

Short and Snappy – Bling Your Booth!



Objective

To provide guidance and fun ideas for making your cookie booth the best it can be!

Length

15-20 minutes

Materials Needed

Paper (or posters to make it more visible), pencils/markers; example photos (attached)

Information to Share (spend 5 minutes on this section)

Here are some tips and ideas to bling your cookie booth!

1. Pick a theme! Make it original! You can base your theme off of the girl's goals (e.g. if they are going to use the money to carry out an urban gardening Take Action project, have a gardening theme).
2. Use fun color combinations that make your booth stand out!
3. Make your cookie goals visible, so potential customers know what they are supporting! **BE TRANSPARENT ABOUT COOKIE FUNDS!**
4. Make it a party! Dress up, have lights, games, etc...invite your customers to a party!
5. Make it look official!
 - a. Have a kiosk look to your booth – these girls are running a business! Have them think about presentation!
6. Be visible!
7. Make it Girl-Led!
 - a. Don't make the decisions for the girls. Let them decide on the theme, the colors, and have them come up with ideas that make it look like a fun and exciting business!



Activity (spend 10-15 minutes on this section)

Break the volunteers into groups and have them sketch out a few designs for cookie booths. Remind them that this is for practice and getting ideas, but they need to let the girls lead and come up with their own plan for their troop's booth.

Have each of the groups present their design.





