

**We've
Got
This**



girl scouts 
of utah

Council Connect

April 2022

Agenda

1. Policy Review
2. DEI/RJ
3. Planning for Success
 - Membership Growth & Retention
 - Girl Scout Programs
 - Service Unit Team Building
4. Important Info, Dates & Reminders
5. Q & A

Girl Scout Promise

*On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.*

Girl Scout Law

*I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.*

Policy Review

Child Protection

Lisa Timoteo, Volunteer Support Manager



GSU Volunteer Policies

Child Abuse

Child abuse is a crime. Utah law requires the reporting of suspected child abuse. If you suspect that a girl member has been or is the subject of child abuse, call the statewide Child Abuse, Neglect, and Protective Services hotline at (800) 678-9399.

- Abuse, sexual advances, improper touching, and sexual activity of any kind with girl members are forbidden. Physical, verbal, and emotional abuse of girls is also forbidden. All states, the District of Columbia, American Samoa, Guam, the Northern Mariana Islands, Puerto Rico, and the U.S. Virgin Islands have statues identifying persons who are **required** to report suspected child abuse to an appropriate agency. Therefore, if you witness or suspect child abuse or neglect, whether inside or outside of Girl Scouting, follow your council's guidelines for reporting your concerns to the proper agency within your state.
- For additional information please check the following resources:
 - U.S. Department of Health & Human Services, Child Welfare Information Gateway:
<https://www.childwelfare.gov/can/>
 - How to Report Suspected Child Maltreatment:
<https://www.childwelfare.gov/responding/how.cfm>
 - Mandatory Reporters of Child Abuse and Neglect:
https://www.childwelfare.gov/systemwide/laws_policies/statutes/manda.cfm

Child Protection Training

Required annually for all volunteers, this training focuses on the signs of child abuse, how to report it, and expectations of troop leaders.

Volunteers should log into their MyGS account, click on gsLearn in the left navigation menu, select "Child Protection Training" and complete the course.

DEI/RJ

Autism Acceptance

Steffi Lietzke, Program Specialist





Autism Acceptance Month

Month of April

Acceptance over Awareness

Actually Autistic Community

#Redinstead

Acceptance

MissLainaRose

inclusion strengths

teach respect

accommodations

help community

support love

#REDinstead

What is Autism?

Characteristics

Neurodevelopmental Disability

- Difficulties with social skills
- Differences in communication
- Difficulty with eye contact
- Different body language
- Difficulty coping with change
- Intense interests
- Different sensory needs

Common Misconceptions

Autism is more common in boys

Autistic people are either less intelligent or savants

Autism is caused by vaccines

Autistic people prefer person-first language

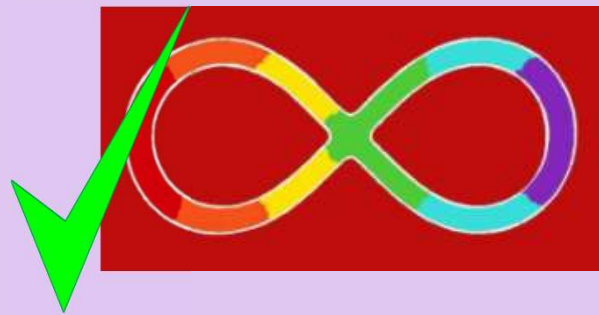
Girl Scouts is for every girl,
including autistic girls.

Autism is a disability and covered
under ADA, which requires businesses
to provide reasonable
accommodations.

Including Autistic Girl Scouts and Volunteers

- Tell girls and volunteers the schedule at the beginning of the meeting or event
- Give warnings before transitioning activities
- Avoid overstimulating environments
- Provide sensory breaks and tools as needed
- Allow self soothing in the form of stimming
- Use plain language
- Give clear, simple directions, one at a time
- Don't expect neurotypical body language or communication

The Autistic Community asks for acceptance and self-advocacy over awareness



Planning for Success

Membership Growth & Retention

Girl Scout Programs

Service Unit Team Building



Membership Growth & Retention

MY22			
	Renewed	New	Total
Girls	3,372	959	4,814
Adults	2,071	565	2,636

MY23 Spring Renewal	
Girls	Adults
2,647	1,151

As of 4/26/22

Membership Growth & Retention



Members	April 1-30	May 1-31
Kristen Bell & Girl Scouts event*	Girl Scouts & Adults	
Girl Scout-designed patch	Girl Scouts	Girl Scouts
GSU sticker set	Girl Scouts	Girl Scouts

Troop 100% Renewal**	April 1-30	May 1-31
Cookie Booth Fast Pass	Troops	
Additional \$0.05/Package 2022 Cookie Sale	Troops	Troops

Membership Growth & Retention

Bring a Friend Recruitment Party

- Carnival Game Party
- Squir Gun Fun Party
- Photo Scavenger Hunt
- Field Day Event
- Back to Scouts Event:
 - Ice Skating
 - Ice Cream Social
 - Tea Party



**Service Units with 73% Renewal by May 31
will earn a S'mores & Songs Event**



Kristen Bell & Girl Scout Paint the World Purple Event Registration



Discover your inner Girl Scout and Purple Person—it's way easier and more fun than you may think.

Step 1.

[JOIN OR RENEW](#)

Step 2.

[EVENT SIGN UP](#)

Volunteers in an active role must log in to their MyGS account and renew their role, then sign up for the event separately.

Girl Scout Programs

Day Camps

Day Camps are hosted by Girl Scout volunteers and are typically held over a 3-day period in various locations across the state, including parks, churches, and community centers.

To find an upcoming Day Camp, visit the GSU [Activities Calendar](#).

Wild about Girl Scouts Day Camp: 6/2-6/4 in St. George (Grades K-12, Adults)

Outdoor Adventures Day Camp: 6/7-6/9 in Cottonwood Heights (Grades 2-8)

Superhero Academy Day Camp: 6/7-6/9 in American Fork (Grades K-12, Adults)

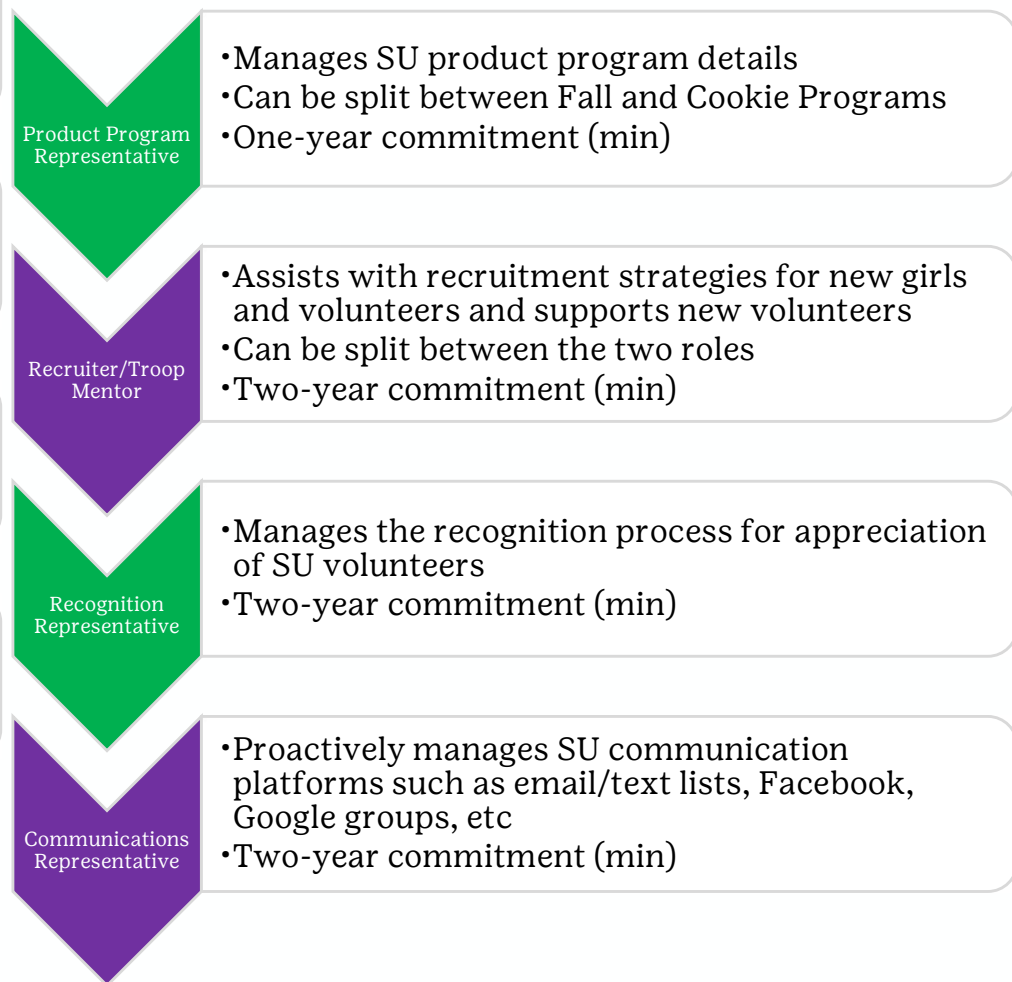
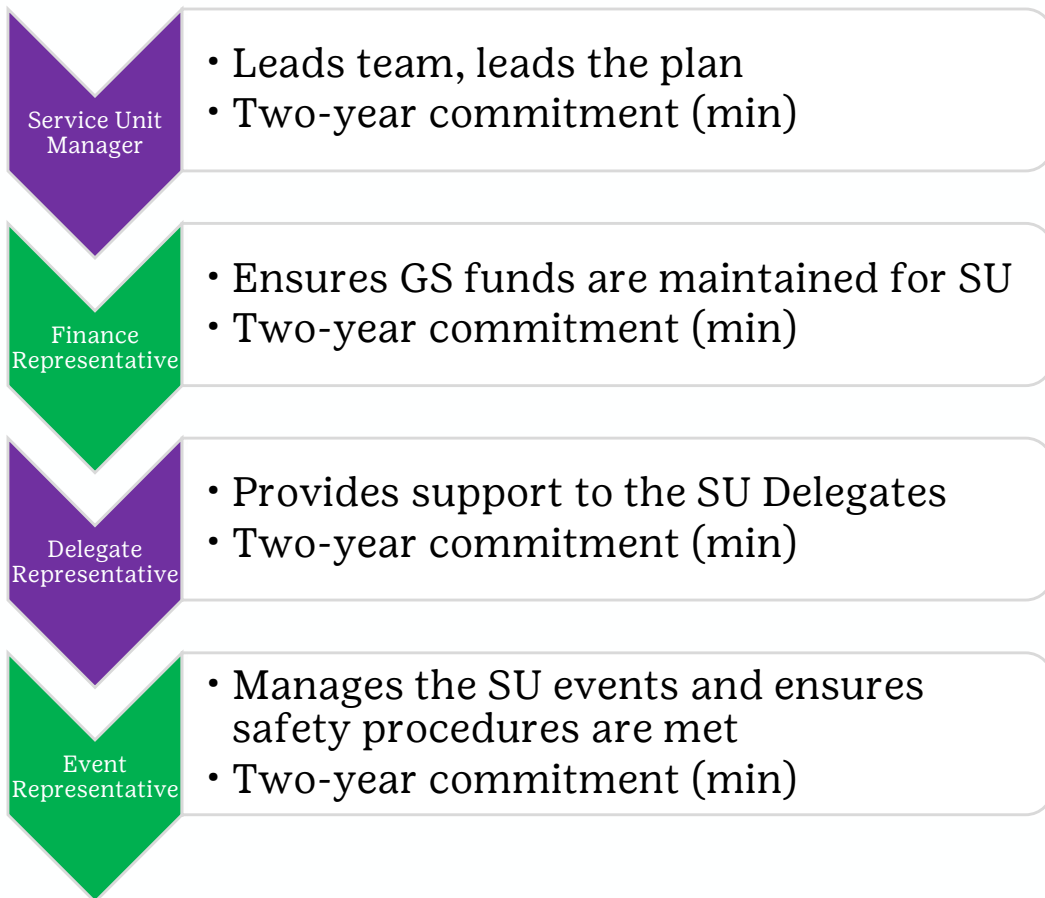
Camp Paleontology Jr.: 6/29-7/1 in Vernal (Grades K-5, Adults)

Camp Paleontology: 7/13-7/15 in Vernal (Grades 6-12, Adults)

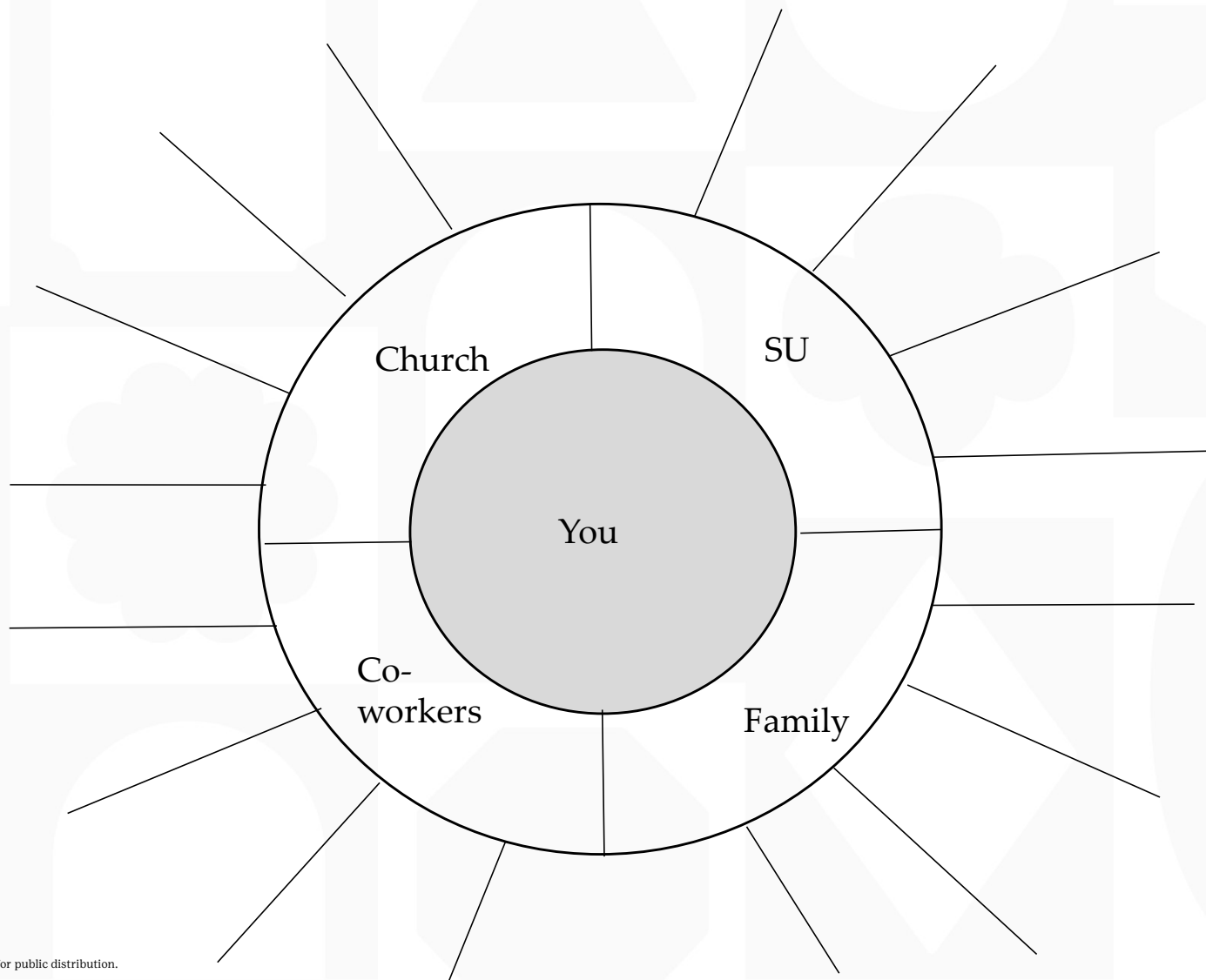
Camp Fury: 8/3 - 8/6 in Salt Lake County (Grades 6-12, Girl Only)

Service Unit Team Renewal & Recruitment





For full descriptions and more details visit the [GSU website/Service Unit Team Resources](https://www.girlscouts.org/service-unit-team-resources)



Pointers for Inviting New Service Team Volunteers

- Be motivated! Sincerity wins out every time!
- Be clear on what you want them to do. Review the position description before you ask and connect it with their skills or why you are asking.
- Be honest. No one likes being roped into something. Be sure to share what the commitments are.
- Define the training, support and the atmosphere. If you are looking for fun people to make this a fun environment, express that!
- Identify any benefits, such as supporting their niece's Girl Scout experience or adding to a resume. Find out if they have any expectations, desires, or definitions of the position.
- Last, don't be afraid to ask, it's flattering to be asked to do anything. And if they say no, well maybe next time or just go on to the next person.

When, why, and what for?

Stretch goals!!

Leadership Summit

Council Connect

Shoot for June!

Don't Settle!!

Commitment



You're
A BIG PART
OF All We Do

Important Info,
Dates &
Reminders

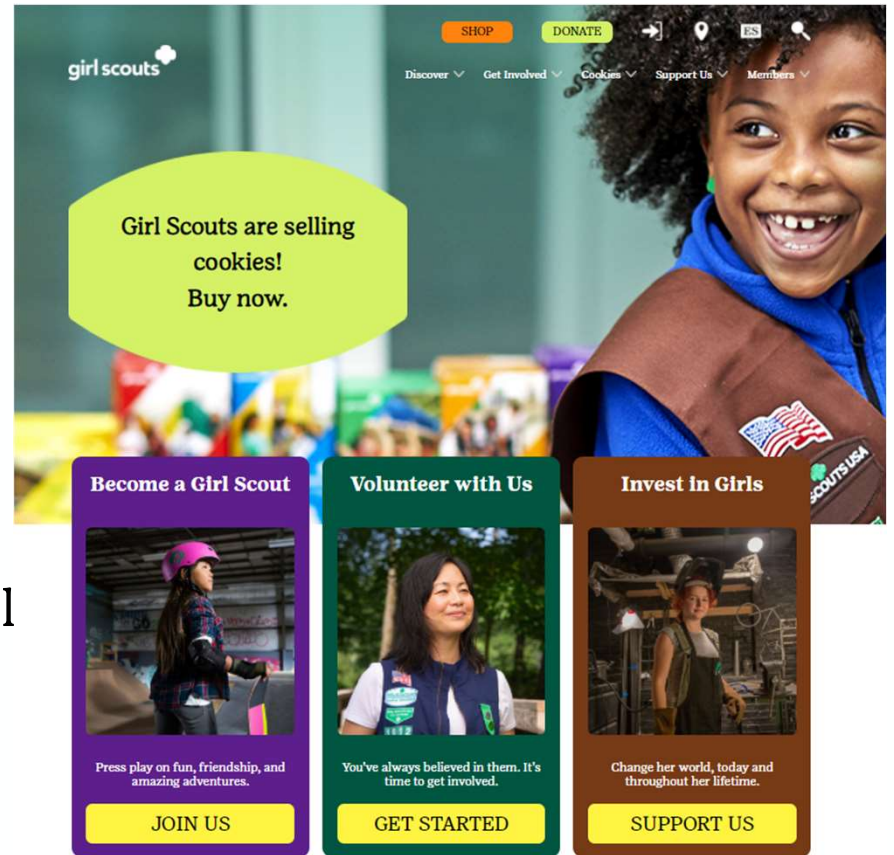


Website Migration

Future website



To align with the new brand, our website will be changing.





What's changing?

- Navigation
 - Website content reorganized
- Look and feel
 - More photos!
 - Fun colors and shapes

Navigation & Content Organization – Current Website (High-level overview)

GIRLS & FAMILIES ACTIVITIES COOKIES+ VOLUNTEER CAMP OUR COUNCIL DONATE MY GS

Main navigation sections:

- Girls & Families
- Activities
- Cookies +
- Volunteers
- Camp
- Our Council
- Donate
- myGS

Information Structure

Girls & Families: information for current and prospective Girl Scouts

Volunteers: information and resources for current and prospective volunteers

Camp: information for current and prospective members, as well as outside groups

Navigation & Content Organization – Future Website (High-level overview)



Discover ▾ Get Involved ▾ Cookies ▾ Support Us ▾ Members ▾

Main navigation sections:

- Discover
- Get Involved
- Cookies
- Support Us
- Members

Information Structure

Discover: mainly for prospective members to learn more; also includes event calendar and council info

Get Involved: For prospective members; includes information about volunteering and joining

Members: Intended for current members; includes info about camp, badges, volunteer resources, highest awards, and renewal

Website Migration Project Timeline – For Volunteers

April	May	June	July	August
<ul style="list-style-type: none">▪ Prep work▪ Initial communication to volunteers	<ul style="list-style-type: none">▪ Additional prep work on website content▪ Continuous communication with members▪ Feedback survey/interest form* for usability closes May 27	<ul style="list-style-type: none">▪ Usability Focus Group* (date TBD)▪ Additional prep work on website content▪ Continuous communication with members▪ Feedback survey* closes	<ul style="list-style-type: none">▪ Additional prep work on website content▪ Continuous communication with members	<ul style="list-style-type: none">▪ Migration begins <p>January 2023</p> <ul style="list-style-type: none">▪ Tentative go-live of new site!

*We plan on conducting a usability focus group with current members to determine any pain points in the current content structure. One survey will collect feedback on the website only; the other survey will collect website feedback and interest in participating in the usability focus group. More details will be available in next week's newsletter.



What's next?

- Keep an eye on the Volunteer Weekly Update emails!
- Information about the new website will be available in the months leading up to the new website launch.
- Surveys to provide feedback and submit interest in participating in the usability focus group coming first week of May.
 - This timing may change as we finalize the details.

GSU Annual Meeting

Virtual / Zoom Meeting

Saturday
April 30, 2022

1:00 p.m. to 3:00 p.m.

Never the Same Weekend

Reserve your 2022-2023 NTSW overnight date on
Wednesday, May 11, 2022 at 12:00 p.m.!

NEW! GSU has changed the fees for the initial registration. Instead of charging one fee for three buildings, GSU is now charging per building per every 24-hour experience. Check out the new fee structure and details under the reservation process/make a payment on the [NTSW webpage](#).

- Find 2022-2023 dates and speak with your service unit team to choose a first and second choice date for your next [NTSW](#) at Trefoil Ranch!
- Find more information about [NTSW events, programming, meals, etc.](#)
- Continue to check the [Current GSU Health and Safety Guidelines](#) for real-time information regarding COVID-19 variants and other CDC, GSUSA, GSU, and state and local updates.

Upcoming Training Opportunities

- **New Troop Leader Training**
 - The first Wednesday of each month (virtual)
 - Also, an option on gsLearn
- **Camping 101**
 - Tuesday, May 10 in American Fork
 - Might be last chance until late summer/early fall
- **CPR/First Aid/AED**
 - Saturday, May 14 in Ogden
 - Tuesday, May 24 in American Fork
 - Wednesday, June 22 in SLC
 - TBD in July in Ogden
 - TBD in August in American Fork
- **Wilderness First Aid**
 - Friday & Saturday, June 10 & 11 at Trefoil Ranch

GSU Leadership Summit

Save the Date

Trefoil Ranch in beautiful Provo Canyon.

Participate in an array of position enhancing workshop options that will help you plan for success.

Spend valuable time connecting with your team.



Council Connect

Last Wednesday of the
month, 6:00 p.m.

- May 25



Q & A

Thank You

