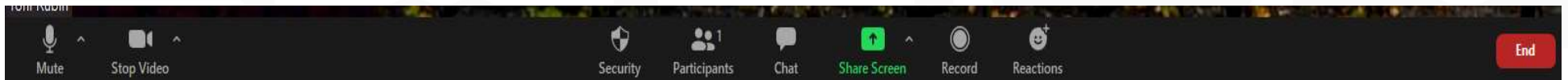




Council Connect  
November 30, 2022

# Zoom Review

- Mute/Unmute and Video buttons
- Chat
- Reactions: clap, thumbs up, emojis, Yes, No, and raise your hand



- Annotate – Text and stamp functions



# Agenda

1. Hot Topics
  - Outdoor Program
  - Cookie Program
2. Training
  - SUPPR & TPM Cookie Training
  - Youth Protection Update
  - New Leader Extravaganza
3. Simplifying the Volunteer Experience
4. Plan for Success
  - Cookie Rallies
  - 2023 World Thinking Day
  - How to increase SU meeting attendance
5. Membership Goals
6. Important Info, Dates & Reminders



## Hot Topics

Lauren Raivan, Program Manager

- Outdoor Program Update
  - Camp Catalog
  - Camp Registration
  - Camporee

## Camp Registration

### Camp Catalog


- Live on the website as of today
- Should be hitting mailboxes of all registered members soon

### Summer Camp Registration

- General overnight camp registration opens to GSU members on December 15 at noon.
- Registration remains open until spaces are full or two weeks prior to the program.
- Registration for all outdoor programs is done through [UltraCamp](#).

### Remember to Join or Renew

- This is a great time to have Girl Scouts renew their membership or join for the first time. GSU members have exclusive registration through January 9.



Registration Opens  
December 15, 2022



# Camporee & Troop Camping

Troops can attend either Camporee or Troop Camping in Summer 2023.

## Camporee



Trefoil Ranch



500 Girl Scouts



June 15-17, 2023



### Fees

\$75/person, +\$10/person for cabins and tents

### Deposit

\$75 + \$5/each person

### Registration

February 6 at 12:00 p.m. to February 8 at 11:59 p.m.

*Due to demand, registration will be lottery style with troops chosen at random. Troops will be notified of placement by February 13.*

## Troop Camping



Camp Cloud Rim

June 19-21, 2023

June 21-23, 2023

August 7-9, 2023

August 9-11, 2023



100 Girl Scouts  
per session



Trefoil Ranch



July 17-19, 2023

July 19-21, 2023



### Fees

\$145/person

### Deposit

\$145

### Registration

February 21 at 12:00 p.m. to February 23 at 11:59 p.m.

*Troops are placed based on registration time and session availability. Troops will be notified of placement by March 1.*



## Hot Topics

Allison Wickel, Product Program Manager

- Cookie Program & Resources







# Toolkits to Support Every Type of Business



Little Brownie  
BARKS

## Ordering

Workforce and Beyond  
Order a Carbon Box

It's Girl Scout Cookie Time!

## Booths

THANK YOU FOR YOUR ORDER!

IF YOU WANT SAMOA...

ORDER GIRL SCOUT COOKIES HERE!

## Digital

Digital Marketing Tips for Cookie Entrepreneurs and Families

## Rally

Rallies

Wave Goal Tracker

# Entrepreneur Badges and Pins

	Cookie Business	Financial Literacy	Cookie Entrepreneur Family	Entrepreneur
Daisy				
Brownie				
Junior				
Cadette				
Senior				
Ambassador				



Your Cookie  
**Team**

GSU Customer Support  
[info@gsutah.com](mailto:info@gsutah.com)  
801-265-8472

Allison Wickel  
Product Program Manager  
[awickel@gsutah.org](mailto:awickel@gsutah.org)  
801-716-5125

Finance  
[finance@gsutah.org](mailto:finance@gsutah.org)  
801-716-5128

[www.gsutah.org](http://www.gsutah.org)

WITH YOU  
**EVERY STEP**  
OF THE WAY

*Little Brownie*  
BAKERS®

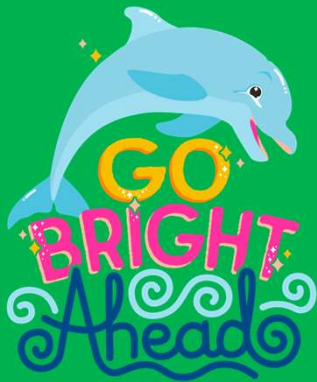


## Training

Ruth Strawser, Training Specialist

- SUPPR & TPM Cookie Training
- Youth Protection Training Update
- New Leader Extravaganza

## Cookies 2023 Training



SUPPR Training is now available on gsLearn  
Assigned to SUPPRs but can assign to any SUMs

SUPPRs should be holding TPM trainings in December  
Collect names and forward to Ruth or [info@gsutah.org](mailto:info@gsutah.org)

TPM training will be available on gsLearn by December 16 (latest)  
TPMs should attend training with their SU first

gsLearn TPM training will be accessible to all (troop leaders and TPMs)  
if someone needs to return for refresher



## Youth Protection Training Update

**Training:**  
Required PRIOR to  
having contact with  
girls

**Training:**  
PCAU video and  
certificate AND 2  
knowledge checks  
AND sign off

**Training:**  
Volunteer will  
receive an email  
from gsLearn stating  
they have completed  
the training

**Compliance:**  
Reminding with  
trainings, reminders  
in newsletters, email  
reminders from  
gsLearn and through  
marketing

**Who:**  
Troop Leaders/Co-  
Leaders  
Troop Supporters  
Service Team  
Anyone who has  
contact with girls

**Criminal  
Background  
Checks:**  
Required for anyone  
in household 18 and  
over or out of high  
school

SU #	SU	% complete	SU #	SU	% complete	SU #	SU	% complete
601	Cache	19%	624	Fish Lake	0%	653	Sanpete	0%
604	Alta	7%	625	Uintah Basin	37%	654	Sunrise	24%
606	Wasatch	25%	635	Timpanogos	18%	659	Hunter Valley	14%
607	Crystal View	16%	637	Navajo Lakes	5%	661	Francis Peak	10%
608	Suncrest	8%	639	Red Rocks	22%	662	Frontier	13%
609	Lakeview	5%	640	Carbon	0%	663	Juniper	10%
610	South Davis	14%	643	Jordan	7%	664	Mt Olympus	12%
614	Tooele	22%	644	Oquirrh	13%	665	Millcreek	12%
622	Four Valley	11%	648	Desert Sky	8%	667	Honeycomb Cliffs	18%
623	Nebo Shadows	16%	649	Copper Meadows	10%	668	Sunnyside	17%



# New Troop Leader Extravaganza!

Virtual – February 18

Registration to open before holiday break

Not just for "new" leaders



## Simplifying the Volunteer Experience

Sadie Fowers, Membership Support Specialist

# Simplifying The Volunteer Experience



Volunteering is difficult and so much work for Troop Leaders.  
Troop Leaders are volunteering an average of 12 hours per month, not including Cookies.

Troop Leaders get lots of information when they start, but not a clear sense of what to do at troop meetings.  
29% of Troop Leaders specifically highlighted a program plan as a need.

Troop Leaders need to be better prepared for their role.  
61% of Troop Leaders identify training as a pain point.

So how do we address these concerns?

# Resource Alignment



VTK: Year Plans match the content and theme of the Troop Leader Plans



gsLearn: Integrated into resources and training for new troop leaders



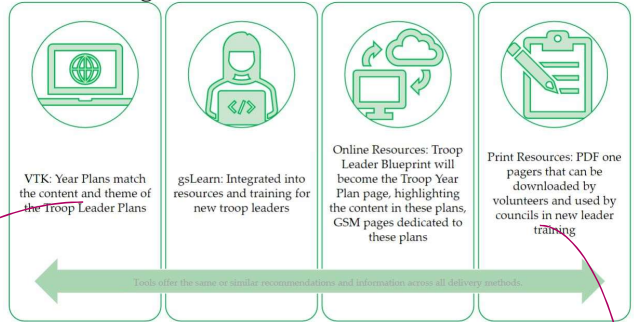
Online Resources: Troop Leader Blueprint will become the Troop Year Plan page, highlighting the content in these plans, GSM pages dedicated to these plans



Print Resources: PDF one pagers that can be downloaded by volunteers and used by councils in new leader training

Tools offer the same or similar recommendations and information across all delivery methods.

## Resource Alignment



MY TROOP EXPLORE YEAR PLAN MEETING PLAN RESOURCES FINANCES

Newly Updated Daisy Handbook featuring Petal Badges and Volunteer Guide

LEARN MORE

TAKE A GUIDED TOUR

Select a level to get started.

Daisy Brownie Junior Cadette Senior Ambassador Multi-level

Daisy Explorer 2022-2023

To set the troops calendar year, select the badges and awards your girls want to earn or try a pre-selected track. The Year Plan fills based on your selection. Easily make changes at any time.

Explore Meeting Plans  
Search and filter to preview individual meeting plans to customize a plan all your own.

EXPLORE MEETING PLANS

Pre-selected Tracks  
Not sure what to pick? These tracks get your troop Year Plan started and let you add choices as well.

PETALS, LEAVES AND BADGES Daisies learn about the Promise and Law, and more!

Fun & Friendship NEW

Explore the Outdoors NEW

Learn New Life Skills NEW

PREVIEW PREVIEW PREVIEW

girlscouts

### Your Awesome Year as a Girl Scout Volunteer

Daisies are excited to embark on new adventures, make friends, and spread fun wherever they go. As their leader, you get a front-row seat! You will guide your Girl Scouts through activities focused on giving them the social and practical skills that will serve them as they start school and discover all they can do and be. When you use this plan to map out your 60-minute meetings and activities, you'll see just how simple it can be to make a huge difference in your Girl Scouts' lives. Get ready for a year of giggles and wonder as you help them grow.

SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> <li>Family welcome party and Promise Center</li> </ul>	<ul style="list-style-type: none"> <li>Two meetings:                             <ul style="list-style-type: none"> <li>Home and Fair</li> <li>Friendly and Helpful</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Two meetings:                             <ul style="list-style-type: none"> <li>Compassion and Caring</li> <li>Money Explorer (part two)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Money Explorer (part two)</li> </ul>
JANUARY	FEBRUARY	MARCH	APRIL
<ul style="list-style-type: none"> <li>Two meetings:                             <ul style="list-style-type: none"> <li>Cookie Entrepreneur Family Fun</li> <li>My First Cookie Business (part one)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Two meetings plus cookie event:                             <ul style="list-style-type: none"> <li>Compassion and Caring</li> <li>My First Cookie Business (part two)</li> <li>World Thinking Day event</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Two meetings:                             <ul style="list-style-type: none"> <li>What I See and Do</li> <li>Respect Myself and Others</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Two meetings plus outing:                             <ul style="list-style-type: none"> <li>Respect Authority</li> <li>The Resources Wheel</li> <li>Planting</li> </ul> </li> </ul>
<p><b>COOKIE TIME</b></p> <p>The cookie program helps troops pay for things like field trips, badges, supplies, and transportation. Select out to your council to learn more about how to participate and when your local cookie season starts. You may need to adjust the recommended order of earning the cookie badges to your year plan.</p>		<p>My seasonal cookie sale dates:</p>	
MAY	SUMMER	<p><b>Choose a way to get started...</b></p> <ul style="list-style-type: none"> <li><b>Option 1:</b> Access free online instructions to lead each of these meetings through the free Volunteer Toolkit (<a href="http://vtk.girlscoutsusa.org">http://vtk.girlscoutsusa.org</a>). Simply log in, choose "Blueprint," then "Pre-Selected Tracks." Once you're there, you'll find "Fun and Friendship." Select that you're set!</li> <li><b>Option 2:</b> Shop our Daisy Handbook and printed activities at <a href="http://girlscoutshop.com/troop-year-plans">girlscoutshop.com/troop-year-plans</a>.</li> </ul>	

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### Tips and Resources

- When you have the opportunity to get outside, go for a small trip, or simply meet in a new space, do it! Staking things up once in a while keeps things exciting.
- Check with your council to see if they're offering events or activities that your troop could attend. Those events make life easier for you and allow your troop to connect with other Girl Scouts from their area. Many councils and service units host annual World Thinking Day events in Pete year.
- Access Daisy petal volunteer training in 10 languages. Simply log in via [mGSUSA.girlscouts.org](http://mGSUSA.girlscouts.org), search for "GSUSA Daisy petal badges." Each course will walk you through how to bring the petal badge content to life for your Daisy troop.
- Shop year plan printed resources at [girlscoutshop.com/troop-year-plans](http://girlscoutshop.com/troop-year-plans).

QR Code

### Daisy Handbook and Petals

It's an exciting time to be a Girl Scout Daisy! The recently updated Daisy Handbook offers everything a Daisy needs to know about being a Girl Scout. Get ready for fun activities, friendship, and making the world a better place along the way. Learn the Girl Scout Law, discover how to earn the Daisy Promise Center and petal badges, and find out about all the special awards and badges a Daisy can earn. Find it at [girlscoutshop.com/daisy-girl-scout-handbook](http://girlscoutshop.com/daisy-girl-scout-handbook).

A 16-page removable Volunteer Guide helps you introduce Girl Scout values as girls earn petal badges based on lines of the Girl Scout Law. Each engaging, hands-on activity includes one or more of the Girl Scout pillars: STEAM, Life Skills, Outdoors, and Interpersonal.

Daisy Year Plan: Fun and Friendship





# Resource Alignment



VTK: Year Plans match the content and theme of the Troop Leader Plans



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Tools offer the same or similar recommendations and information across all delivery methods.



## Plan for Success

Lisa Timoteo, Volunteer Support Manager

- Cookie Rallies
- World Thinking Day
- How to increase SU meeting attendance



# 2023 Cookie Rallies

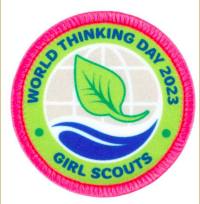


Alta - Jan 7

Cache - Jan 13

Nebo Shadows - Jan 13

Oquirrh/Millcreek/Sunrise - Jan 14



# World Thinking Day 2023

“Our World, Our Peaceful Future: The environment, peace, and security.”



## Girl Scout Tree Promise

Join the mission to protect the planet.



## Find Out About Melting Glaciers


Explore how glaciers are affected by climate change and create a model.




## Make a Watershed Model

Explore why watersheds are important and create a model.


# Service Unit WTD Activity



Yes!  
We are having a  
WTD activity  
this year.



Not Sure?  
We haven't talked  
about it.



No, we are not  
planning WTD  
this year.

# GSU World Thinking Day Celebration

Trefoil Ranch  
Saturday, Feb. 11, 2023

Daisy – Ambassador | Grades K-12



## Ideas to Increase Service Unit Meeting Attendance

Provide a discount for service unit events for troops that have leaders attend monthly – Positive reinforcement vs. Negative consequences.

Tried and True - Connection - Make the phone call. Make an ask. Have the SU team split up the list of leaders and everyone be consistent in calling to make these connections.

Other ideas?





## Membership Update

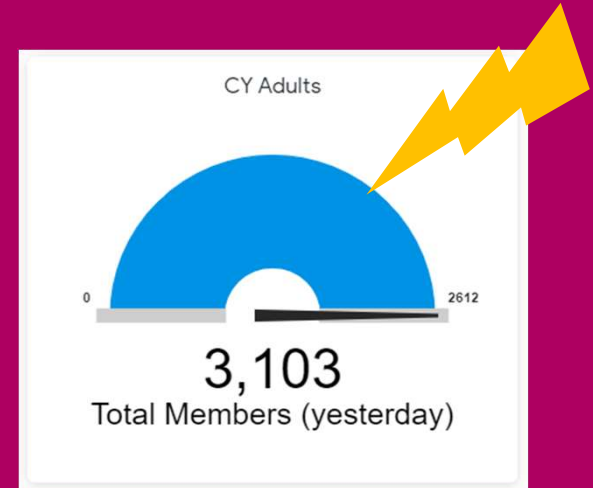
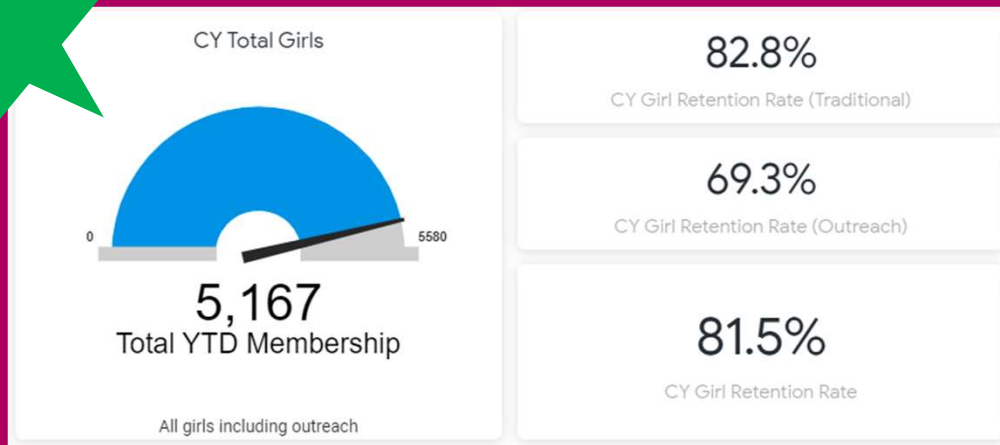
Where is the council?

Where is your service unit?

How can you close the gap on your goal?

As of today...

# MY23 Council Membership Update





# Service Unit Goal Update

## Girls to Goal (New or Renewed)

GSC601	GSC604	GSC606	GSC607	GSC608	GSC609	GSC610	GSC614	GSC622	GSC623	GSC624
Cache	Alta	Wasatch	Crystal View	Suncrest	Lakeview	South Davis	Tooele	Four Valley	Nebo Shadows	Fish Lake
5	45	9	18	12	3	9	6	0	12	4

GSC625	GSC635	GSC637	GSC639	GSC640	GSC643	GSC644	GSC648	GSC649	GSC653
Uintah Basin	Timpanogos	Navajo Lake	Red Rocks	Carbon	Jordan	Oquirrh	Desert Sky	Copper Meadows	Sanpete
13	30	6	4	0	20	31	50	17	8

GSC654	GSC659	GSC661	GSC662	GSC663	GSC664	GSC665	GSC667	GSC668
Sunrise	Hunter Valley	Francis Peak	Frontier	Juniper	Mt Olympus	Millcreek	Honeycomb Cliffs	Sunnyside
16	0	10	9	22	25	0	22	16

# Recruitment

## MY23 Membership Year

While we recruit Daisies year-round, January through March is a focused time to specifically recruit new Daisies and engage current PreK families to join in April through Extended Year.

2022									🌻 We are here.			2023					
APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT
MY22/MY23 Extended Year												MY23/MY24 Extended Year					
				MY23 Fall Recruitment					MY23 Daisy Launch							MY24 Fall Recruitment	
MY23 Spring (Early) Renewal		MY23 On-Time Renewal										MY24 Spring (Early) Renewal		MY24 On-Time Renewal			
						Fall Product		Cookie Season				Camp Season					





## Starter Troops

Facilitator Led 4-6 weeks

Membership:  
8 Girl Members  
2 Volunteers

Transition to Volunteer Led

Incentives:  
starter troop funds  
new supply kit



## Important Info & Reminders

Don't miss this!

# Service Unit Delegates & Alternates

Send in your updated list to council ASAP

Town Meeting – February  
Annual Meeting - April

# MY23 Verification Report

Years of Membership  
Years of Service

## Save the Date

New Leader Extravaganza | February 18

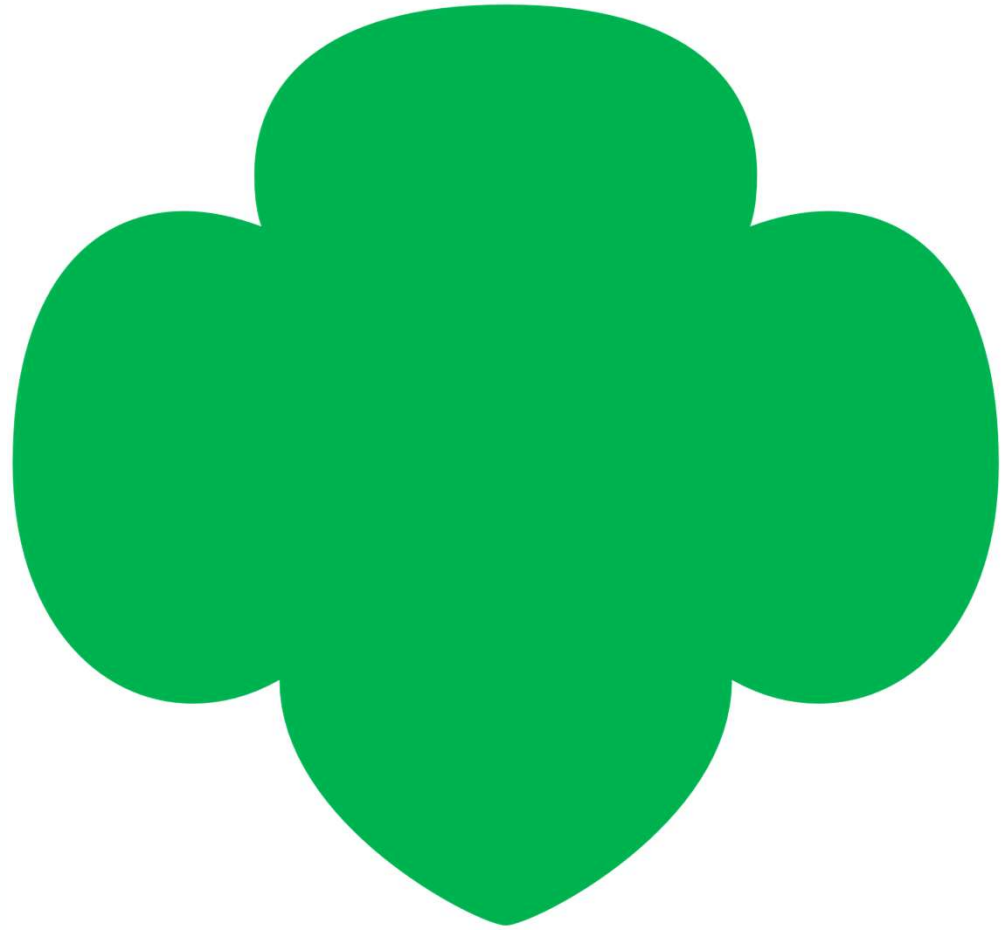
Outdoor Education Conference | April 14 – 15

CAMPOREE | June 15 - 17



Now Accepting Council Trainer Applications

# Q & A



# Thank you!

Lisa Timoteo, Volunteer Support Manager

[ltimoteo@gsutah.org](mailto:ltimoteo@gsutah.org)