



Council Connect

March 31, 2021



Agenda

- GSU Volunteer Policy Review
 - Child Protection Training
- Important Updates
 - COVID Guidelines
 - Trips & Travel
- Service Unit Stretch Challenge
 - Membership
 - Annual Appeal
- Spring Renewal & Incentives
 - Lifetime Memberships
- Recruitment: Ready, Set, Kindergarten
- Volunteer Appreciation Ideas
- Important Reminders






GSU Volunteer Policy Review

Lisa Timoteo,
Volunteer Support Manager

What is your responsibility?

- Child abuse is a crime.
- Utah law requires the reporting of suspected child abuse.
- GSU Emergency Line:
801-483-3413



24/7
Utah Child Abuse Hotline
855-323-3237



Child Protection Training

April 21, 2021 at 7:00pm



Important Updates



COVID Guidelines

Callie Birdsall-Chambers,
VP of Marketing & Communications
Interim Chief Operations Officer





In-Person Meeting Requirements



In-Person Meetings

The following requirements MUST be followed for in-person meetings:

- All participants must complete [Pre-Screening and Symptom Check](#) forms
- All participants must complete a [Council COVID Assumption of Risk, Release, and Waiver](#) before their first participation with a troop
- Troops may gather in groups of 25 or fewer, ONLY if their meeting place is within a moderate or low risk county ([see troop meeting size requirements](#))

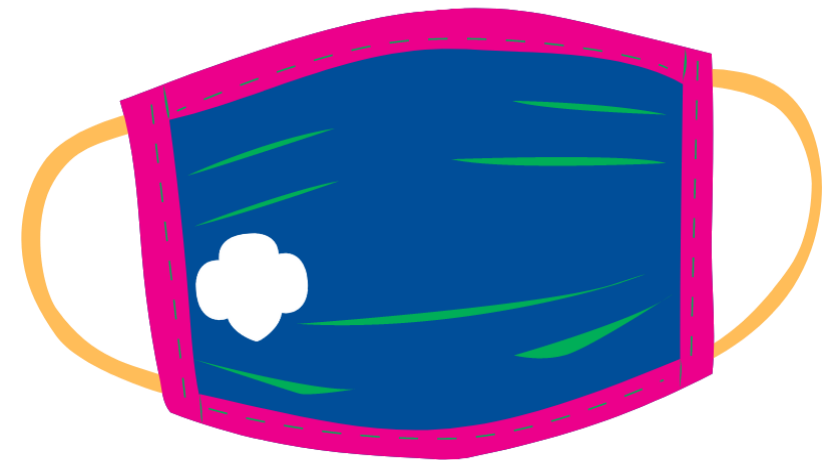


In-Person Meetings



The following requirements MUST be followed for in-person meetings:

- Girls and adults must wear masks, regardless of local and state mandates
- Social distancing must be observed, maintaining 6 feet distance
- Outdoors is preferred to indoors, whenever possible
- Meetings may NOT be held in homes



In-Person Meetings



The following requirements MUST be followed for in-person meetings:

- All attendees should continue to practice increased [hygiene measures](#)
- The appropriate adult-to-girl ratio within this larger group size must also be observed
- Carry disinfectant and make sure girls are using it as appropriate
- Girls bring their own snacks and supplies whenever possible





Questions?

Trips & Travel

Mindy Harmon,
Sr. Director of Programs



Travel



Travel within the state of Utah and United States is allowed, when COVID guidelines are followed and precautions are adhered to.

- If traveling outside of Utah, research that states' restrictions and meet all safety requirements
- Face coverings must be worn regardless of the mandates in the state you are visiting
- Strongly recommend COVID vaccinations and COVID testing when possible for all travelers
- Ensure there will be at least six feet distance between travelers' heads while sleeping
- Always follow Safety Activity Checkpoints
- COVID risk is fluid, so have contingency plans in case you have to reschedule or cancel

Travel



- GSUSA postponed all Destinations until summer 2022
- At this time, GSU is not recommending international travel
- GSU is not currently allowing overnights at council facilities until resident camp season begins in June

Travel



Travel webpage updated for your convenience

Day Trips	▼
Overnight Trips (1-2 nights)	▼
Extended Overnight Trips (3-4 nights)	▼
National Trips (3+ nights)	▼
International Trips	▼



Service Unit Stretch Challenge

Where Does Your Service Unit Stand?

Membership



Top 5 Service Units in Membership



Total Girls in 2021

- Suncrest – 91%
- Crystal View & Carbon – 88%
- Sunrise – 85%
- Jordan & Dixie – 84%

New Girls in 2021

- Sanpete – 150%
- Fish Lake – 100%
- Sunrise – 89 %
- Dixie – 67%
- Navajo Lakes – 62%

2021 Renewed Girls

- Suncrest – 101%
- Carbon – 100%
- Jordan – 99%
- South Davis – 98%
- Crystal View – 97%



Annual Appeal

Casey Logan,
Development Manager





Quick Facts

GSU's Annual Appeal provides Girl Scout families with the opportunity to financially support Girl Scouting in Utah beyond their own family and ensure that every girl who wants to be a Girl Scout has the opportunity to do so.

Ways to give:

- Membership Registration/Renewal
- Daisy's Circle
- Adopt-a-Horse
- One time gift
- Payroll deductions
- Employer matching gifts
- Service Unit events

Updates



We currently have 13 Service Units involved in this year's Annual Appeal!



2 Service Units have met their Annual Appeal goal!



We received the most individual donations in the month of March

Donate during
Early Renewal

Review your cart

Council

Participation

Details



None

Casey Logan

Non-troop member

Edit 

Remove 

Prepare a girl for a lifetime of leadership.

Help her join Girl Scouts.

Yes! I support the next generation of female leaders.

\$35

\$75

\$150

\$250

Other

Council:

674 - Utah

[Where your donation goes](#)

Discount or promotional code

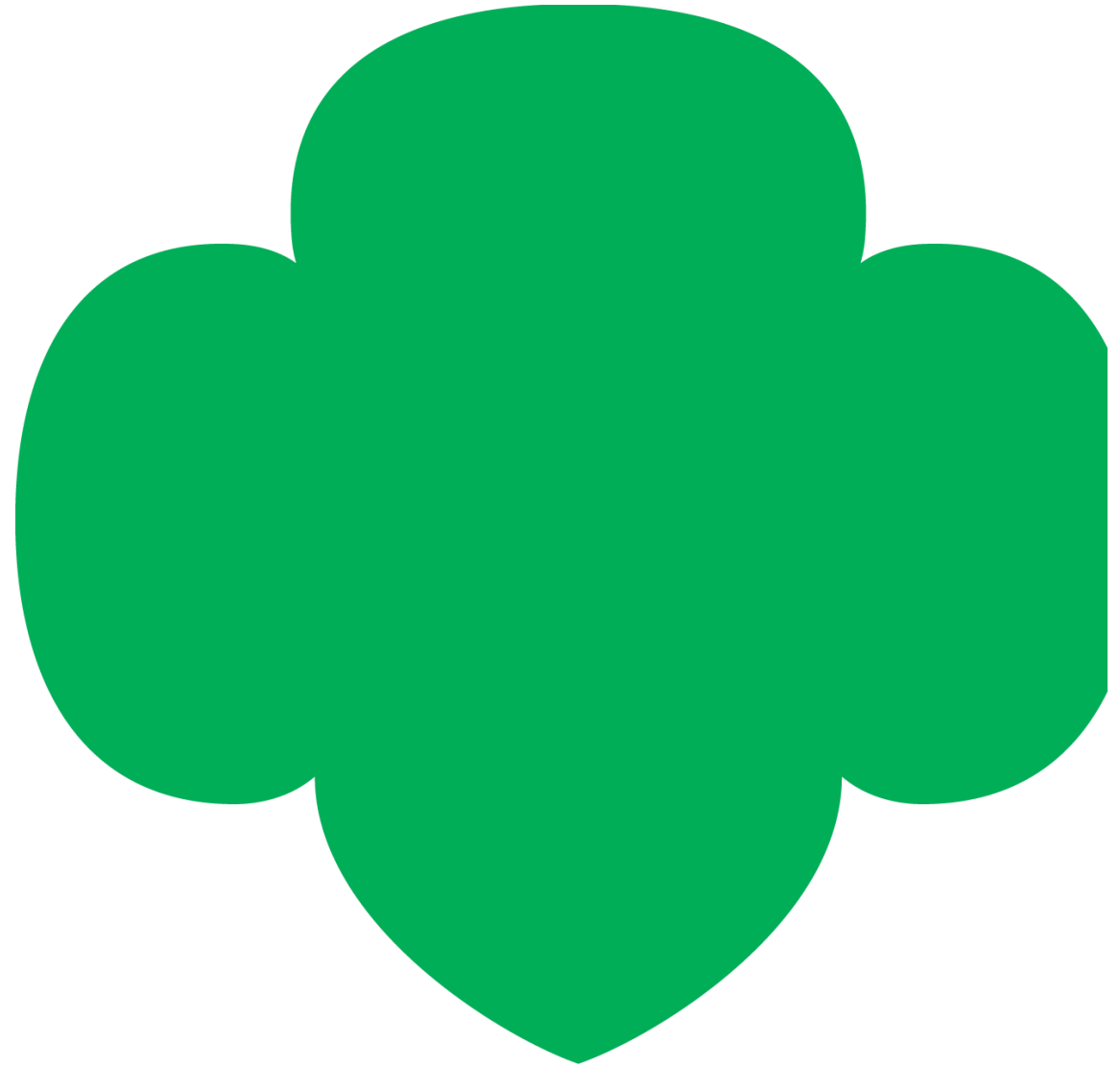
Spring Renewal

Sadie Fowers,
Volunteer Support Specialist



2020 Incentives in Action

- In 2020 we had 94 troops renew 100% of their Troop and earn the extra \$0.05 per package.
- Troops are going to earn a range of \$37-\$1221 (as of 3/24/21)
- Average extra incentive is \$241 per troop.



We've Got This

Early Bird Renewal 2021-2022



Renewal begins April 1



- Celebrate making it through this past year. Continue the commitment.
- Engage the girls to help plan their next year
- As a service unit encourage and support early renewal

Becoming
my best self.

That's
Girl Scouts.

ut.....



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Early Bird Renewal Incentives | 2021 – 2022

MEMBER INCENTIVES

April 1 – April 30

May 1 – June 15

Early Birds Flock Exclusive Patch



Becoming Me Exclusive Event*



Lacy the Leader Early Bird Patch



We've Got This! On-Time Renewal Patch



TROOP 100% RENEWAL INCENTIVES**

April 1 – April 30

May 1 – June 15

Additional \$0.05 Per Package | 2022 Cookie Sales



Cookie Booth Fast Pass | 2022 Cookie Sales



**Troops must meet adult to girl safety ratios. Troop 100% renewal numbers will be determined by the number of girls actively registered in the troop as of March 31, 2021.

SERVICE UNIT INCENTIVES

April 1 – July 31

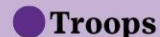
Renew 70% of girls and earn a GSU-sponsored
S'mores and Songs event August 2021



Girls



Adults

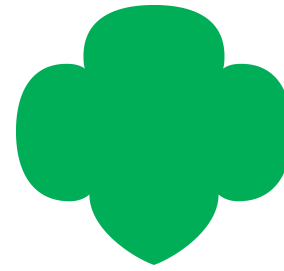


Troops



Service Units





Graduating Girl Scouts

The gift of a Lifetime!



“Truly, ours is a circle
of friendships, united
by our ideals.”

—Juliette Gordon Low

A yellow arc graphic consisting of five short, curved segments, positioned above the text.

10 Year+ Volunteer
Lifetime Membership

Recruitment

Mary Shipley,
Recruitment & Volunteer Support Specialist



Ready, Set, Kindergarten!



Register for Session 1

March 30

April 6

April 13

April 20

Held Tuesdays at 6:30 p.m., the program is free, and once registered, you will receive a link to the Zoom meeting and any details about supplies needed (supplies will be simple household items). You only need to register once.

Register for Session 2

April 27

May 4

May 11

May 18

This series is open to all girls and their families heading into kindergarten this fall, a Girl Scout membership is *not* required. Invite a friend to join the fun with your girl—the more the merrier!

[Raising Girls to Be Leaders](#)
[Help Her Succeed in School](#)

[Stand With Your Girl Against Bullying](#)
[Help Your Daughter Be Happy & Healthy](#)

Volunteer Appreciation

Amy Roberts,
Volunteer Support Specialist



Volunteer Appreciation Week April 18-24



Important Reminders



Girl Scouts of Utah Annual Meeting



1:00 to 3:00 PM

- Service Unit Delegates/Alternates
- Service Unit Delegate Reps
- Service Unit Managers



"The ultimate responsibility for the Girl Scout Movement rests with its members. We govern by an efficient and effective democratic process that demonstrates our leadership in a fast-changing world."

Troop Leader Tips

Saturday, April 10
10:00 AM

- Outdoor & Virtual Badge Activities
- Early Renewal Goals & Strategies









Upcoming Training Courses

April

- Camping 101 – 4/8
- Council Sponsored Events – 4/17
- GSU Child Protection Training – 4/21
- CPR/First Aid/AED – 4/28
- Extended Overnights – 4/29

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- 
- 
- 
- Program Aide Training (Cadettes)
 - Series: April 10, 13, 15, 20, 22
 - 5 virtual 1-hour sessions

May

- Dollars & Sense: Troop Finances – 5/12
- Camping 101 – 5/20
- Extended Overnights – 5/24
- Older Girl Leadership Opportunities – 5/25

June

- Camping 101 – 6/9
- First Aid/CPR/AED - 6/17





Mark Your Calendar

L.E.A.P. for Service Unit Mangers

Council Connect for Service Unit Teams



6:00 pm



6:30 pm

Questions?





Thank you for
joining us for
Council Connect

