

# Money Earning 101

Carrie Valentine Fuller  
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- A benefit to:
- Service Units
- Troops
- and most of all GIRLS

L.E.A.P.

INTO

2020

LEADERSHIP SUMMIT



GIRL SCOUTS OF UTAH

# 101: What we'll cover

- Definition
- Practicing & Brainstorming
- Tools and Resources
- Reflection



# What is money earning?

Girl Scouting is about giving girls opportunities to build leadership qualities and develop the courage, confidence and character to make the world a better place.

Money-earning activities should always support the Girl Scout Promise & Law. Three levels of money matters:

1. Troop / Group
2. Service Unit
3. Council



# Ways girls earn money



- ✓ Council-sponsored product sales programs.
  - Cookies
  - Fall Product (optional – CANNOT do a money-earner during program)
- ✓ Group money-earning refers to activities organized by the troop or service unit, that are planned and carried out by girls (in partnership with adults). That all earn money for the troop or service unit.
  - These activities must be approved by the council in writing.

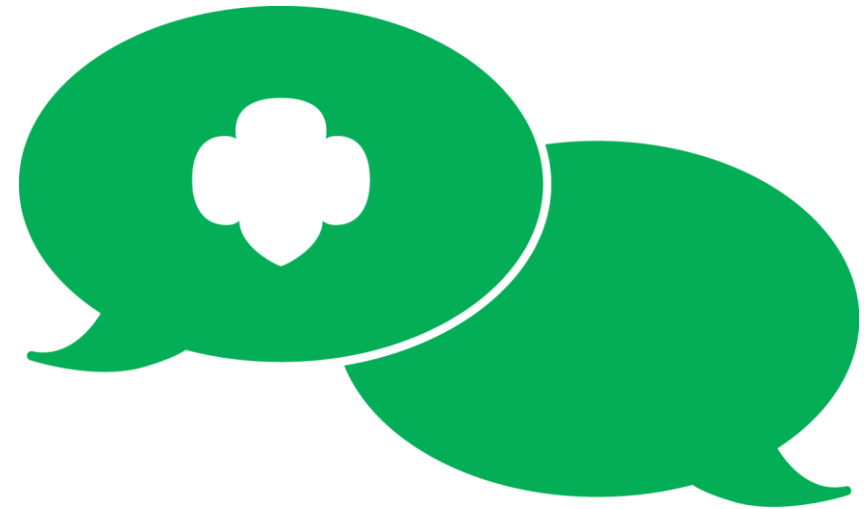
# Reason to do a money-earner

- **Girls Reach Their Financial Goals:** facilitate girl-led financial planning, which may include the following steps for the girls:
  1. Set goals for money-earning activities
  2. Create a budget
  3. Determine how much the group needs to earn
  4. Make a plan
  5. Write it out



# Money + earning = service = APPROVED!

- What you – as a Girl Scout – CAN do! Earning and managing money is an important part of the Girl Scout Leadership Experience.
- Remember, it's all about service!
- Here are “some” ways that your group can earn money.
- Spaghetti Supper
- Pancake Breakfast
- Gift-wrapping for the holidays
- Babysitting
- Wreath sale
- Yard sale
- Yard work





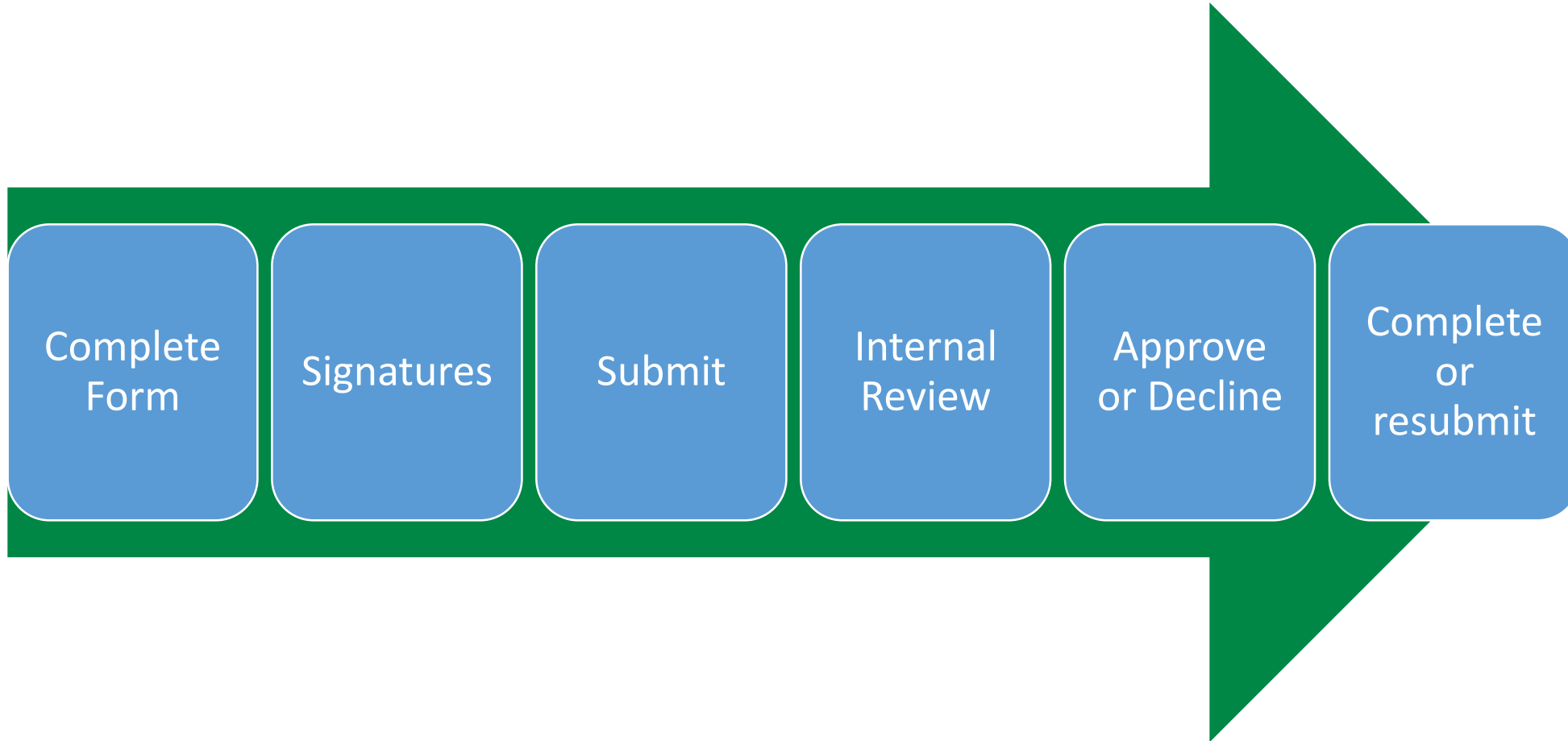
# Tools and Resources

- Volunteer Essentials *(updates will be published Fall 2019)*
- Service Units
- GSU
  - Membership: VSM, VSS
  - Development: VP, Development Specialist
  - Executive Leadership: CEO, COO, VP of MARCOMM, Dir of Program, Program Specialist





# The Approval Process



# STEP by STEP

- Girl Scouts Utah Council approval is required before you begin planning or advertising an event.
  1. Girl Scout Daisies are not permitted to do Money Earning Activities.
  2. Applications must be shared with your Service Unit Manager (SUM) no less than seven weeks before the event. SUM must sign the project form
  3. Once the Troop and SUM have agreed, no less than six weeks before the event the form is submitted to the GSU Development Department for internal review. GSU has 10-14 business days to give back a decision to the troop.
  4. Troops must be in good financial standing with the Council to be eligible to do a money earning activity.
  5. Girl Scout insurance only covers approved events / activities. Additional insurance may be required for certain events. Please contact the GSHH Property & Risk Management Department as needed.
  6. All Troop members must be registered GSUSA members and have the signed Consent Form by a parent/ guardian.
  7. All questions must be answered thoroughly. Incomplete applications will be returned without approval.
- Criteria - A money-earning activity must meet the following criteria:
  1. Be a valuable program activity for girls that will generate additional funds for a planned activity or event;
  2. Be suited to ages/abilities of the girls and consistent with goals/principles of the Girl Scout Program;
  3. Be a girl activity – planned, generated, produced, and performed by girls – with supervision from leaders.
  4. Must not financially support another Non-profit
- *\* This will be reflective in the VTK Fall 2019 along with other resources and definitions*

# Questions?

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