVENT

- One (1) table of 6 seats (mentor 2 Girl Scouts)
- Opportunity to network with Girl Scouts at pre-event VIP reception
- Logo placement in printed program

Presenting, Platinum, Gold, and Silver sponsors are invited to an exclusive pre-event VIP reception, where they can meet the Girl Champion honorees, as well as network with and mentor Girl Scouts and young alums.

\$2,500 | BRONZE SPONSOR

PRE-EVENT

- Logo placement on Utah Day of the Girl page on GSU's website
- Mentions on GSU social media channels, including LinkedIn

DAY OF EVENT

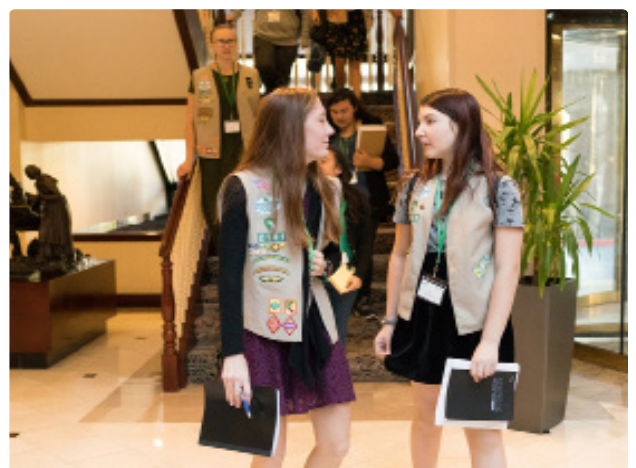
- One (1) table of 7 seats (mentor 1 Girl Scout)
- Bronze Sponsor listing in printed program

\$1,250 | TABLE SPONSOR

- Seating for 8 people at event (no sponsored Girl Scouts at table)
- Table Sponsor listing in program book
- Company listing on the Utah Day of the Girl page on GSU's website

\$1,000 | EVENT SPONSOR

- This sponsorship is for organizations who may not be able to attend, but wish to support the event
- Acknowledgment in printed program
- Company listing on the Utah Day of the Girl page on GSU's website





2022 Sponsor Commitment

SALT LAKE CITY, UT | UTAH DAY OF THE GIRL

Company Name/Donor

Please indicate how you wish to be listed on printed materials

Primary Contact

Address

City

State

Zip Code

Phone

Fax

Email

Alternate Contact Person

Phone

Email

- Yes, we will support Girl Scouts of Utah as a sponsor in the amount of \$ _____.
- I am unable to attend but I would like to make a 100% tax-deductible gift in the amount of \$ _____.

(My signature indicates authorization to make this commitment on behalf of my company or self.)

Payment Options (payment is due no later than 30 days prior to event):

- Check enclosed (payable to Girl Scouts of Utah)
- Credit Card

Credit card number

Expiration date

Security Code

Name as it appears on card

Billing address (if different from above)

Signature of card holder

Please make payment to Girl Scouts of Utah:

445 E 4500 S, #125, Salt Lake City, UT 84107

Questions about the event? Contact:

Carrie Valentine Fuller

Vice President of Development
cvfuller@gsutah.org

Council Resource Center

445 East 4500 South, #125
Salt Lake City, UT 84107

Central Utah Resource Center

215 North Center Street
American Fork, UT 84003

Northern Utah Service Center

3544 E Lincoln Avenue, Suite A
Ogden, UT 84401

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of utah