

Service Unit Recruiter

Summary

The Service Unit Recruiter leads the Service Unit in exciting and inspiring girls to become Girl Scouts and adults to volunteer within the Service Unit.

Term of Appointment

The Recruiter is a minimum two-year commitment and is renewable for a second consecutive term, for a total of four years of service.

The Girl Scouts of Utah Council, in conjunction with the Service Unit Team, will perform an annual evaluation of each Service Unit Team member.¹

Support Team

- Service Unit Team
- Girl Scouts of Utah Council Staff
- Member Support for immediate issues at info@gsutah.org or 801-265-8472

Required Training

- Annual Leadership Summit

Responsibilities

Participate in the Service Unit Team

- Attend and actively participate in regular Service Unit meetings and annual Leadership Summit.
- Work directly with Council staff and Service Unit Team to determine what recruitment activities and services will be provided to support the Service Unit annual plan and annual goals.
- Select and train additional volunteers to support recruitment goals.
- Support other Service Unit Team members in accomplishing Service Unit goals.
- Communicate recruitment progress to Service Unit Team and Girl Scout Utah Council.
- Communicate community barriers and opportunities to the Service Unit Team and Girl Scouts of Utah Council.
- Lead by example.

Recruit Future Girls and Adults

- Effectively tell the Girl Scout story in ways that build awareness and support for Girl Scouts in Utah.

- Work closely with the Service Unit Director in implementing community and school focused strategies for recruiting adult volunteers and engaging girls in the Girl Scout programs.
- Oversee Spring and Fall recruitment events in the local community.
- Manage and follow up with leads on prospective volunteers.
- Support council staff in forming new troops and placing girls into existing troops.
- Organize two or more local recruitment events.
- Establish a Service Unit recruitment team.
- Utilize council promotional materials.

Connect with Troop Leaders

- Mentor leaders in their first year by welcoming them and introducing them to the Service Unit team, other troop leaders, and all aspects of the Girl Scout process.
- Communicate the current troop openings within the Service Unit and upcoming recruitment events monthly.
- Support troops in transition so troops that wish to remain active have the necessary number of adult volunteers.
- Support girls and adults from disbanding troops in finding new troops when desired.
- Support the needs of girls and parents participating in the Juliette program.

Placement and Reappointment Process

The typical placement and reappointment process of Service Unit Team members will happen between the months of April and June.

- Interview with current Service Unit Director, Designated Service Unit Team members, and council staff member.
- Sign and agree to the position description and Service Unit Team agreement.
- Participate in Summer Leadership Summit Training.
- After first six months of service, meet with the Service Unit Team and designated Council staff member for a preliminary performance evaluation.

Qualification Requirements

- Current adult Girl Scout member in good standing. ⁱⁱ
- Skilled in community cultivation, networking, and promotion.
- Ability to keep accurate records.
- Willingness to work effectively with other team members.
- Ability to communicate in a professional manner.
- Enthusiasm for and ability to communicate the benefits of Girl Scouts.

Recognition

Volunteers on the Service Unit Team play a fundamental role in supporting Girl Scouts and Girl Scout adults. As such, Service Unit Team members are highly valued and appreciated by the Girl Scouts of Utah Council and are eligible for various awards and recognition through local and council wide events.

Benefits of Service

- Play an integral role in girl development
- Connection to the legacy of Girl Scouts
- Being a major part of keeping the Girl Scout program vital
- Being the face of Girl Scouts in the local community
- Opportunity to develop leadership skills

ⁱ Evaluations will be based on fulfillment of responsibilities in this job description and “Volunteer Safety and Conduct Policies” in *Volunteer Essentials*.

ⁱⁱ To be a member in good standing, volunteers must be in good financial standing with no council debt, have submitted the Troop Financial Report by June 30th, and follow “Volunteer Safety and Conduct Policies” outlined in *Volunteer Essentials*.