



## Service Unit Recruiter/Troop Mentor

### Summary

This position has important elements that helps to recruit and retain new volunteers. The **Service Unit Recruiter** champions in telling the Girl Scout story in ways that build awareness, enthusiasm and support for Girl Scouts in Utah. The **Service Unit Troop Mentor** is crucial in providing on-going support to new troop leaders and co-leaders during their first year of service.

### Recruiter Responsibilities/Duties

- Maintain communications with Volunteer Support Specialist and council Recruiter about recruitment opportunities within designated area.
- Work directly with council staff and service unit team to determine what recruitment activities and services will be provided to support the service unit annual plan and goals.
- Provide list of prospective girl and volunteer leads to council for follow-up.
- Engage local community to encourage the overall mission of Girl Scouts to reach more girls.
- Identify Girl Scout Champions to help engage community partners, such as schools, churches, and youth programs.
- Hosting two (2) or more recruitment events throughout the year with help and support of the SU Team.
- Provide a welcoming environment and direct support and services to prospective Girl Scout members as well as parents and caregivers.
- Report recruitment progress, barriers and opportunities to service unit team and council staff.

### Troop Mentor Responsibilities/Duties

- Support/mentor new troop leaders and co-leaders to have a positive first-year experience in Girl Scouts.
- Welcome them and introducing them to the service unit team and other troop leaders.
- Promote troop participation in service unit and council events/activities
- Provide suggestions/examples of age-appropriate activities pertaining to the Girl Scout Leadership Experience and the opportunities for girls to discover, connect and take action.
- Encourage attendance at Service Unit meetings and council trainings.
- Provide positive support, promote parent participation, and available to answer questions.

### Qualification Requirements

- Willingness to connect with members of the community
- Ability to organize and present effective recruitment events
- Self-motivated and must communicate in a professional manner at all times.
- Recruitment meeting attendance as outlined by GSU.

### Benefits of Service

- Develop leadership, planning, organizational, communication and technology skills.

- Play an integral role in girl development of the Service Unit.
- Connect to the legacy of Girl Scouts of Utah.
- Networking with leaders within your local community.

### **Term of Appointment**

Appointed by Volunteer Support Specialist and reappointment based on annual evolution. The Recruiter is a minimum two (2) year commitment and is renewable for a second consecutive term, for a total of four (4) years of service. The Girl Scouts of Utah Council, in conjunction with the service unit team, will perform an annual evaluation of each service unit team member.

### **Council Support**

- Volunteer Support Specialist
- Volunteer Support Manager
- Recruitment Specialist
- Placement Specialist
- Chief Operations Officer
- Marketing/Communications (through the VSS)

### **Resources**

- Service Unit Guidebook
- Service Unit Planning Packet
- Recruitment Packet
- GSU Volunteer Policies
- Volunteer Essentials
- Safety Activity Checkpoints