

Business Plan Badge

Virtual Meeting Adaptation: Troop leaders have shared that the most successful virtual meetings allow plenty of time for games and socialization. Consider splitting this meeting into three sessions using this framework.

Meeting Framework: 3 meetings, 90 minutes each

General Sequence	Meeting 1	Meeting 2	Meeting 3
Welcome	Opening Ceremony (5 min)	Opening Ceremony (5 min)	Opening Ceremony (5 min)
Program Activity	Write Your Mission Statement and Business Goals (20 min) Increase Your Customer Base (25 min)	Get Into the Details (30 min)	Make a Risk Management Plan (20 min)
Social Activity	Make Friendship Bracelets (30 min)	Make Girl Scout cookie-inspired cupcakes (45 min)	Get Expert Feedback on Your Plan (60 min)
Closing	Closing Ceremony: Choose Your Activities (10 min)	Closing Ceremony: Choose Your Activities (10 min)	Closing Ceremony: Friendship Circle (5 min)