

girl scouts 
of utah

Town Hall Meeting

Thursday, February 10, 2022
6:00 pm – 8:00 pm





Leslie Egan
Board Chair

Welcome & Call to Order

Agenda

1. Welcome & Call to Order
2. Promise & Law
3. Youth Representatives Report
4. National Delegate Update
5. Council Update
6. Generative Discussion
7. Adjourn



Wendy Burgun
National Delegate



Margaret Mower
National Delegate

Girl Scout Promise

On My Honor, I Will Try:
to serve *God and my country
to help people at all times
and to live by the Girl Scout Law.

Girl Scout Law

I Will Do My Best To Be:
Honest and Fair,
Friendly and helpful,
Considerate and caring,
Courageous and strong, and
Responsible for what I say and do,

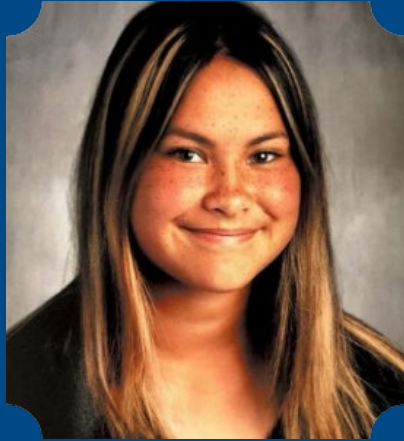
And to

Respect myself and others,
Respect authority,
Use resources wisely,
Make the world a better place,
Be a sister to every Girl Scout

*Members may substitute the word God in accordance with their own spiritual beliefs.



Brooklyn Wheeler
Youth Representative



Malina Timoteo
Youth Representative

Youth Representatives Report



AVENUES FOR CHANGE PATCH

BY BROOKLYN
WHEELER AND
MALINA TIMOTEO

*SPECIAL THANKS TO
LEAH MURRAY,
BECKY JO
GESTELAND,
SHERRY BLACK, AND
LISA HARDIN-
REYNOLDS*

PURPOSE

01

Provide a way for girls to document their leadership and community service

02

Give girls tools to help them improve their service

03

Explore different ways to pursue lasting change

04

Investigate the operation of nonprofits such as Girl Scouts and other local government organizations

PREREQUISITES

-
- Completion of the Behind the Ballot or Public Policy badge
 - Service as a
 - Girl Scout National Delegate
 - Member of the Girl Advisory Board
 - Youth Representative to the Board of Directors
 - Member of Student Government
 - Holding a leadership position in a service or advocacy centered organization

STRUCTURE

Explore

Philanthropy, Volunteerism, and Advocacy

Investigate

Tools used by nonprofits and local government organizations

Act

By planning, executing, and reflecting on a project applying this knowledge

CONSIDER DIFFERENT
METHODS OF
PARTICIPATING IN A
COMMUNITY, PURSUING
CHANGE, AND SERVING
OTHERS

EXPLORING METHODS OF COMMUNITY ENGAGEMENT

PHILANTHROPY



What is philanthropy? Why does it matter?



What organizations rely on philanthropy to operate?
To which would you donate if you could?



Are some organizations better or safer than others?
How can you identify which ones are trustworthy?



How is philanthropy significant to a whole community?



What are the benefits and disadvantages of volunteer work as compared with philanthropy?



How are community contributions (money and labor) valuable to local organizations?



Does one individual's community service make a meaningful contribution to society?



How does volunteering benefit the volunteer? Why do colleges look at service when considering applicants?

VOLUNTEERISM

What is advocacy? Why is it important?

Should representatives make decisions based on their own ethics, or the opinions of their constituents?

What are the differences between elected and appointed officials?

What are important qualities that a good advocate possesses?

ADVOCACY

UNDERSTAND THE TOOLS
THAT MANY NONPROFITS
AND OTHER
SERVICE-ORIENTED
ORGANIZATIONS USE

INVESTIGATING THE OPERATION OF NONPROFIT OR LOCAL GOVERNMENT ORGANIZATIONS

DEFINING NONPROFITS AND LOCAL GOVERNMENT ORGANIZATIONS

- What are the characteristics of nonprofits, not-for-profits, and non-governmental organizations?
- What are the benefits and disadvantages of nonprofit status for an organization and its community?
- What are the qualifications an organization should have to be a non-profit? How does Girl Scouts meet these qualifications?

DISTINGUISHING BETWEEN GOVERNANCE AND OPERATIONS

- What are governance and operations, and how do they work together in an organization?
- What are the pros and cons that come with separating governance and operations?
- How do governance and operations work as checks and balances to each other?
- How can communication and collaboration be improved between these parts of an organization?

UTILIZING ROBERT'S RULES OF ORDER

- What are the basic components of Robert's Rules and what are their purposes?
- How can people unfamiliar with the intricacies of Robert's Rules use them?
- What are the benefits and disadvantages of using Robert's Rules?

PRACTICING FIDUCIARY RESPONSIBILITY

- What do the three duties (care, loyalty, and good faith) of fiduciary responsibility mean?
- What types of organizations value fiduciary responsibilities?
- What are the benefits to the individual and organization of utilizing fiduciary responsibilities?

IMPROVING PROFESSIONALISM IN PRESENTATIONS

- What are characteristics of a good presentation? Is it more important to be informative or engaging?
- What are some strategies for improving public speaking skills?
- How can presentation skills be used in other situations?

IMPLEMENT THE SKILLS
AND INFORMATION

TAKING ACTION

PLANNING

The project should apply some of the skills they have learned in this patch.



The project should address an issue they care about.



The project should demonstrate legitimate thought and consideration on the girl's part.

The girl should involve other people in her community.

The result of the project should be some tangible benefit to her community or a cause.

The project does not need to be sustainable, but it should provide the opportunity for more work to be done.

EXECUTION

REFLECTION

The girl should describe, in some way, what happened.

The girl should explain why what happened matters.

The girl should map out a future commitment given the experience.



CONCLUSION

The Avenues for Change Patch Program is Available in the GSU Website!

Go to: <https://www.gsutah.org/en/about-girl-scouts/our-program/council-patch-programs.html>

- Grade Levels
- Highest Awards
- Journeys
- Badges
- Council Patch Programs ▶**
- Our History
- Join
- Renew
- Financial Assistance

Patch Programs Based on our Four Program Pillars

Entrepreneurship

Girls will develop an entrepreneurial mind-set giving them courage to fail and keep trying, the tools to create an independent future, and the power to do good in the world.

Cookie Business

College Bound

Invest, Invest, Invest

Does Money Grow on Trees?

Financing My Dreams from Mountain America Credit Union

Life Skills

Whether it's by exercising and staying healthy, developing strong relationships with family and peers, advocating on behalf of others, protecting our environment, or exploring careers that can truly change the world for the better, girls gain the skills and the inspiration to accept challenges, overcome obstacles, and take the lead.

Coexist

Inner Strength

Living Healthy

Make New Friends

Save Our Planet

NEW - Avenues For Change (Delegate Patch Program)



Apply to Become a Youth Representative to the Board of Directors!

Applications due **March 4, 2022**



Become a Youth Representative to the Board of Directors

As a Youth Representative you will:

- Experience the council's governance processes first-hand
- Provide a Girl perspective on various Board issues
- Participate in Board functions
- Present information on specific topics related to Girl Scouts



Become a Youth Representative to the Board of Directors

- Applications due **March 4, 2022**
- Girl Scouts **16 years or older** eligible to apply
- Serve a term of 1-year starting **April 30, 2022**
- For more information and to apply, go to:

gsutah.org/en/our-council/CouncilGovernance



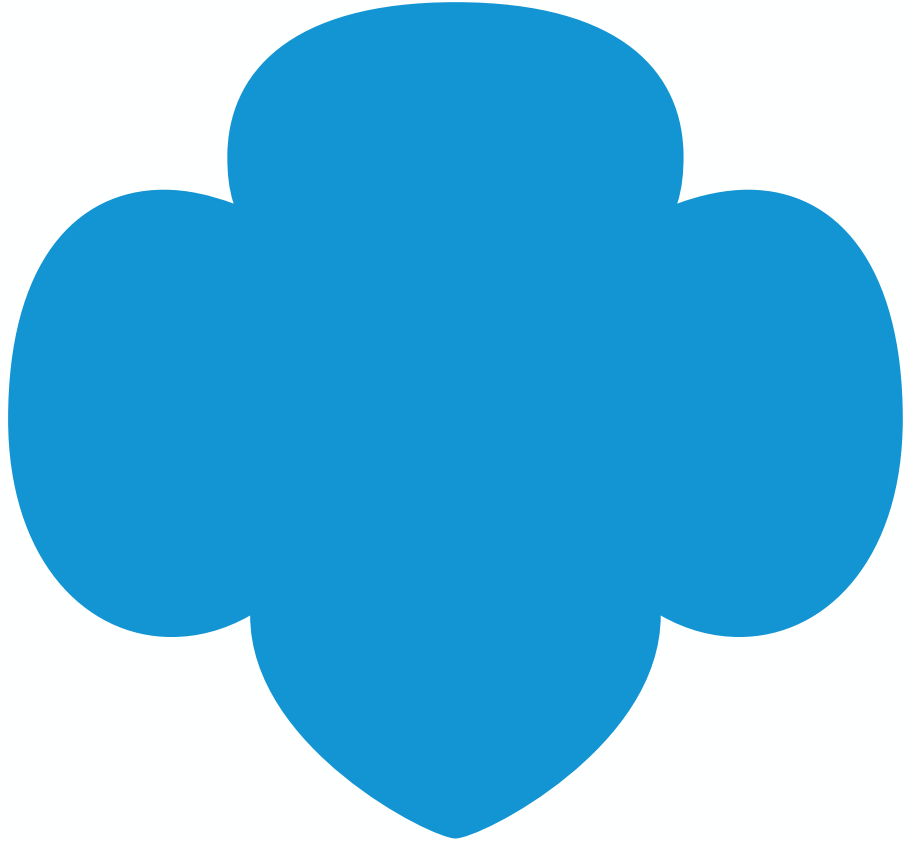


Wendy Burgun
National Delegate



Margaret Mower
National Delegate

National Delegate Update



**2023 National Council
Session and Convention
Orlando, Florida**

National Council Session
July 18-20, 2023

Phenom By Girl Scouts
July 20-22, 2023

Become a
Girl Scouts of Utah
National Delegate



Apply to be a National Delegate!

Applications accepted starting

April 1, 2022


Due: June 15, 2022

Become a
Girl Scouts of Utah
National Delegate



Responsibilities of National Delegates

- Serve a three-year term
- Represent GSU in national voting matters that impact the entire Girl Scout Movement
- Communicate with, and gather feedback from service units regarding national proposals
- Attend and participate in the 2023 National Council Session
- Report the outcome of the National Council Session at Town Hall meeting
- Assist in conducting the GSU Annual meeting



Become a
Girl Scouts of Utah
National Delegate



- Position open to both Girl and Adult members
- Girls must be 14 years of age or older to apply
- Applications accepted starting **April 1, 2022**
- Submissions due **June 15, 2022**
- National Delegates elected **September 2022**
- For more information and to access the application go to:

gsutah.org/en/our-council/CouncilGovernance



Lisa Hardin-Reynolds
Chief Executive Officer

CEO Update



GSUSA Updates



New GSUSA CEO Sofia Chang

“As Girl Scouts approaches its 110 year of service, the mission to develop and create opportunities for all girls is more critical than ever. I am thrilled to work alongside the entire organization to help the Movement grow, become more inclusive, and positively impact the lives of girls and young women.”



2021 Audit

What is an independent audit?



- The terms “audit” or “audited financial statements” refer to the work product resulting from the independent examination of a nonprofit’s financial records by a licensed certified public accountant, or auditing firm.
- An independent audit is an examination of the financial records, accounts, business transactions, accounting practices, and internal controls of a charitable nonprofit by an “independent” auditor. Independent refers to the fact that the auditor/CPA is not an employee of the nonprofit but instead is retained through a contract for services.
- It is a common misconception that an audit is conducted primarily to uncover fraudulent activities. Audits rarely detect fraud, but auditors can provide nonprofits with information, tools, and strategists to better protect against such occurrences.

Are independent audits legally required for nonprofit organizations?



State Law Audit Requirements:

Utah is one of twenty states in the US that do not require nonprofits to file an independent audit report.

Federal Law Audit Requirements:

Charitable nonprofits that receive money from the federal government and expend more than \$750,000 in federal dollars in a single fiscal year are likely to be required to have an independent financial audit.

Why does GSU have an independent financial audit each year?



- An annual audit is required by GSUSA to maintain Girl Scouts of Utah's charter.
- Independent audits are important for inspiring and maintaining donor trust because they demonstrate that the organization is committed to financial transparency and accountability.
- Audited financial statements help the board of directors have more confidence in the organization's finances because they are based in analysis by an objective third party.
- Some private foundations require that potential grantees submit audited financial statements, or similarly certified financial statements, in order to be eligible for funding.



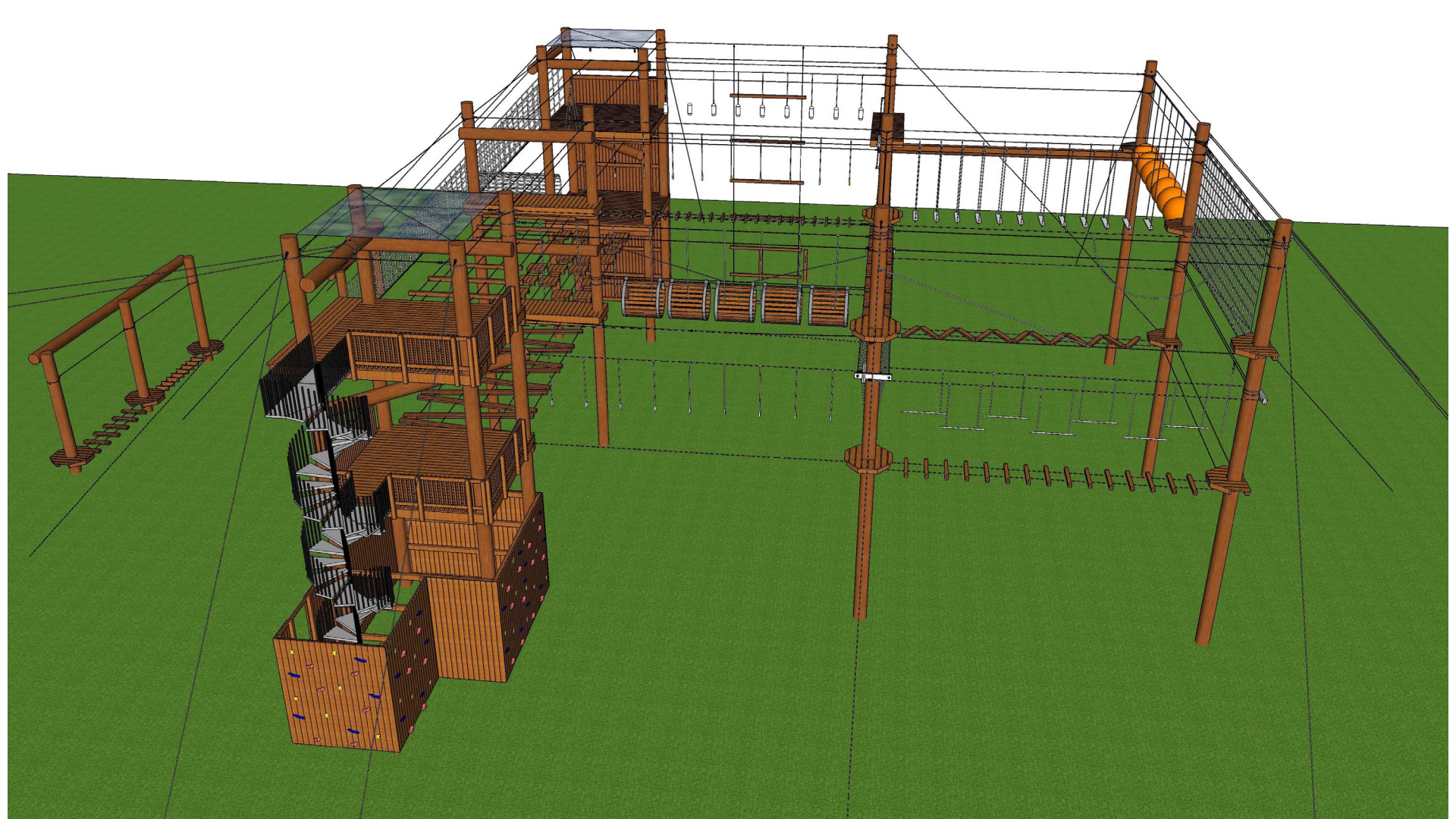
Fall Product Program Update

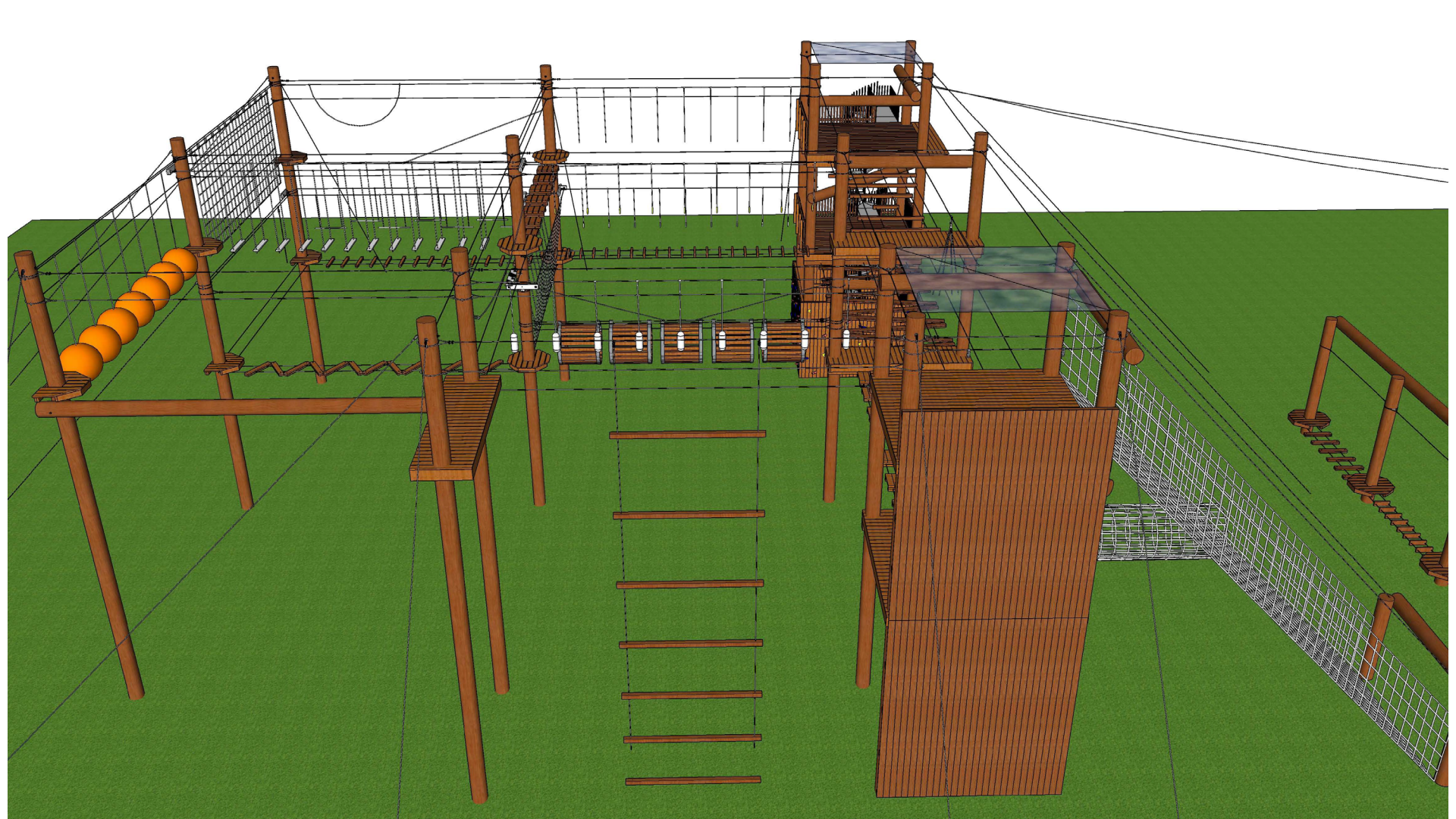
Fall Product Program Growth

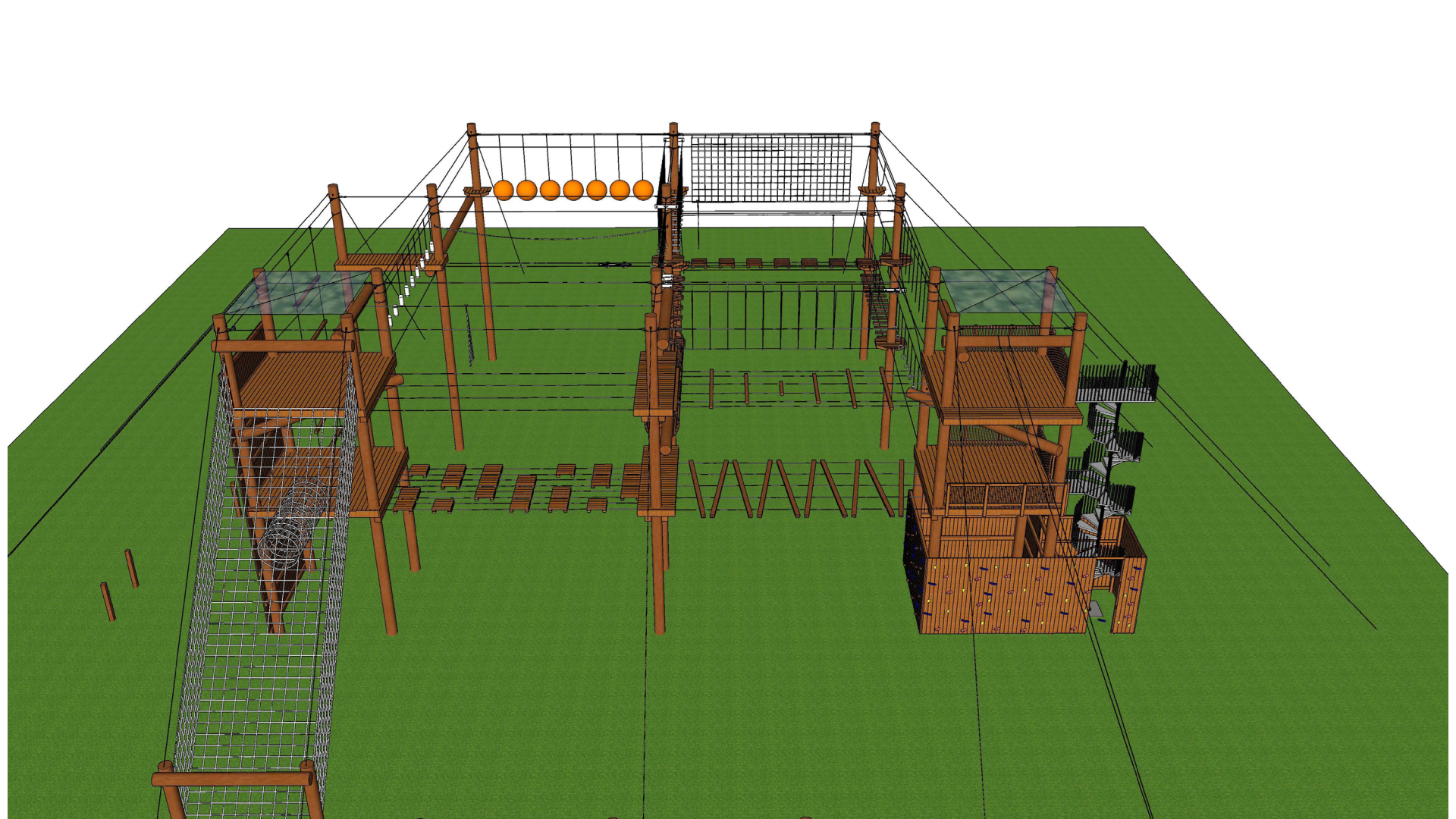


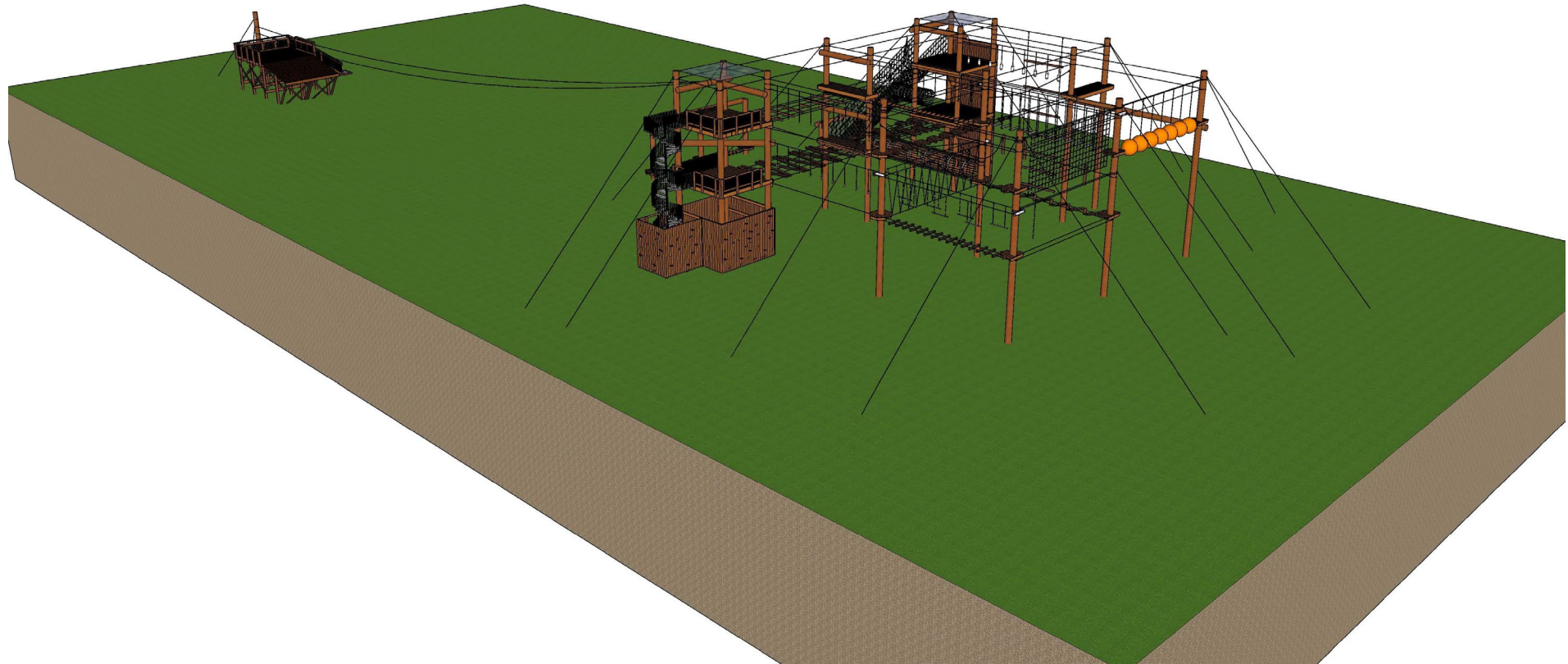


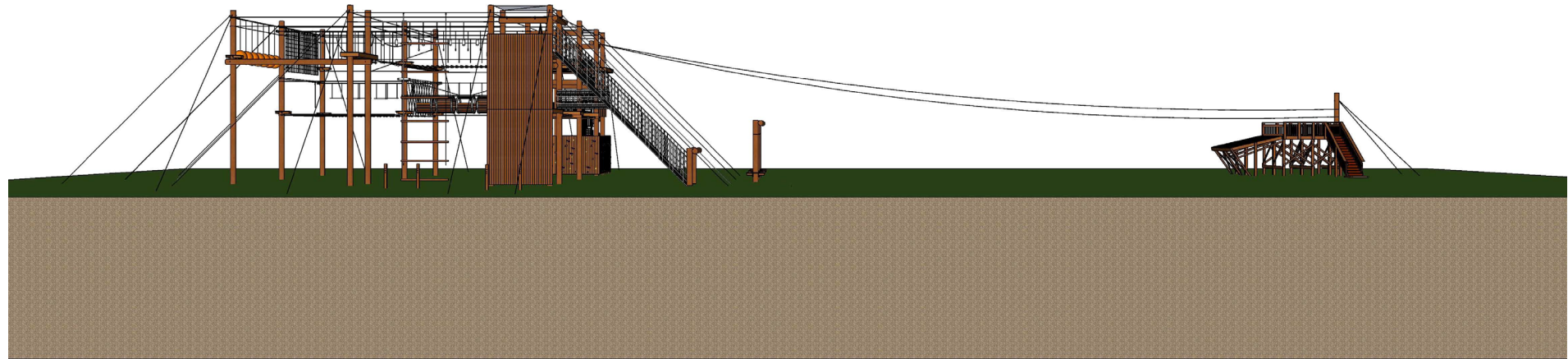
New Challenge Course at Trefoil Ranch















Callie Birdsall-Chambers
Chief Marketing & Membership Officer

Membership Update

MY22 Updated Girl Membership Goals

(Actuals as of February 10, 2022)

Renewed Girl
Goal

3,250

New Girl
Goal

1,490

Girl Scout
Outreach Goal

800

3,350

103% to goal



727

49% to goal

450

56% to goal

MY22 Updated Adult Membership Goals

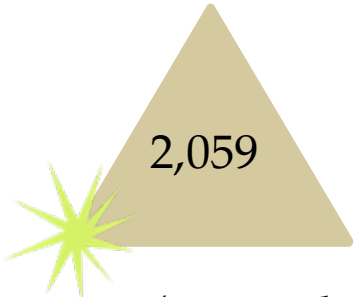
(Actuals as of February 10, 2022)

Renewed Adult
Goal

2,079

New Adult
Goal

533



99% to goal



81% to goal

MY22 Updated Total Membership Goals

(Actuals as of February 2, 2022)

Total Girl
Goal

5,340

Total Adult
Goal

2,612

Total Members
Goal

7,952

4,537

85% to goal

2,493

95% to goal

7,032

88% to goal

Upcoming Recruitment Campaigns & Events

Spring
Home & Garden
Show
(3/11 – 3/13)

In-Person
Recruitment
at Cookie Booths
(3/11 – 3/27)

Daisy Launch
Virtual Series
(Jan-May)

Extended Year
Memberships
(Beginning 4/1)

GSUSA
National Event
(May)



Mindy Harmon
Chief Operations Officer

Program Update



Girl program events offered in MY2021

Total Events: 216

Includes: Outdoor, STEM, Life Skills, Entrepreneurship, Program Community Partner Events, Juliette Events, Travel, Council Sponsored Service Unit Events, and Highest Awards

Total Members Reached

7,439

Percentage of Virtual Programs

40%

Percentage of In-Person Programs

60%



Girl program events offered in first quarter of current membership year

Total Events: 52

Includes: Outdoor, STEM, Life Skills, Entrepreneurship, Program Community Partner Events, Juliette Events, Travel, Council Sponsored Service Unit Events, and Highest Awards

Total Members Reached to Date

1,794

Percentage of Virtual Programs

36%

Percentage of In-Person Programs

64%

Outdoor Program Update

Filling quickly!
Camp & COVID
Work at camp

Girl Scouts of Utah
2022 Camp Catalog



Start your
adventure!



Cadette, Senior, Ambassador Opportunities

Destinations
CIMI Trip
Girl Advisory Board
"Phenom by Girl Scouts"





Travel Update



Joelle Creager
Board 1st Vice Chair

Governance Update



Governance and Operations

How can we as a service unit get behind membership efforts in order to provide girls the opportunity to be a Girl Scout? What are some innovative ways we can reach girls?

What needs in volunteer support are you lacking or missing to best support you in your role in the organization?

What is your great Girl Scout idea that you would be interested in sharing with the Board of Directors and staff of GSU?

Are there any changes to GSU policies that you would like to see?



girl scouts 
of utah

Thank you!