# girl scouts

**Council Connect** 

September 2021





- 1. Message from GSU Leadership
- 2. GSU Department Spotlight
- 3. Forms & Documents
- 4. GSU Policy Review
- 5. Planning for Success
  - Membership
  - Program
  - Volunteer Support
  - Stretch Challenge
- 6. Recruitment
- 7. Important Dates & Reminders

# **Girl Scout Promise**

On my honor, I will try:
To serve God\* and my country,
To help people at all times,
And to live by the Girl Scout Law.

# **Girl Scout Law**

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.



# Welcome

Callie Birdsall-Chambers Chief Marketing & Membership Officer





Starter Troop Initiative

T.



girl scouts of utah

Thank You









- Callie Birdsall-Chambers, Chief Marketing & Membership Officer
- Rochelle Otteson, Recruitment Manager
- Lisa Timoteo, Volunteer Support Manager



Amanda Davis



Amy Roberts



Gloria Bircher



Heather Pepper



Jackie Suffir



Mary Shipley



Ruth Strawser



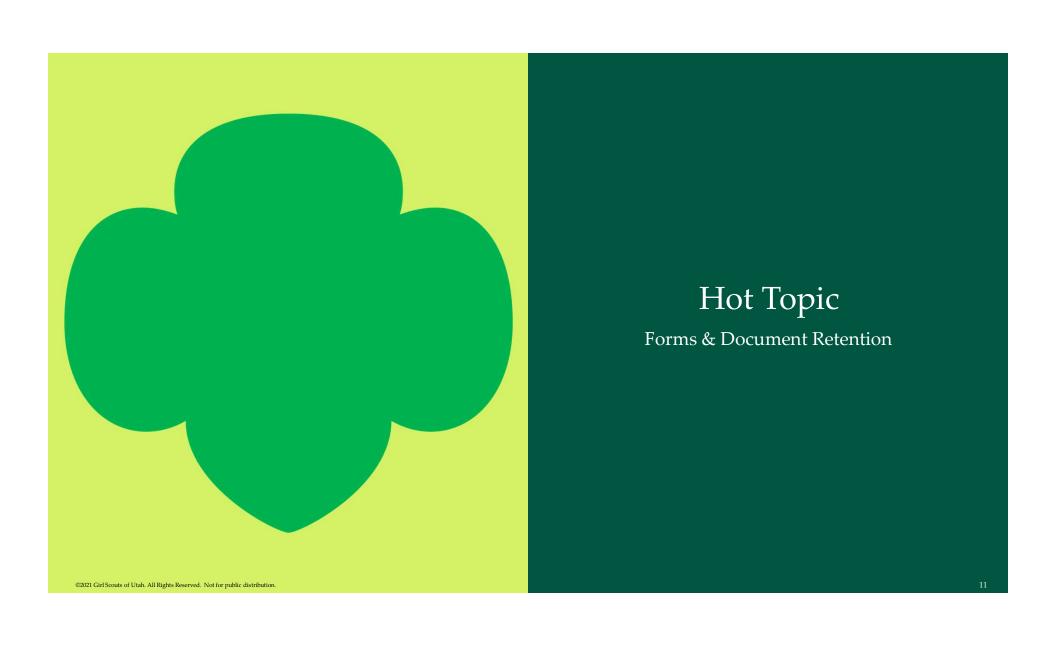
Sadie Fowers



Suzy Austin



Maya Brimhall



Forms & Document Retention

# Which forms do I need and how long to I need to keep them?

# **Troop Forms**

- Parent/Guardian Permission Form (for activities outside normal troop meetings)— 1 year (additional remarks – health concerns, allergies, etc.)
  - Epi-Pen Authorization Form

## **COVID-19 Forms**

- Council COVID Assumption of Risk,
   Release & Waiver annually, 1 year
- COVID Symptom Check every meeting, 1 year

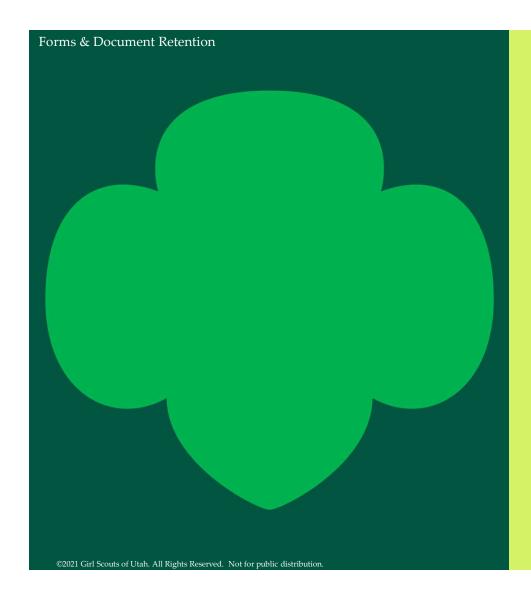
Forms & Document Retention

# Council Events, Camp, Trips, Travel, etc.

## **Council Requires**

- Program Release Form, for each person
- Health History & Consent Form (Camp)
- Medication Log
  - Epi-Pen Authorization Form
- Applications and other gorms as required by council for High Adventure, Trips, &Travel

Council retains these forms based on GSUSA retention policy.



## **GSU Emergency Info Card**

 Keep this card with your during ALL Girl Scout activities

### **Extra Insurance Enrollment Form**

- Plan 1 Every registered member of Girl Scouts of the USA is automatically covered under the Basic Activity Accident Insurance.
- Plan 2 This plan provides basic accident protection for every non-registered member (including family members) in approved, supervised Girl Scout activities. As of January 2020, the total cost is 11¢ per person per day. You may include several events at one time. This plan covers accident only.



# GSU Volunteer Policy Updates

#### Volunteer Performance

Volunteer Conduct

## Dress appropriately.

Girl Scouts of Utah volunteers are expected to present a clean and professional appearance when representing the organization. Dress, grooming, and personal cleanliness standards contribute to the professional attitude and morale of all volunteers and affect the image presented to girls and other volunteers.

Volunteers are expected to dress in casual attire that is appropriate for meeting with girls. What volunteers wear should not offend anyone or make any of the other volunteers, or girls uncomfortable. In general clothing and appearance should be neat, clean, and modest. Clothing should fit properly, not be provocative or revealing. Clothing should not be offensive, suggestive, lewd, drug, gang, or alcohol related, and should not endorse political parties, commercial products or sensitive issues. This list is not intended to address all types of clothing available or be all-inclusive.

Visible tattoos on face, neck, and arms must be covered when working with girl members, or while wearing an official Girl Scout uniform. If a tattoo might be considered offensive (violent in nature, lewd, inappropriate symbols, etc.), it must be covered at all times.

Volunteers who do not project proper grooming and dress standards will be directed to conform to proper standards and may be asked to change their clothing to more appropriate attire. **Dress appropriately.** Girl Scouts of Utah volunteers are expected to present a clean and professional appearance when representing the organization. Dress, grooming, and personal cleanliness standards contribute to the professional attitude and morale of all volunteers and affect the image presented to girls and other volunteers.

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If a tattoo is considered offensive (including nudity, inappropriate language, images, or symbols, or is violent in nature) it must be covered at all times.

Volunteers who do not project proper grooming and dress standards will be directed to conform to proper standards and may be asked to change their clothing to more appropriate attire.

# GSU Volunteer Policy Updates

**Finance** 

Was separated into two headings: Troop Finances and Troop Funds

Troop Finances

Setting Up and Managing a Troop Bank Account

**Account Management** 

Use of Troop Credit / Debit Cards

**Banking Information** 

**Troop Finance Reports** 

Council Stewardship – Auditing of Accounts

## Troop Funds

Troop Leaders and Co-Leaders (direct primary volunteers) are financially responsible to the organization for any products they order or accept on consignment from GSU.

Troop funds are not the property of any individual girl.

If a girl chooses to transfer to another troop, funds within the troop account remain with the original troop, including any monies raised by fundraisers for troop specific activities such as travel and trips.

Exception: if a girl is transferred by the troop leader and then joins another troop, a percentage of the troop funds may be transferred to the new troop.

#### **Disbanding Troops:**

- Disbanded troop funds will be held by Girl Scouts of Utah in the name of the troop for a period of one year. If the troop is reactivated during that time period, the funds will be returned to the troop.
- If a troop divides, forming two troops, the treasury will be prorated according to the number of currently registered girls in the original troop and disbursed to the troops involved in the division.
- If the troop does not reform, all unused funds default to Girl Scouts of Utah and are diverted to the Girl Scout Outreach Program.
- If one troop merges with another troop, funds will be combined in the existing troop bank account and is considered troop funds and utilized for all girls within the troop.

## GSU Volunteer Policy Updates

Finance

Money Earning Requirements

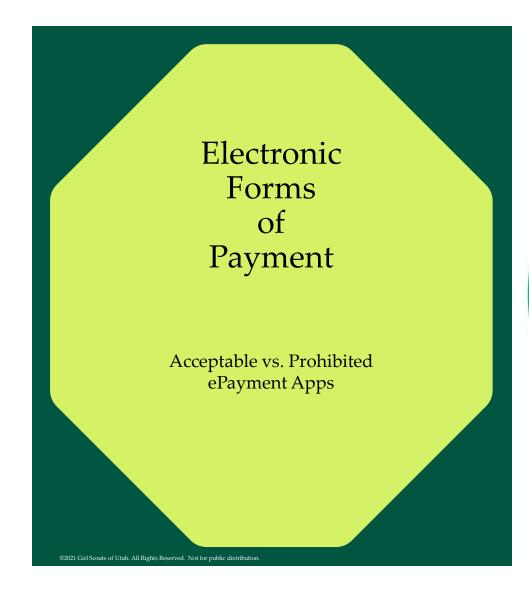
#### **NEW - Solicitation of Contributions**

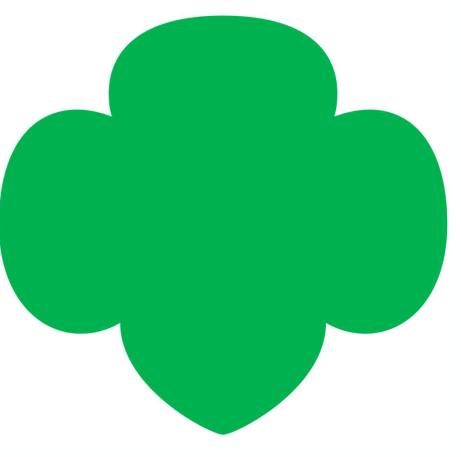
Adult members, in their Girl Scout capacities may not solicit financial contributions for purposes other than Girl Scouting. Adults may engage in combined fundraising efforts by the Girl Scout council and in which the local council is a beneficiary. Girl Members may not engage in any direct solicitation for money except for Girl Scout Seniors and Ambassadors, who may solicit philanthropic donations of cash or in-kind goods to their councils for Girl Scout Gold Award projects, provided they have secured prior written permission from their council's Chief Executive Officer, Chief Development Officer, or Chief Operations Officer.

## Other Collaboration with Outside Organizations

**In-Kind Donations:** An in-kind contribution is when a corporation, foundation, or individual contributes a good or service in lieu of providing cash. In-kind contributions support the programs or daily operations of Girl Scouts of Utah (GSU). Such contributions include products, supplies and equipment, the use of corporate services or facilities, and professional services or expertise. If your troop/group would like to solicit an entity for an in-kind gift that is valued at more than \$100, please contact Girl Scouts of Utah Council.

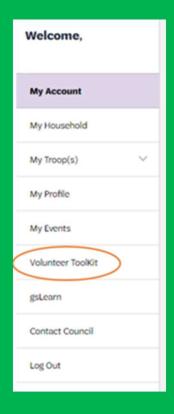
In-kind donations build relationships within an organization as the donor can support the mission and programs without investing cash. Keeping a donor informed of what is done with their donation encourages them to take on a greater role in programs. In-kind gifts reduce budget expenditures and help sustain nonprofit organizations. We welcome partnerships and outside support.

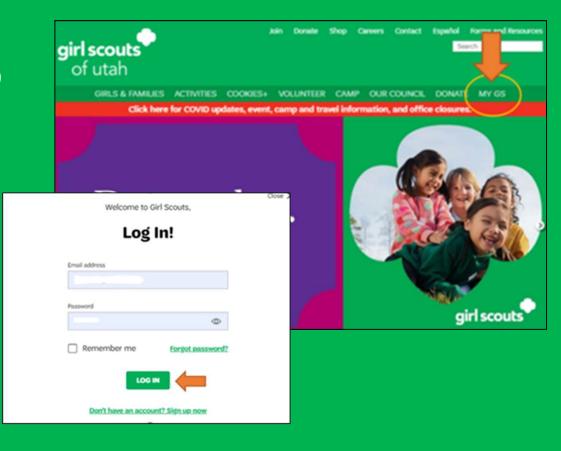




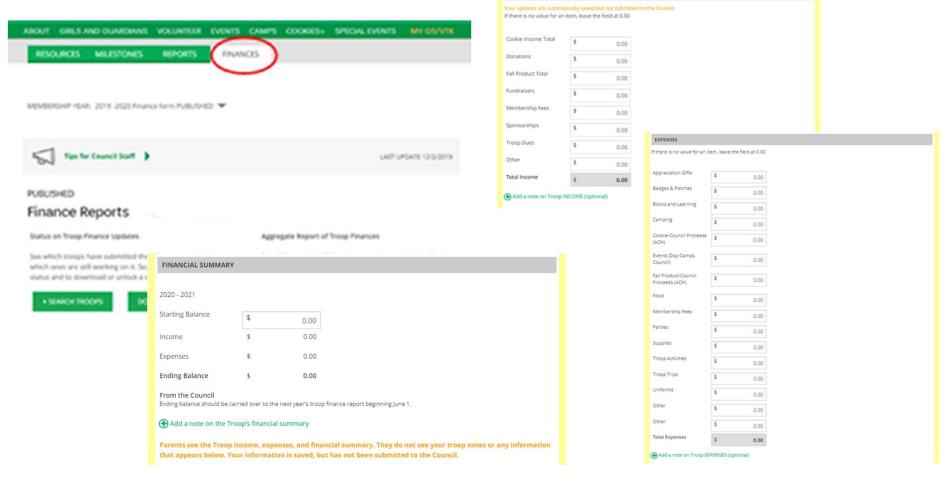
# **Troop Finance Reports**

Now on the Volunteer Toolkit (VTK)





## Volunteer Toolkit Finance Tab



INCOME



# Service Unit Finance Reports

#### INSTRUCTIONS FOR COMPLETING FINANCE REPORTS

Reporting period is June 1 (prior year) to May 31 (current year)

#### Service Unit Finance Report

1. Service Units need to complete the Service Unit Financial Report Cover Sheet (remember two signatures

are required),

2. Service U

3. Additiona

4. Service U be sent electr South, Salt Lal

## Service Unit Finance Report Cover Sheet

(To be completed by Service Unit Finance Representative)

Service Unit Service Unit Finance Representativ

#### Service Unit Finance Report Transaction Register

Please note: The time period for this report is June 1 (prior year) to May 31 (current year)

Date Month/Day	Payee from/to whom	Description Reason for Transaction (what was purchased or deposited)	Payment Amt	Deposit Amt	Balance	Catego Should match sur categori	
6/1		Ending balance carried over	*Star	ting Balance:			
					\$-		
					Ş-		
			- Care	20		S-	
						1	
						\$-	
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		(amounts should match y	Total Payment our income/expenses			5-	
		(amount should match your t	s-				



# Planning for Success

Membership

Program

Volunteer Support

Stretch Challenge

## **Define Your Main Purpose**

## Know (and Promote) the Characteristics of a Healthy Troop

- 2/3 of co-leaders knew each other beforehand
- 100% of healthy troops held a parent meeting to begin the year
- Healthy troop size average was 12 girls
- Spend 50-60% of troop time on badges, supplemented with outings, community servce and council events
- Spend only about 25% of their time on the cookie program during the three-month cookie season
- 100% of the most successful troops had gone overnight camping!

## Make a Plan



# **Service Unit Programs**

- Never the Same Weekend (Encampment)
- World Thinking Day
- Cookie Rally
- Girl Recognition
  - Bronze Award
  - Bridging Ceremony
- Rededication / Investiture Ceremony
- Other









## Volunteer Support



## **Meetings**

## **Leadership Team Meeting**

- •The service unit team comes together to plan, share updates, and ask for support.
- •The agenda for the service unit meeting is developed at this time.

## **Service Unit Meeting**

- •All volunteers in the service unit are invited to attend this one-hour meeting.
- •Service units can ask troops to present or facilitate activities for Girl Scouts or invite older Girl Scouts to step into leadership roles in the community.

# Service Unit Stretch Challenge

#### Membership Growth & Retention

- 1. Retention Goal (girls):
- 2. Recruitment Goal (new girls): \_\_\_\_
- 3. Participate in three council recruitment events.
- 4. Host two fall service unit recruitment events.
- 5. Host a spring or summer renewal event.

#### Suggested recruitment events:

- Host an Open House
- . Host a "Bring S'more Friends" event
- · Host a Daisy Launch activity

#### GIRL SCOUT PROGRAM

- 1. 85% Troop participation Cookie Program.
- 2. Troop participation in the Fall Product Program.
- Plan and execute a Girl Scout Leadership
   Experience activity or event for the service unit.
- 4. Plan and execute a council sponsored event.

#### VOLUNTEER SUPPORT AND TRAINING

- Schedule monthly Service Unit meetings and include structured networking for all volunteers.
- Offer two Volunteer Toolkit workshops for volunteers within your service unit.
- Nominate and recognize volunteers at the Service Unit and Council Level.

#### SERVICE UNIT TEAM BUILDING

- 1. Recruit volunteers for Service Unit positions:
  - Service Unit Manager\*
  - Recruiter/New Troop Mentor\*
  - Product Program Rep\*
  - · Events Rep\*
  - Delegate Rep
  - Finance Rep
  - Communication Rep
  - Recognition Rep

\*Recommended that volunteer filling this role should not take on more than one single position.

- Have service unit representation at every Council Connect meeting.
- Participate in annual Leadership Summit with a minimum of 60% Service Unit team attendance.
- Do something nice for the team, like hosting a dinner, brunch, or retreat.

#### COUNCIL REQUIRED

- Actively participate in the Girl Scouts of Utah Giving Campaign.
- Submit the annual Service Unit Finance Report and Budget Worksheet to council by July 31.
- Meet with Membership Support Specialist to complete end-of-year Service Unit Assessment by June 30.

#### Service Unit Stretch Challenge Summary

Service units must meet the goal or complete the activities in each of the areas outlined to be eligible to earn points for each section.

- Complete the bold items in each section = 15 points for each bold item
- Complete additional items in each section = 10 points for each completed item

ervice Unit # and Name	l
olunteer Name	l
ervice Unit Position	ı
mail:	l
hone:	ı

Challenge Components	Goal	Outcome		
Membershi	p Growth &	Retention		
1. Retention Goal (girl)				
2. Recruitment Goal (girl)				
Participate in three (3) council recruitment		Finance Rep		
events		Events Rep*		
Host two (2) fall recruitment events		Product Program Rep*		
5. Host one (1) spring renewal event		Recruiter/Troop Mentor*		
	Scout Progra	Recognition Rep		
1. 85% Troop participation in the Cookie	Scout Flogi	*Recommended to hold single position		
Program		Have service unit representation at every Council Connect meeting		
Troop participation in the Fall Product     Program		Participate in annual Leadership Summit     with a minimum of 60% service unit team		
Plan and execute a Girl Scout Leadership     Experience activity or event		attendance		
Plan and execute two (2) council sponsored		<ol> <li>Do something nice for the team, like hosting a dinner, brunch, or retreat</li> </ol>		
events during the year		Co		
Volunteer :	Support and	Actively participating in the GSU		
1. Schedule monthly (Sep May) Service		Giving Campaign		
Unit meetings and plan time for structured networking for all volunteers	Unit meetings and plan time for structured networking for all volunteers			
2. Offer two Volunteer Toolkit workshops for volunteers within your service unit		complete end-of-year service unit assessment 3. Submit the annual Service Unit Finance		
Nominate and recognize volunteers at the     Service Unit and Council levels		Report and Budget Worksheet to council by July 31		

Service Unit Team Bu
scruit volunteers for Service Unit Team Bu
scruit volunteers for Service Unit Manager

Service Unit Manager

Communications Rep

Delegate Rep

Service Unit Managers should fill out the Service Unit Stretch Challenge Summary and send to Lisa Timoteo, Volunteer Support manager, <a href="https://limoteoSgutah.org">https://limoteoSgutah.org</a>, by August 20, 2022 to qualify for the above referenced points.

## Monthly Report for Service Units

74%

	2021 Membership Goals (Oct 1, 2020 - Sep 30, 2021)																
Girl Goal	Current Girl	% to goal	Adult Goal	Current Adult	% to goal	New Girl Goal	Current New Girl	% to goal	New Adult Goal	Current New Adult	% to goal	Renewed Girl Goal	Renewed	% to goal	Renewed Adult Goal	Current Renewed Adults	% to goal
201	179	89%	91	81	89%	58	43	74%	29	18	62%	143	136	95%	62	63	102%
42	0	0%	20	0	0%	14	0	0%	6	0	0%	28	0	0%	14	0	0%
307	250	81%	85	131	154%	55	56	102%	19	26	137%	252	194	77%	66	105	159%
186	142	76%	89	70	79%	45	21	47%	28	9	32%	141	121	86%	61	61	100%
138	165	120%	68	74	109%	25	29	116%	23	10	43%	113	136	120%	45	64	142%
185	180	97%	157	132	84%	39	33	85%	50	17	34%	146	147	101%	107	115	107%
66	27	41%	57	22	39%	13	5	38%	18	2	11%	53	22	42%	39	20	51%
183	174	95%	96	96	100%	47	42					2021					

Early Renewal Goal	Early Renewal Current	% to Early Bird Campaign Goal	% of Current Girl Total	Ontime Renewal Goal	Ontime Renewal Current	% to On-Time Campaign Goal	% of Current Girl Total
108	112	104%	63%	152	134	88%	75%
20	21	105%	#DIV/0!	0			
143	99	69%	40%	213	148	70%	59%
92	100	109%	70%	121	108	89%	76%
85	65	76%	39%	140	105	75%	64%
118	111	94%	62%	153	121	79%	67%
18	12	67%	44%	23	11	48%	41%
103	94	91%	54%	148	130	88%	75%
127	94	74%	49%	162	107	66%	56%
104	59	57%	39%	130	92	71%	60%
84	51	61%	37%	116	71	61%	52%
4	n	094	096	4	Δ	94%	80%

81%

79%

2021 Product Program									2021 Annual Giving												
# of troops on 10/15	Goal: 50% of troops participate in Fall	tro	ual # of ops in Product	# of troops on 12/31	Goal: 83% of troops participate in Cookies	tro	ual # of ops in okies		Annual Giving Goal						15.000000000000000000000000000000000000		Stretch Goal		Actual Annual Giving		% to Annual Giving Goal
5	3	0	5	9	7	0	8		\$	382.00	\$	465.00	\$	550.00	144%						
2	1	0	0	2	2	0	3		\$	74.00	\$	92.00	\$	-	096						
13	7	0	2	14	12	0	16		\$	630.00	\$	786.00	\$	55.00	9%						
8	4	0	3	9	7	0	9		\$	352.00	\$	431.00	\$	15.00	4%						
10	5	0	4	12	10	0	11		\$	304.00	\$	368.00	\$	5.00	2%						
9	5	0	7	11	9	0	12		\$	390.00	\$	535.00	\$	1,635.00	419%						
2	1	0	0	2	2	0	0		\$	140.00	\$	184.00	\$	-	096						
14	7	0	1	14	12	0	12		\$	362.00	\$	455.00	\$	190.00	52%						
8	4	0	9	10	8	0	11		\$	460.00	\$	564.00	\$	-	096						
10	5	0	0	12	10	0	12		\$	408.00	\$	504.00	\$	50.00	12%						
8	4	0	2	9	7	0	9		\$	296.00	\$	370.00	\$	80.00	27%						
1	1	0	0	1	1	0	1		\$	18.00	\$	24.00	\$	-	0%						
2	2		0	2	2		5		C	102.00	C	120 00	¢	-	084						



Recruitment

Press play. Join us.



# Virtual Recruitment Event Flyer



#### All About Girl Scouts Virtual Event!

Join us any Tuesday or Wednesday in October 6:30 - 7:30 p.m. | Girls in grades K-12!



An informal virtual event with interactive activities for girls and information for parents & caregivers!



# **Eventbrite Registration**







**1** ♡

Select A Date



# Why Girl Scouts?

Girl Scouts are confident—even in the face of challenges. They're kind, even when others aren't. They're problem solvers who see opportunity where others get stuck. Essentially, a Girl Scout is your kid at their best.



We're here with your family to support:



#### Her Dreams

Right now, Girl Scouts are learning about rebots, hiking, dancing, painting murals, feeding the hungry, and even writing laws to change the world. If she can dream it, we'll help her do it.



#### Her Growth

Girl Scouts focus on their potential rather than perfection. They try new things, knowing they'll be accepted by their sister Girl Scouts for exactly who they are today and who they can be temorrow.



#### Her Success

Girl Scouts are all about collaboration, not competition. Meeting goals and celebrating wins as a team doesn't just feel great, it teaches them to work well with others, which will take them far in life.

Best of all, when she becomes a Girl Scout, you become a Girl Scout family creating special memories, bonding over challenges, and growing stronger together every day.

Head to gsutah.org and start the adventure today.

#### What is Girl Scouts?

Girl Scouts is the one activity where she can put on a play, go camping, explore the cosmos, and stand up for her beliefs— all with friends who share your values. It's also a way of life. Being a Girl Scout makes kids part of something bigger than themselves. It means they're part of a movement working toward a more fair, equal, and compassionate world where everyone can make their dreams come true. Girl Scouts in your town, across the country—including Puerto Rico—and even those overseas are trying new things and testing their limits, all with the goal of making their communities and the world a better place. Because while one girl can make a difference, there's no limit to what a unified movement of Girl Scouts across the globe can accomplish. Check out our values in the Promise and Law.

#### How does it work?

Girls can become Girl Scouts at any point starting in kindergarten and going through high school graduation. By becoming a member for just \$25 plus any local fees, you'll join a group of girls and families called a troop and get a full year of adventures, including trips, events, and special programs. At virtual or in-person meetings—led by Girl Scout volunteers—Girl Scouts get to explore a wide range of activities including the outdoors, science, entrepreneurship, and life skills. Choosing the ones that speak to them and excite them the most, they earn badges to reflect successes and show the world what they're made of.

#### Why do families love us?

You and your family can meet new people, try new things, and make new memories with Girl Scouts—even when life gets tough. While you're exploring our world and learning skills, you'll also discover new ways to make your family and community stronger.



#### Girl Scout Promise

On my honor, I will try:
To serve God\* and my country,
To help people at all times,
And to live by the Girl Scout Law.

#### Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely,

make the world a better place, and

be a sister to every Girl Scout.

"Monthers may reductive for the word to



Banners Swag



Girl, • you can change the world.



# Join Cards

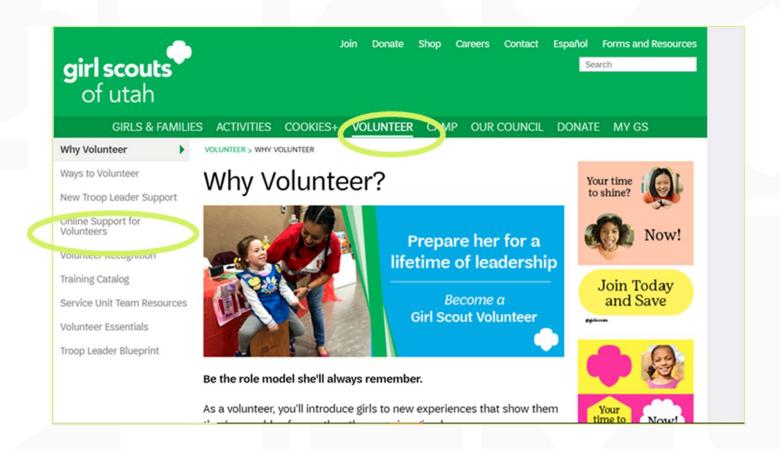






## **Interest Form**







Why Volunteer

Ways to Volunteer

New Troop Leader Support

#### Online Support for Volunteers

Volunteer Recognition

Training Catalog

Service Unit Team Resources

Volunteer Essentials

Troop Leader Blueprint

**VOLUNTEER > ONLINE SUPPORT FOR VOLUNTEERS** 

# Online Support for Volunteers

### We've got you, Girl Scout volunteers!

When you volunteer with Girl Scouts, you'll uncover new strengths and build on them. And we're here to help you shine.

Check out these online resources and training courses that you can access whenever, wherever to make the most of your volunteer experience.

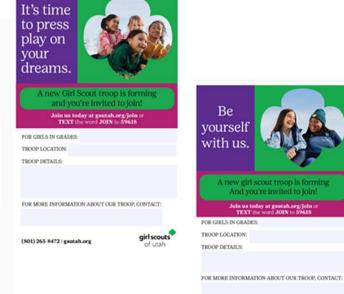




# Flyers & Social Toolkit for Recruitment

## **Customizable Flyers**

- Customizable Troop Formation Flyer (younger girls)
- Customizable Troop Formation Flyer (older girls)
- Customizable Troop Formation Flyer (Daisy)



girl scouts

(801) 265-8472 | gsutah.org



- Daisy
- Brownie
- Younger Girls
- Older Girls



Be yourself with us. Come with me to my Girl Scout troop meeting!





Be yourself with us.

Come with me to my Girl Scout troop meeting!



Be yourself with us. Come with me to my Girl Scout troop meeting!



# Ready-to-Print Flyers

- · All About Girl Scouts Virtual Event Flyer
- · What Daisies Do Flyer
- · Why Girl Scouts Flyer
- · Join Girl Scouts Flyer
- Volunteer Recruitment Flyer



### Girl Scouts is Her Happy Place.

Your girl needs the support of a strong, resilient community now more than ever. Girl Scouts is here to make sure she has all that and more!

Get to know us and sign up today at girlso







(801) 265-8472

Prepare her for a lifetime of leadership

Start a Girl Scout Troop



### DISCOVER

# BUILD





Learn more by registering for a Virtual Troop Formation Night at bit Jy/Why/volunteer/GSU

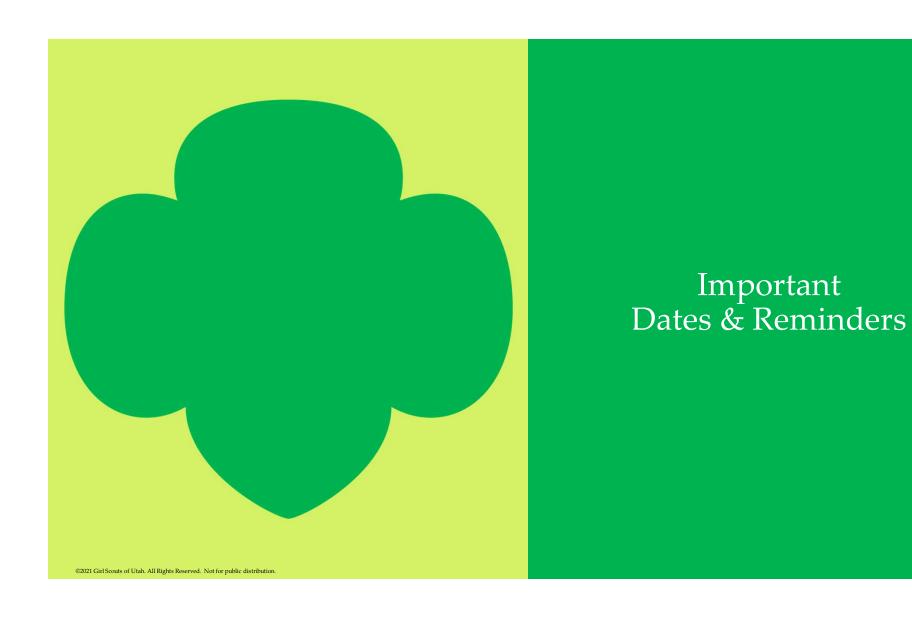
(801) 265-8472

# GSU Marketing Department

marketing@gsutah.org or info@gsutah.org

Flyers
T-Shirts
Banners
Forms
Cards
Branded Materials





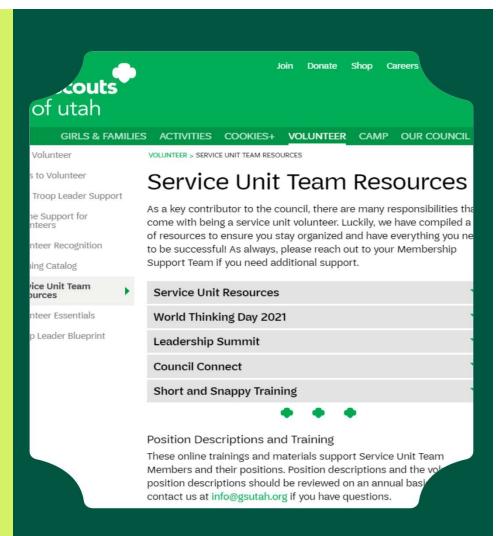
# Service Unit Resources

**Current Resources** 

**Leadership Summit Handouts** 

Council Connect Recordings & Info

Other resources will be updated as information comes available.



# Council Connect Schedule

Wednesdays at 6:00 PM October 27

December 1

January 26

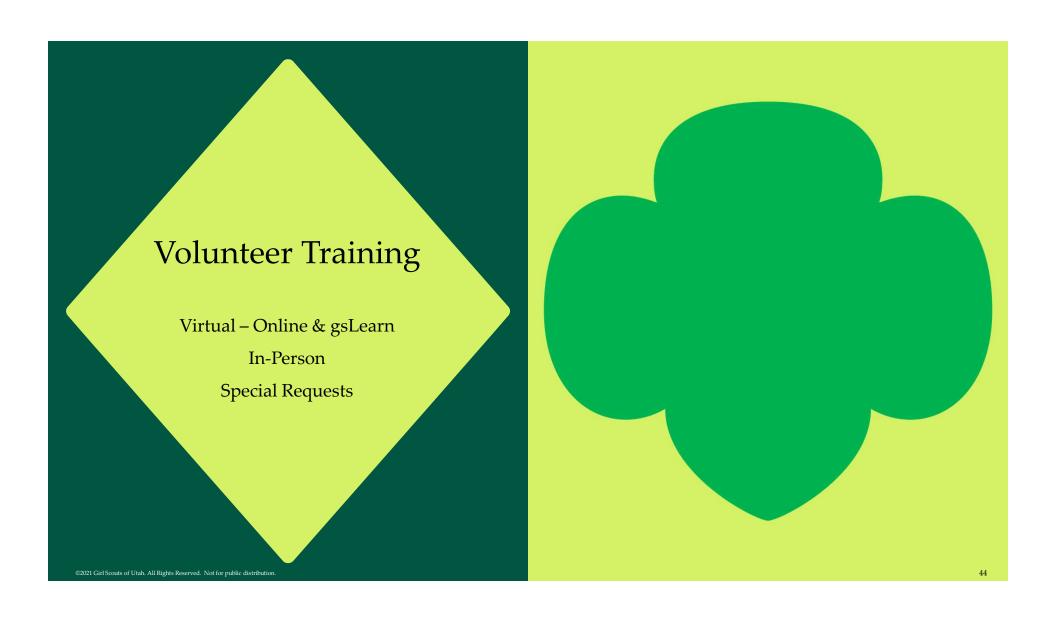
February 23

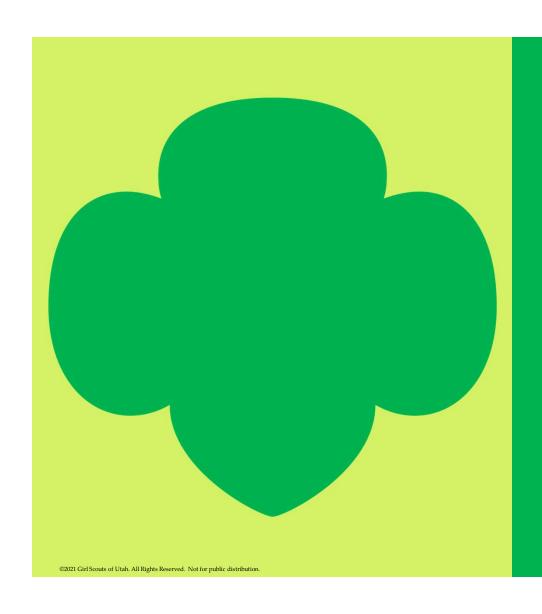
March 30

April 27

May 25

June 29



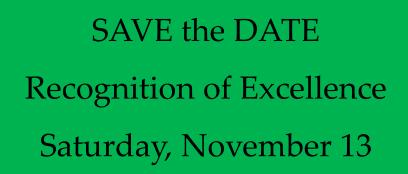


# Program Aid Training

We have Cadette troops interested in finishing up their Program Aid.

Interested in hosting PA training as a Council Sponsored Event?

Contact Suzy Austin saustin@gsutah.org



Q & A

"Ours is a circle of friendship united by ideals." ~Juliette Gordon Low

# We've Got This

Thank You!