

**We've
Got
This**



girl scouts 
of utah

Council Connect

December 2021

Agenda

1. Message from GSU Leadership
2. Hot Topics
 - Cookie Program Prep
 - Camp Catalog & Registration
3. GSU Policy Review
4. Planning for Success
5. Diversity, Equity, & Inclusion
6. Important Dates & Reminders
 - Council Trainer Search
 - Air Dancer Orders

Girl Scout Promise

*On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.*

Girl Scout Law

*I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.*

Welcome

Callie Birdsall-Chambers

Chief Marketing & Membership Officer





Hot Topics Cookie Program

Allison Wickel, Product Program Manager



Important Dates

Service unit cookie rallies and TPM / troop trainings – now through January 15

January 11 - National Cookie Kick Off!

- Digital Cookie platform opens to set up storefront and send emails.

January 14 - Council virtual cookie rally

January 15 - Cookie program begins

February 26 - Bailey's warehouse pickup

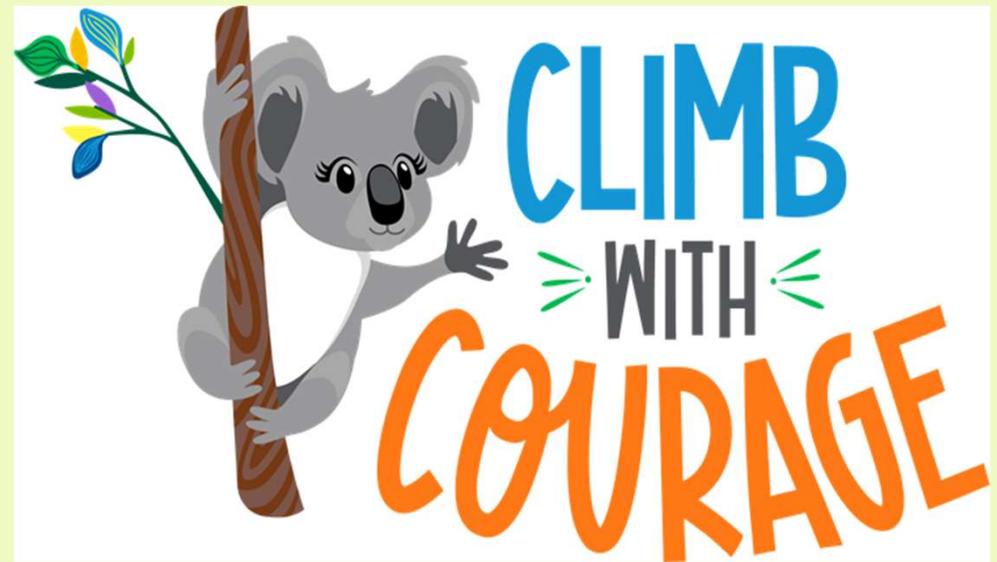
February 28-March 5 - outlying cookie deliveries

March 11-27 - Cookie booths

March 27 - Cookie program ends

This is not all inclusive, full calendar available online on the cookies+ tab and in training manuals.

Mascot and Theme





Warehouse Delivery February 26

400 N 700 W
North Salt Lake

5282 W 1525 S
SLC

Lehi/American Fork & St. George

We will know the week of January 3rd if Bailey's was able to secure an Ogden or Provo warehouse. A qualtrics survey will also be sent out this week for SUPPR's to choose a warehouse or enter your remote location address and preferred dates/times

Pre-arranged deliveries not at a warehouse will be the week of Feb. 28th



Cookie Booths March 11-27

Council Managed Booths:

Harmons

Smith's

Walmart and Sam's Club

JOANN Fabric and Craft

Associated Food Stores - not this year, but we still love them



eBudde and Digital Cookie

1. Access to eBudde for volunteers - now 12/13
2. Access to Digital Cookie - 12/22
3. Troop links
4. Quick tip sheets and training videos



Hot Topics

Programs, Camp Catalog & Camp Registration

Lauren Raivan, Program Manager



Program Highlights Fall/Winter 2021-2022

To register for these programs and more or find up-to-date information, go to the GSU Activities Calendar www.gsutah.org/activities

- AR**
Adult
Required
- D**
Daisies
(K-1)
- B**
Brownies
(2-3)
- J**
Juniors
(4-5)
- C**
Cadettes
(6-8)
- S**
Seniors
(9-10)
- A**
Ambassadors
(11-12)



Spooky Science **AR D B J**

October 29 | SLC office | \$15/girl; \$5/adult
Are you excited for Halloween? Get ready in style with GSU at Spooky Science! We will brew up some potions, get to know some creepy-crawlies, and more. You'll be sure to get spooky with this fun event!



First Aid Fun **B J C**

November 20 | SLC Office | \$15/girl; \$5/adult
Brownies, Juniors & Cadettes can earn their first aid badge at this workshop. Hear from medical professionals, make your own first-aid kit, and learn what to do in emergency situations.



Cookieology & Cookie Logistics

Virtual \$5/girl
November 30 (K-5) **AR D B J**
December 2 (6-12) **C S A**

Learn how Girl Scout cookies are created and think of ideas to make your own. Go behind-the-scenes to see how the cookies make it from the bakery to you. Explore the skills and careers that are involved in making cookies.

Troop Hatchet Throwing **AR C S A**

October 30 | Trefoil Ranch | \$10/person
Troops can experience the latest craze of hatchet throwing at Trefoil Ranch! Girls will learn the safety of the sport and work to improve their aim while at the course before playing target games. Troop Leaders will register for a time block and then receive a registration link to send to their participants.

Girl Scout Night with SWE **D B J**

November 5 | University of Utah | \$15/girl

Elf Academy **AR D B J**

December 4-5 | Trefoil Ranch | \$55/person
Enroll in Elf Academy and learn how to become an



Program Highlights Winter 2022

To register for these programs and more or to find up-to-date information, go to the GSU Activities Calendar www.gsutah.org/activities

- AR**
Adult
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- D**
Daisies
(K-1)
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(11-12)



Cookie Vision: Council Virtual Cookie Rally

AR D B J C S A
January 14 | Virtual | FREE
Tune in to this year's virtual cookie rally and get ready to wow your cookie customers! Meet the mascot, learn some recipes, and test your cookie knowledge on a game show. We'll have so much fun, you won't want to change the channel!

Winter Camping

C S A
January 14-18 | Camp Cloud Rim | \$200/girl
Spend the weekend exploring winter camping techniques. We'll meet at the Salt Lake City

Tell Your Story Journey Minicamp

AR D B J
January 21-22 | Trefoil Ranch | \$60/girl; \$40/adult
Come to Trefoil Ranch as yourself and leave as an expert storyteller! Learn how to share ideas and tell stories about people, places, things, or ideas as you connect with other Girl Scouts from around the council. Participants will complete portions of the It's Your Story - Tell It! Journey.

World Thinking Day

AR D B J C S A
January 25 | Virtual | \$5/person
Get ready for World Thinking Day by exploring this year's theme with us: Our World, Our Equal Future. We'll be doing activities that focus on the environment and gender equality while learning about young women around the world that have advocated for environmental action in their communities. Earn the WAGGGS World Thinking Day patch by participating in this program!

Snowshoe Adventure

AR D B J C S A
February 5 & 6 | Trefoil Ranch | \$15/person
Snowshoeing is a wonderful way to get outside during the winter and enjoy the beautiful views of Provo Canyon. During this adventure, your family or troop will borrow snowshoes and a map and take off on a self-guided tour of camp! At the end



Life Skills

Upcoming Programs:

Dancing Through Life -
Dec. 11 (2-5)

World Thinking Day -
Jan. 25 (K-12)

Global Girls -
Feb. 12 (K-12)

STEM

Upcoming Programs:

Think Like a Programmer
Journey – Dec. 4 (K-12)

Digital Game Design –
Feb. 10 (K-5)

STEM No School Day -
Feb. 21 (K-8)





Entrepreneurship

Upcoming Programs:

Cookieology & Cookie Logistics –
Dec. 2 (6-12)

Branding You! -
Dec. 7 (K-5), Dec. 9 (6-12)

Cookie Vision: Council Cookie
Rally – Jan. 14 (K-12)



Cookie Vision

Council Virtual
Cookie Rally

Outdoors

Upcoming Programs:

Elf Academy –
Dec. 3-4/4-5 (K-5)

Tell Your Story Journey
Minicamp – Jan. 21-22 (K-5)

Winter Camping –
Jan. 14-18 (6-12)



Girl Scouts of Utah
2022 Camp Catalog



Start your
adventure!

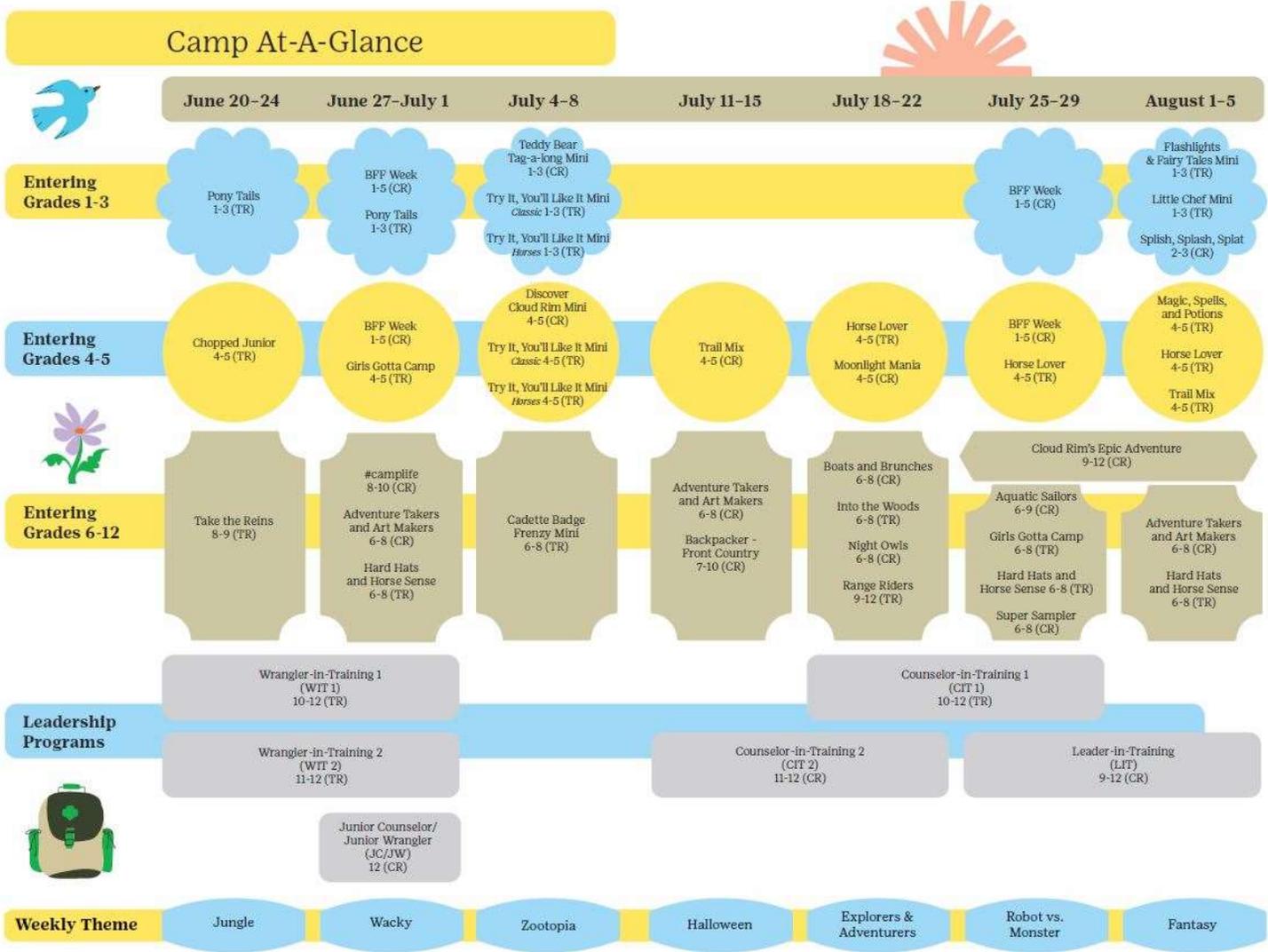


Camp Registration is almost here!

Important Dates:

- Dec. 15 – Early registration opens for GSU members
- Jan. 10 – General registration is open
- Feb. 7-10 – Troop Camping Registration is open

Camp At-A-Glance





Hot Topics

COVID-19

Refunds

Orientation Guide

Open Houses

www.gsutah.org/camp



Policy Review: Girl Scout Policies & Standards

Lisa Timoteo, Volunteer Support Manager

Inclusion

Girl Scouts has a strong commitment to inclusion and diversity, and we embrace girls of all abilities and backgrounds in our wonderful sisterhood.

Equal Treatment

Girl Scouts welcomes all members, regardless of age, race, ethnicity, background, cognitive or physical abilities, family structure, religious beliefs, sexual orientation, gender identity, and socioeconomic status.

Religious Organizations

Girl Scouts need to be respectful when collaborating with religious organizations.

Volunteer Philosophy

All volunteers are expected to support and promote the Promise, the Law, the ideals and principles of Girl Scouting, and the policies and standards of Girl Scouts of the USA and Girl Scouts of Utah (GSU).

Volunteer Policies

Volunteer Responsibilities

Position Description and Policies

Volunteer Training

Role Models

Selection of Volunteers

Volunteer Responsibilities

All volunteers must subscribe to the Girl Scout Promise and Law;
be registered members of Girl Scouts of the USA;
and support and work within the framework of the council charter, articles of
incorporation, bylaws, policies, and goals and objectives.

Position Descriptions and Policies

Volunteers are provided with a written description for the position accepted, along with council policies.

Volunteer Training

Volunteers have the opportunity to develop new skills and enhance existing skills through a variety of trainings.

Role Models

The female role model is essential to fulfilling the purpose of Girl Scouts.

Selection of Volunteers

...all prospective and current GSU volunteers must
pass a criminal background check...

Volunteer Performance

Evaluation of Volunteer Position Performance

Volunteer Conduct & Safety

Alcohol and Tobacco

Child Abuse

Conflict Resolution and Grievance

Harassment and Discrimination

Volunteer Separation

Evaluation of Volunteer Position Performance

An annual review of volunteer performance should be conducted annually...

Volunteer Conduct & Safety

Role-model the right behavior.
Create an emotional safe space.
Ensure that no girl is treated differently.
Dress appropriately

Alcohol and Tobacco

The use of alcohol is strictly prohibited at Troop or Service Unit functions...

...tobacco use by adults must be limited to designated areas where girls are not present.

Child Abuse

Utah law requires the reporting of suspected child abuse. If you suspect that a girl member has been or is the subject of child abuse, call the statewide Child Abuse, Neglect, and Protective Services hotline at (800) 678-9399.

Conflict Resolution and Grievance

Girl Scout volunteers, parents/guardians, and staff are expected to practice self-control, confidentiality, and diplomacy so that conflicts do not erupt into regrettable incidents.

Harassment and Discrimination

GSU is committed to maintaining an environment that is free of harassment and discrimination.

Volunteer Separation

Voluntary Resignation

Involuntary Termination

GSU Volunteer Policies

<https://www.gsutah.org/en/for-volunteers/VolunteerEssentials.html>





Planning for Success

Service Unit Stretch

Membership

Volunteer Training

VTK Usage Report

Membership Growth & Retention

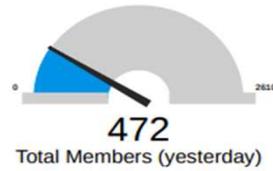
Council Health - CY

CY Renewed Traditional Girls



Traditional: All girls excluding outreach

CY New Traditional Girls



Traditional: All girls excluding outreach

CY Outreach Girls



CY Total Membership



CY Total Girls



63.5%
CY Girl Retention Rate

CY Renewed Adults



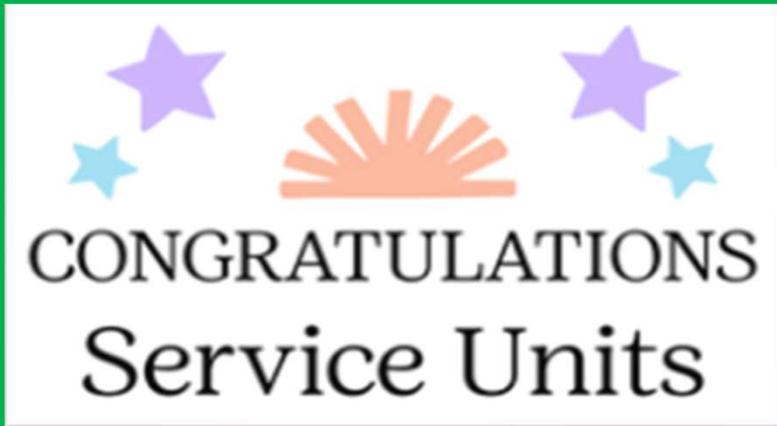
CY New Adults



CY Adults



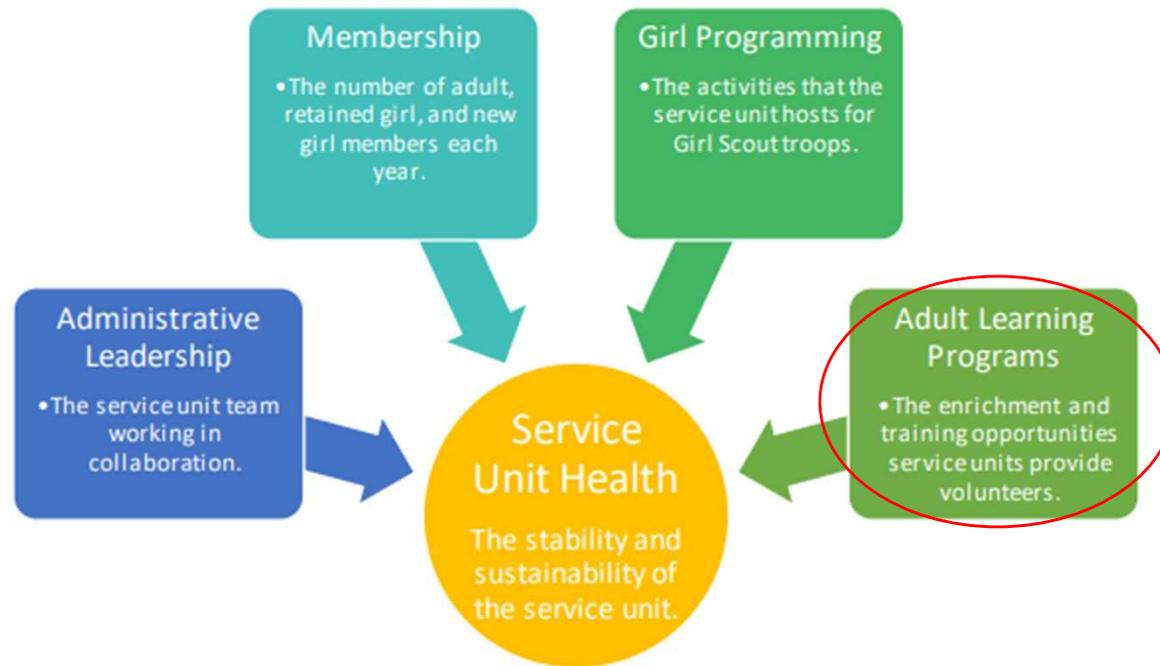
Membership Shout Out



Met or Exceeded Girl Members from Last Year		
Service Unit	Last Year	Year to Date
609 - Lakeview	50	61!!
610 – South Davis	277	290!!
637 – Navajo Lakes	73	89!!

Almost There...		
Service Unit	Last Year	Year to Date
601 - Cache	264	247!
622 – Four Valley	229	197!
639 – Red Rocks	66	51!

Volunteer Training & Support



Training Opportunities

Training for Troop Leaders
Short n' Snappy Training
Training for Service Unit Roles
Training by Request

Meetings in Homes

gsLearn training: Hosting Girl Scout Meetings in the Home

Requirements to Hold Girl Scout Meetings or Activities in the Home

Meetings in the Home FAQ

kit

Firs

Invest in girls.
Change the world.



- One-time Gift**
- Daisy Circle**
- Adopt a Horse**
- Employer Gift Matching & Volunteer Grants**
- Char Corbit Campership Fund**
- Events & Sponsorships**
- Planned Giving**
- Amazon Smile & Camp Wish List**



DEI/A

Spin on World Thinking Day

Alyssa Meredith, Program Specialist

What is World Thinking Day?

A day of international friendship since 1926. Every year on 22nd February, Girl Guides and Girl Scouts celebrate the Movement and connect with each other by having fun together, learning about and taking action on the global issues that affect their local communities and fundraising for the 10 million Girl Guides and Girl Scouts around the world.





**WORLD ASSOCIATION
OF GIRL GUIDES
AND GIRL SCOUTS**

Our Vision is for:

*An equal world where all girls can thrive.
By 2032 we will be a girl-led Movement
where every and any girl feels confident to
lead and empowered to create a better world
together.*

Our Mission is:

*To enable girls and young women to develop
their fullest potential as responsible citizens
of the world.*

Q: Is a country fair representing World Thinking Day?

Q: What if we still want to have our "traditional" World Thinking Day?

Q: Can we keep a "traditional" World Thinking Day culturally appropriate?

Q: Why do we have to change our traditions?



Cultural Appropriation

“Taking, adopting or cherry picking one aspect of a culture that is not your own and using it for your own personal interest. It often insults the target culture, reinforces stereotypes or causes harm to their identity.”

Cultural Appreciation

“When someone seeks to understand and learn about another culture in an effort to broaden their perspective and connect with others cross-culturally.
Uses a holistic viewpoint.”

Appropriation or Appreciation

- Purchasing a piece of jewelry or clothing that may have important cultural significance to that culture, but simply using it as a fashion statement.
- Supporting an African artist by purchasing designs directly from them.
- Capturing a photo of a ritual ceremony for the sake of getting as many likes on Facebook as possible.
- Wearing a South Asian bindi when invited to do so at an Indian festival.

Examine your own culture.

Through self-reflection and evaluation, you will be better able to understand differences and determine what is important in cultures across the world.

Listen & be mindful.

As Williams said, “The greatest way to become knowledgeable and appreciate another culture is by listening and being mindful to those who are a part of the fabric of that culture or society.”

Analyze the context.

What does a symbol or outfit mean to a specific culture? When and where is it appropriate to use it? Grasp what the various aspects of a culture are and why they are so crucial.

Be open to teach and share your own culture.

The most meaningful part of cultural exchange – and what best tells the difference from appropriation is that exchange is mutual.

Ideas to turn cultural appropriation into appreciation



- Participate in a pen pal program or exchange postcards with Scouts/Guides in another country.
- Involve local groups and/or representatives of the community.
- Use it as a chance to learn about issues affecting the world. Feel a connection to others through this common issue and do your part to take action to make it better.
- Think about which countries often get represented at these fairs and which ones get overlooked. Also look at which stereotypes get reinforced.

2022 : Our World, Our Equal Future The environment and gender equality

WTD has evolved over the years. The theme was added in 2005 and connected to the Millennium Development Goals.

The theme for the next 3 years is connected to the environment, which girls around the world said is their #1 concern currently.

2022: Our World, Our Equal Future – The environment & gender equality

2023: Our World, Our Thriving Future – The environment & global poverty

2024: Our World, Our Peaceful Future – The environment, peace and security



There are 5 steps to earning the GSUSA World Thinking Day Award.

The first four steps have choices that will help you explore climate change and the connection between climate change and trees.

In step five, you'll join our mission to protect the planet from the effects of climate change by making the Girl Scout Tree Promise.

World Thinking Day Award Activities: DBJ

1. Explore World Thinking Day.
2. Find out what climate change is.
3. Explore climate change issues.
4. Investigate why trees need protection.
5. Commit to a better future with the Girl Scout Tree Promise.

World Thinking Day Award Activities: CSA

1. Explore World Thinking Day.
2. Find out how girls and women are affected by climate change.
3. Explore climate change issues and solutions for girls and women.
4. Investigate why trees need protection.
5. Commit to a better future with the Girl Scout Tree Promise.



2022 : Our World, Our Equal Future The environment and gender equality

WAGGGS Requirements

1. Create a brave space
2. Choose your environmental changemaker
3. Complete one activity per section (Explore climate change, Practice gender equality, Take Action)
4. Write a letter to our world, for our equal future
5. Share your letter on social media



2022 : Our World, Our Equal Future The environment and gender equality



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“We are either going to have a future where women lead the way to make peace with the Earth or we are not going to have a human future at all.”
~Vandana Shiva



Important Dates & Reminders

Troop Product Manager (TPM) Agreements

DUE by 12/15

[Online TPM Agreement Form](#)

Upcoming Training

New Troop Leader Training

- 1st Wed. every month (zoom)
- gsLearn (on-demand, anytime)

January & February

- Child Protection Training – 1/11
- Ext. Overnights/National Trips – 1/20
- CPR/First Aid/AED in American Fork – 1/29
- Wilderness Remote First Aid – 1/29 & 2/5
- CPR/First Aid/AED in Ogden – 2/10
- Camping 101 – 1/15

Program Aid (Cadettes) - 2/4 & 2/5



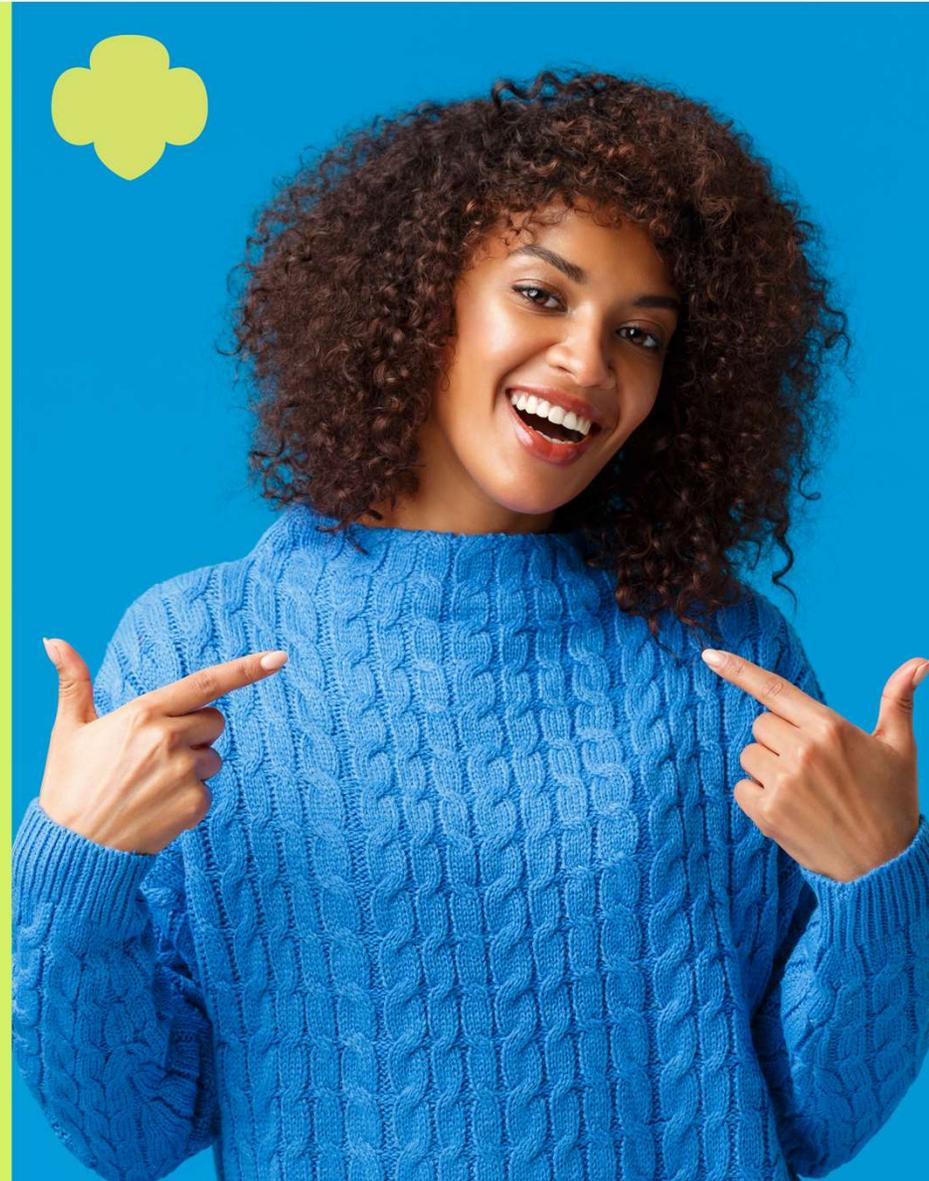
Your Knowledge

+

Your Passion

=

Council Trainer





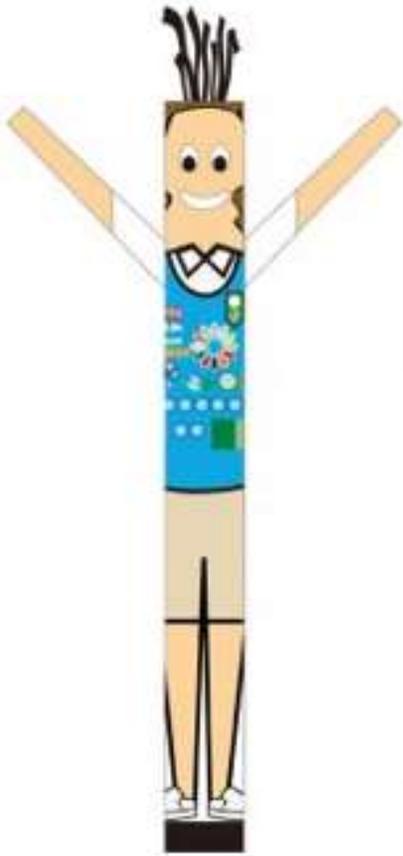
Why?
You asked!

What:
Bulk order of
GSU customized air dancers

Who:
Service Units & Troops

When:
December 22 / January 3

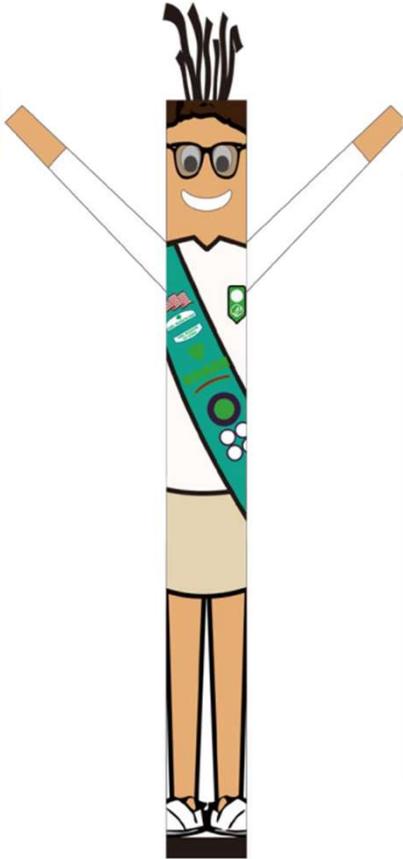
How:
Online Order Form / Account ACH



Daisy



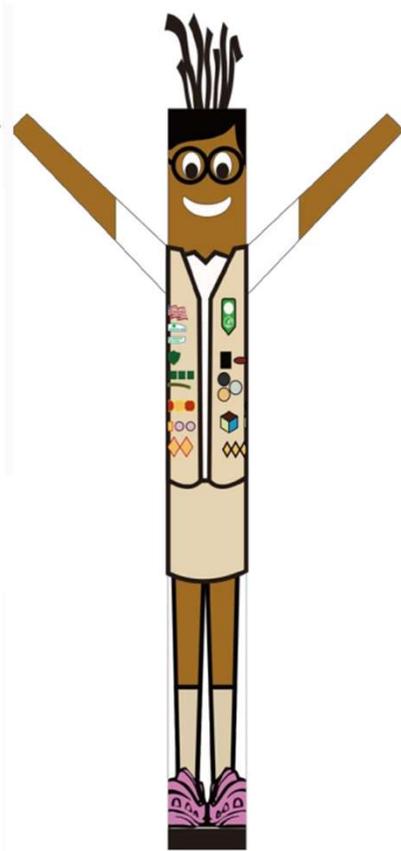
Brownie



Junior-Sash



Junior-Vest



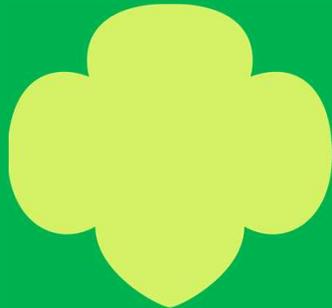
Older Girl



Air dancers in action at Trefoil Ranch.

Information Needed:

Designate an SU or troop contact
Name, email, SU Name or Troop #
Choose design and quantity
Confirm money is in SU/troop account
Authorize GSU to ACH from account



Details

Prices

Order by Dec 22 - \$310 each

Order by Jan 3 - \$325 each

Prices include shipping

Air Dancers for Cookie Booths

Orders received after January 3 cannot be guaranteed before cookie booths.

* Not all booths will have/offer power

Future Individual Orders

Available, but may be close to \$350 each

Q & A

Council Connect

Wednesday
at
6:00 PM

- January 26
- February 23
- March 30
- April 27
- May 25
- June 29



Thank You

