

**We've
Got
This**



girl scouts 
of utah

Council Connect

February 2022

Agenda

1. Hot Topics
2. DEI Message
3. Membership Update
4. Planning for Success
5. Spring Renewal Sneak Peek
6. Important Info, Dates & Reminders
7. Q & A

Girl Scout Promise

*On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.*

Girl Scout Law

*I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.*

Hot Topics

Cookie Updates

Council COVID Updates

Cash Apps/Venmo




Cookie Information


Callie Birdsall-Chambers, CMO

Girl Scout Cookie Inventory Delays

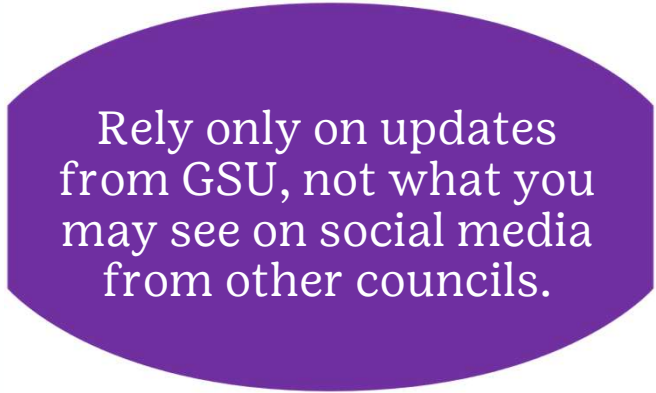
- We will still be moving forward with our original delivery start date of this Saturday, February 26.
- This cookie pickup will include the following cookies:
 - All cookies for girl initial orders
 - Troop cookie booth orders (with the exception of Samoas and Trefoils)
 - Troop cookie booth orders of Samoas and Trefoils have been delayed



Each
council is
unique



There are
2 bakers
nationally



Rely only on updates
from GSU, not what you
may see on social media
from other councils.

The **Girl Scout** Cookie Program

- We are proud of the ways our Girl Scout community has adapted to the challenges of the last few years
- We are confident that you, our dedicated volunteers, will handle this challenge with the same growth mindset
- Talk to your Girl Scouts about how they can help each other
- Talk about what they can learn from this – small businesses across the world are experiencing supply chain issues and pandemic-related challenges
- Praise girls for their creativity and resilience
- Call out the ways you see them living the Girl Scout Promise and Law, and model it by living it out yourselves
- Remind all cookie customers that proceeds stay local and are critical to fund our girls' and troops' activities throughout the year
- Encourage customers to “Find a new favorite”, or donate to the Gift of Caring



Next Week's Call

- Our commitment to keeping you informed will include weekly cookie volunteer updates via Zoom. These will be held every Tuesday at 6:30 p.m. for the next three weeks.
- We encourage any cookie volunteers to attend these meetings to get the latest information about the cookie sale.
- We are currently working with our business partners in case we decide to extend booth sales by one week.
- Please use the link in the chat and also in the eBudde email to register





Council COVID Update

Callie Birdsall-Chambers, CMO

GSU COVID Update

Council mask requirements will be changing effective Monday, February 28:

- Mask wearing will no longer be mandatory unless a troop leader or meeting location has different rules.
- If volunteers or leaders would prefer to have their groups masked, they are permitted to put that requirement in place.
- If the location you are utilizing for meetings or activities has more stringent policies in place than current council guidance, you must follow their location's policies.
- Masks are still highly recommended, especially for those who are not yet vaccinated.
- Respect ourselves and others, continue to be respectful of an individual's masking decision.
- We will be updating all COVID guidelines on GSU's website next week.



Policy Review: Venmo

Linda Neeley, CFO

Here's the deal:

Effective January 1, 2022, troops and individuals are putting themselves at personal financial risk (with taxes and IRS) if they continue to accept Venmo.

Council policy prohibits use of Venmo, but there are still many troops using Venmo as well as individuals during the year and during cookie season.

If an individual/troop receives more than \$600 in funds via Venmo they will receive a form 1099-K from Venmo and will be required to file with their income tax return.



Diversity, Equity, & Inclusion

Inclusive Language

What is inclusive language and why does it matter?

At Girl Scouts, inclusion is about honoring the differences that make us all unique and valuable contributors, while recognizing our common links. It's about ensuring people of a diversity of backgrounds and identities feel their place in our programming and organization.

Inclusive language is:

Being respectful

Being accurate

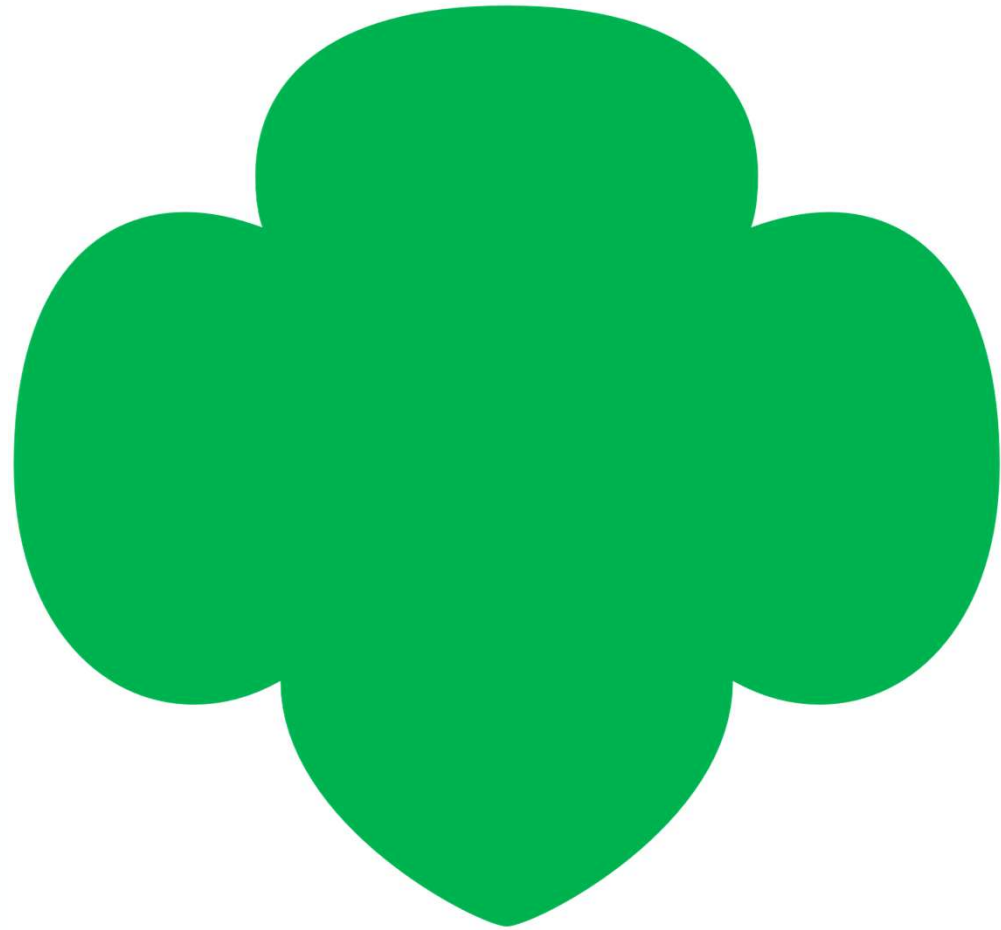
Being thoughtful

Promoting a sense of belonging through our words.

Remember: Language is often biased, prejudiced, or perpetuates stereotypes without conscious understanding of the origin of the word or phrase.

Why are we doing this training?

- Our Girl Scouts are already doing this work
- Awareness that non-inclusive language is common and normalized
- Continue council's dedication to DEI work through volunteer training



Race & Ethnicity

When referring to people of a particular race or ethnicity, use specific designations. Don't use POC if you're specifically talking about Black people.

Don't use Caucasian as an alt. to White or European because it originated as a way to classify White people as a race favorable to others.

Avoid the term "minorities" as it's often equated with being less than or deficient in comparison to the majority, i.e., White people

Words to avoid:

- Ghetto
- Thug
- Fresh off the boat
- Slaving all day
- Disadvantaged/distressed communities

Consider instead:

- Choose a different word or phrase
- Reflect on the implications of the word
- Many words/phrases are rooted in racism

Race & Ethnicity: Additional Considerations

Other common words to avoid:

- Powwow
- Spirit animal
- Tribe or clan

Stop and find a different term. Each of these stereotype and harm Indigenous communities through appropriation.

Try huddle or discussion, kindred spirit or reason for living, squad or chosen family.

Gendered and Sexist Language

Avoid language that promotes a gender binary:

- Mail carriers instead of mailwomen and mailmen
- Police officers in lieu of policewomen and policemen
- Addressing a group using “guys” (assumes the ‘normal’ default human is a man)
- “They” is just fine as a singular pronoun

Many words can subtly (or not so subtly) reflect poorly on women and girls:

- Crazy
- Emotional
- Hysterical
- Sassy
- Bossy
- Calling an adult woman “girl,” especially in a professional setting



Consider Instead:

- Say what you mean
- Find a different word
- Consider the context
 - Use common sense



Disability and Mental Illness

Language can trivialize and be dismissive of the lived experiences of people with disabilities and/or mental illness.

Emphasize agency, not limitations.

Be mindful of celebrating accomplishments without infantilizing the person.

Disability has crossover with mental health.

Seek personal preferences where possible.

What to avoid:

- Using words like OCD, PTSD, ADHD, bipolar, etc. casually
 - These are real diagnoses that are often misunderstood and extremely complex
- Using “retard(ed)” in any context
 - Similarly, avoid “special needs,” “tone deaf,” and “blind to” as slang
- “Differently abled”
 - Tends to be used by folks without disabilities due to discomfort in talking about disability
- Disability or mental illness as tragedy
 - Avoid phrasing that implies pity, including “suffers from”

Consider instead:

- Find a different word
 - Instead of OCD, maybe organized or particular
- Say what you mean
 - If you mean easily distracted, say that!
- Learn more about ableism and how it affects how you see the world

Remember: disability and mental illness looks different in different people.



Action Steps

- Be kind to yourself and others when mistakes are made
- Understand this is not a linear process!
- Think about what inclusive language means to you
 - What are your next steps?
- Be open

Thank you!

Membership Update

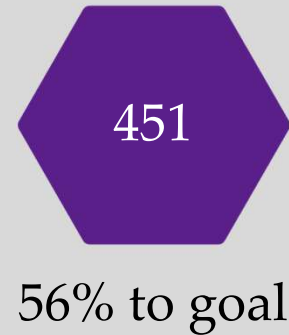
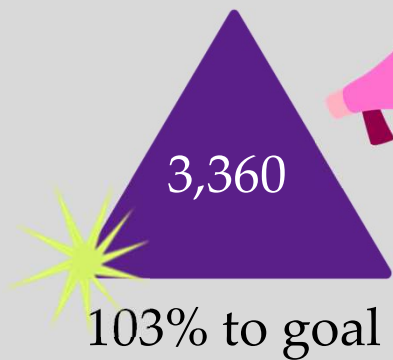
Current Numbers

Service Unit Goals (revised)



MY22 Girl Membership

(Actuals as of February 22, 2022)



MY22 Adult Membership

(Actuals as of February 22, 2022)



MY22 Total Membership

(Actuals as of February 22, 2022)



UPDATED Membership Goals by Service Unit

Voted on by GSU Board (01-13-22)

MSS	SU#	Service Unit	MY22 Renewed Girl Goal (3250)	MY22 New Girl Goal (1490)	MY22 Adult Renewal Goal (2079)	MY22 NEW Adult Goal (533)
OPEN	643	Jordan	124	80	59	25
OPEN	649	Copper Meadows	80	37	52	9
OPEN	659	Hunter Valley	100	69	61	18
Amethyst	622	Four Valley	123	40	70	21
Mary N	623	Nebo Shadows	84	33	52	19
Mary N	625	Uintah Basin	31	24	21	5
Mary N	635	Timpanogos (+Trefoil)	161	61	108	22
Mary N	654	Sunrise	186	58	96	24
Gloria	601	Cache	102	51	65	17
Gloria	606	Wasatch	99	50	64	12
Gloria	607	Crystal View (+Box Elder)	112	55	46	15
Gloria	608	Suncrest	115	37	119	22
Amethyst	614	Tooele	124	57	75	24
Mary	624	Fish Lake	6	1	4	2
Mary	637	Navajo Lakes	25	17	19	7
Mary	639	Red Rocks	29	14	20	4
Mary	640	Carbon	0	0	0	0
Mary	648	Desert Sky	117	67	71	23
Mary	653	Sanpete	18	4	8	2
Ruth	663	Juniper	174	58	96	20
Ruth	664	Mt. Olympus	228	95	126	30
Ruth	665	Millcreek	129	140	106	44
Sadie	609	Lakeview (HAFB)	44	9	38	5
Sadie	610	South Davis	99	44	72	17
Sadie	661	Francis Peak	86	35	55	8
Sadie	662	Frontier	144	61	100	14
Amethyst	668	Sunnyside	240	70	142	31
Jackie	604	Alta	193	51	126	26
Jackie	644	Oquirrh	258	134	155	62
Jackie	667	Honeycomb Cliffs	18	40	52	8
			3250	1490	2079	533

Planning for Success

Membership Growth & Retention

Girl Scout Programs

Volunteers Support & Training

Service Unit Team Building

Council Required

Membership Growth & Retention

Participate in three council recruitment events.



Daisy Launch	Kindergarten Registration	Startup Troops
Talk to daycares and preschools, ask if we can:	Talk to school administrators, ask how/if we can:	Troop Facilitator <ul style="list-style-type: none"> • deliver program & recruit caregivers as volunteers over 4 to 6 weeks with provided programming
<ul style="list-style-type: none"> • share informational flyers that are sent home with pre-K girls • share program info 	<ul style="list-style-type: none"> • have a recruitment table • share flyers to send home with newly registered kindergarteners 	

Girl Scout Programs

Plan and execute a Girl Scout Leadership Experience activity or event for the service unit or plan and execute a council sponsored event.

Never the Same Weekend (NTSW) traditionally is an opportunities for Girl Scout Service Units to provide a 24-hour camping experience at Trefoil Ranch in Provo Canyon.



Day Camps are hosted by Girl Scout volunteers and are typically held over a three-day period in various locations across the state, including parks, churches, and community centers.

Volunteer Support & Training

Recognize volunteers at the Service Unit and Council Level.

Nominate a volunteer today!

Nominations must be submitted by the last Friday in March.
(March 25, 2022)

- Certificate of Appreciation
- Special Supporters Certificate
- Noteworthy New Leader Certificate
- Service Unit Girl Scout Family Award Certificate
- Outstanding Volunteer Certificate
- Years of Membership (5-45)
- Years of Service (5-20)
- Emerald Award Certificate & Pin



Service Unit Team Building

GSU Leadership Summit – Save the Date

Trefoil Ranch in beautiful Provo Canyon.

Participate in an array of workshop options that will help you plan for success.

Spend valuable time connecting with your team.



Council Required

**Actively participate in the Girl Scouts of Utah Giving Campaign
aka Annual Appeal.**

GSU's **Annual Appeal** is a way for Girl Scout families and members to invest in girls' futures by financially supporting programs, camp improvements, financial assistance, volunteer support, and other critical services. A donation to the Annual Appeal directly impacts your girl and all girls in Utah.



Spring Renewal Sneak Peek

Member Exclusives

Spring Renewal Incentives 2022-2023

Members	April 1 - April 30	May 1 - May 31
Exclusive Member Event*	● Girls ● Adults	
Girl Scout-Designed Life Skills Patch	● Girls	● Girls
GSU Sticker Pack	● Girls	● Girls
<i>*Details about the exclusive member event coming soon!</i>		
Troop 100% Renewal**	April 1 - April 30	May 1 - May 31
Cookie Booth Fast Pass	● Troops	
Additional \$0.05/Package	● Troops	● Troops
<i>**Troops must meet adult to girl safety ratios. Troop 100% renewal numbers will be determined by the number of girls actively registered in the troop as of March 31, 2022. Incentives available for 2023 Cookie Program.</i>		
Service Unit 70% Renewal	April 1 - May 31	
S'mores and Songs Event	● Service Units	



Secure your spot at gsutah.org/renew

Troop Watch Party Box
 10 troops will be drawn the first week of April for a box of goodies to enjoy during the exclusive member event!

● Girls ● Adults ● Troops ● Service Units

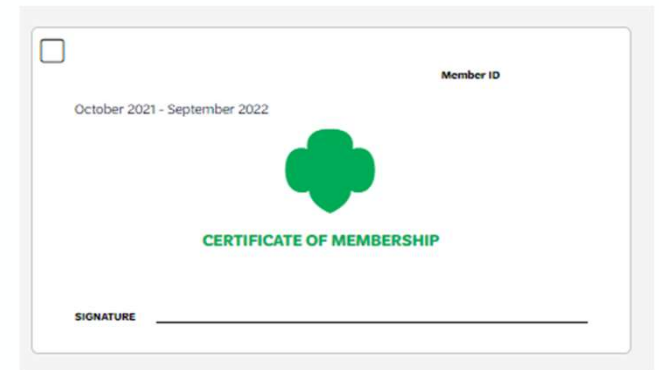
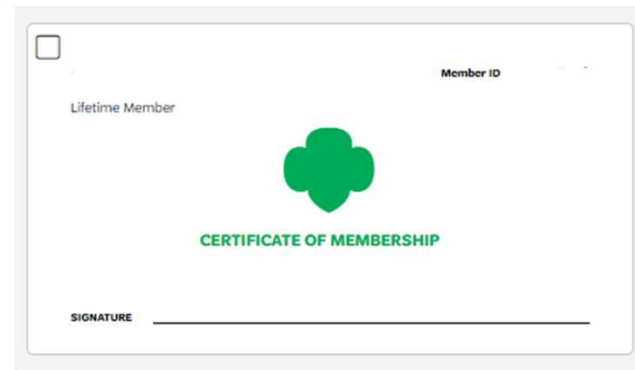


Important Info, Dates & Reminders





Membership Cards





March 5 – CSE Training

March 7 - Day Camp Intent Forms Due

April 30 – Annual Meeting

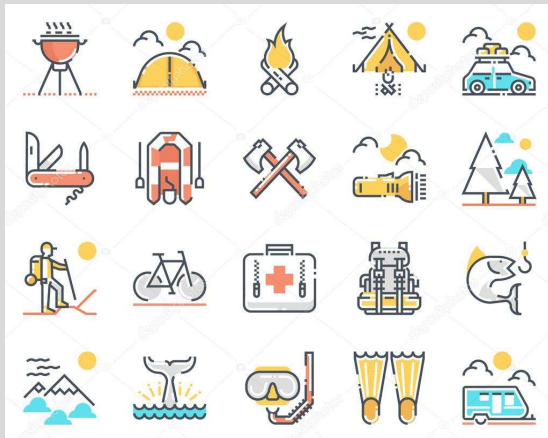
Service Unit Delegates & Alternates

Are your delegates and alternates in place?

Did a representative from your service unit attend Town Meeting?

Questions, contact Sherry Black, sblack@gsutah.org, or Lisa Timoteo, ltimoteo@gsutah.org

Upcoming Trainings



New Troop Leader Training

- 1st Wed. every month (zoom)
- Next is March 2nd at 6:00pm
- gsLearn (on-demand, anytime)

March

- Council Sponsored Events Training, Virtual- 3/5
- CPR/First Aid/AED in Salt Lake – 3/9
- Camping 101 – 3/24 in person

April

- Extended Overnights/National Trips – 4/9
- CPR/First Aid/AED in Ogden – 4/12
- Camping 101 – 4/21 in person, in Salt Lake
- CPR/First Aid/AED in Hurricane – 4/30
- Camping 101 in Hurricane – 4/30



Program Aide Training

Cadettes

Friday, April 29, 6-9pm
&
Saturday, April 30, 9am – 12pm

GSU American Fork Office

Council Connect

Last Wednesday of the
month, 6:00 p.m.

- March 30
- April 27
- May 25
- June 29



Q & A

Thank You

