

## 2020 Early Bird Renewal FAQ

Dates: May 1 – June 15, 2020

<b>Cumulative Incentives</b>			
<b>Type</b>	<b>1st Week (May 1-7)</b>	<b>May 8-31</b>	<b>June 1 - 15</b>
Girl Renewal	Centennial Pin + remaining May + June incentives	GS SWAG + Patches + June Incentives	Weekly Drawings for Sweatshirt + Patches
Troops 100% Renewal	Cookie Booth Fast Pass for 2021 sales + remaining May + June incentives	Additional \$.05/per package for 2021 sales + 1 pair of sweatpants for renewed Leader/Co-Leader & June Incentives	Drawing for 2021 Troop Camp selection Fast Pass + 2 adult registration (including Camporee) & a sweatshirt for renewed Leader/Co-Leader
Service Unit 70% Renewal	Service Unit Team Dinner with GSU. Council will provide dinner for the first SU Team Meeting of the year.		

### **How does a girl or troop earn all incentives?**

Rewards are cumulative. Girls/Troops renewing in the first week of May are eligible for ALL possible reward opportunities during Early Bird campaign. Girls/Troops renewing in May are eligible for May and June incentives. Girls/Troops renewing in June are eligible for only June incentives.

### **What is the SWAG that girls will earn in May?**

SWAG will be retail or promotional item chosen by council from the GSU Shop.

### **What is considered 100% for troops?**

Troops are required to have 100% renewal in order to be eligible for all rewards. 100% will be determined by the number of girls actively registered in the troop as of March 31, 2020. Adult Ratio requirement mean the adults required for the troop to be compliant for safety ratios.

	Group Meetings		Events, Travel, and Camping	
	Two unrelated volunteers (at least one of whom is female) for up to this number of girls:	One additional volunteer to each additional:	Two unrelated volunteers (at least one of whom is female) for up to this number of girls:	One additional volunteer to each additional:
Girl Scout Daisies (grades K-1)	12	1-6	6	1-4
Girl Scout Brownies (grades 2-3)	20	1-8	12	1-6
Girl Scout Juniors (grades 4-5)	25	1-10	16	1-8
Girl Scout Cadettes (grades 6-8)	25	1-12	20	1-10
Girl Scout Seniors (grades 9-10)	30	1-15	24	1-12
Girl Scout Ambassadors (grades 11-12)	30	1-15	24	1-12

**How will Troop Leaders know how many girls are in their troops?**

Current troop rosters will be emailed the first week of March for verification purposes. Leaders will have until 11:59PM, March 15, 2020 to contact GSU to update the troop member information.

**What if girls are not coming back next year?**

If there are girls not returning (not due to graduation), in order for the troop to qualify for rewards, they will need to recruit/add new girls to replace those leaving the troop. Girls not returning due to graduation/aging out of the girl program are not required to have replacement within the troop.

You would recruit new girls to join your troop in essence “replace” the girl(s) not returning. Currently GSUSA does have their “extended year program” available so any girl that registers now through July can opt for the extended year and pay \$35 for a year and a half of Girl Scout membership, (a \$15 savings).

**It feels like I’m just being penalized because I have girls not returning.**

We understand that it can read a bit like that and that is not the intent. Our intent is to be inclusive and to help expand our membership. We understand that the 100% renewal is a stretch and so are the incentives that we are offering. We are hoping that if you are open and willing to extend an invitation to a new girl that she would help enhance your troop and make for the best Girl Scout experience.

As you have probably heard us talk in member updates, town halls, and newsletters our membership numbers are down from last year. We know that the Girl Scout Program is ideal for all girls and we really need and want our Volunteers and Leaders to help drive membership growth. I hope that I have better explained the reasoning behind the idea of replacement of membership rather than lowering our membership numbers.

**When will drawing winners be announced?**

Drawing winners will be announced weekly on the GSU Program Support Facebook page on Mondays and in the GSU newsletters on Thursdays.

**When will incentives be sent to troops and girls?**

All girl incentives will be mailed out by mid-July 2020 to the address GSU has on record for each individual and troop leader.

**How do we get our drawing incentives?**

Drawing incentives may be claimed in person at the GSU Shop locations the first week of July. GSU will mail incentives to those that live 60+ miles away from any GSU service center by mid-July.

**If our troop earns the extra 0.05/package when will our troop receive the funds?**

This will most likely be added to their ACH deposit for troop cookie proceeds at the end of the sale when we reconcile. However, this will be reviewed and clarified prior to the 2021 Cookie Program beginning.

**Am I able to use Activity Credits for re-registration?**

Yes, you sure can. Please mail your activity credits along with the [Activity Credit Redemption Form](#). Please allow 10-14 days for the registration to be completed. We will honor the post marked date for meeting incentive deadlines. It is best if this is mailed two weeks prior to the Early Bird end date (by June 2<sup>nd</sup>).

Girl Scouts of Utah  
Registration – Customer Care  
445 East 4500 South  
Murray, UT 84107

**Since Activity Credits are not being mailed until the first part of May how can we use that and still earn the first week incentive?**

This program was originally scheduled to start April 1<sup>st</sup> prior to any activity credits being send out. Girl Scouts is Girl-Led and this should be a girl decision, but here are other options to consider:

1. Use Troop funds to cover the cost of renewal and have girls send the \$25 in activity credits that they would have used to the Leader to hold on to for the troop to use for badges, activities, etc.

2. Have families cover the cost of membership and take that amount off of Troop dues for next year.
3. Make the decision that the troop is just going to cover the cost of the membership for next year without any “return” of activity credits to the troop.

**I am a lifetime member. Shouldn't I already be counted as renewed?**

Since many volunteers change roles each year we don't make the automatic assumption that a leader is returning. Please just sign into MyGS and click the renew button for your membership next year and it will update the system. We appreciate your continued dedication.

**Who can attend the Service Unit dinner?**

Council will provide dinner for the SU Leadership Team for the first SU meeting in the fall. Dinner will be delivered by Lisa Hardin-Reynolds (CEO), Ruth Strawser (COO), or Leslie Egan (Board Chair), and one of the Volunteer Support Team. Date of the dinner will be determined by the Service Unit meeting schedule and calendar.

**Description of Incentives:**

- GSU Centennial Pin
- Rosie the Risk-Taker Patch
- GSUSA 2020-2021 Patch
- SWAG: Retail or promotional item from the GSU Shop
- Sweatpants: Camp Cloud Rim or Trefoil Ranch
- Sweatshirt: Camp Cloud Rim or Trefoil Ranch
- Cookie Booth Fast Pass: Exclusive pre-selection of (one) Cookie Booth for the 2021 Cookie Sale (prior to opening to all troops).
- Additional Troop Proceeds: Extra \$0.05 per package of cookies sold during the 2021 Cookie Sale.
- Troop Camp Selection Fast Pass: Exclusive pre-selection of (one) Troop Camp session (prior to opening to all troops), including two adult registrations.
- Service Unit Team Dinner: Council purchase of up to \$200 in food, delivery and visit from GSU CEO/Board Chair and GSU staff member.