



# 2025 Fall Product Program Family Guide



**BRAVE.**  
**FIERCE. FUN!**

## Fall Product Contact Information

### Troop Product Manager (TPM)

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Name

Phone

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Email

Troop Number

### Girl Scouts of Utah

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801-265-8472

info@gsutah.org

Phone

Email

### Why Participate in the Fall Product Program?

The GSU Fall Product Program is a council-sponsored program that combines educational activities with money-earning opportunities for troops. The Fall Program is directed toward family and friends, those closest to Girl Scout, and enables troops to earn much needed funds by selling magazine subscriptions as well as nuts and candy.

### Five skills Girl Scouts learn through the program:

Goal Setting

Decision Making

Money Management

People Skills

Business Ethics

In addition to these important business and life skills, Girl Scouts will also learn philanthropy through the **Gift of Caring** program.

### Benefits for Troops: Earn Funds for Activities

The GSU Fall Product Program is the perfect opportunity for troops to kick-off the Girl Scout year with a fun team-building activity that also generates essential funds to support troop activities. Also, new troops that have no resources in their treasury can quickly earn money to fund uniforms, program fees, and Girl's Guide to Girl Scouting books.

Troops retain a full 20% of the purchase price of all products.

Plus, Girl Scouts can earn patches and other fun rewards.

## 2025 Fall Product Program Dates

September 16	Caregiver Permission Forms due to Troop Product Manager (TPM)
September 19	Fall Product Program Begins – in-person orders and online sales
October 5	Order taking Ends – Caregivers enter paper order card orders into M2OS online system (or give order card to TPM to enter)
October 27 - November 10	Nuts/Candy delivered to SUPPR
November 10 - 18	Girls deliver nuts/candies to customers
November 18	Fall Product Program Ends
November 21	Girls turn in all money to TPM
January 5 – 12	Rewards delivered to SUPPR

## Ways to Sell Fall Products

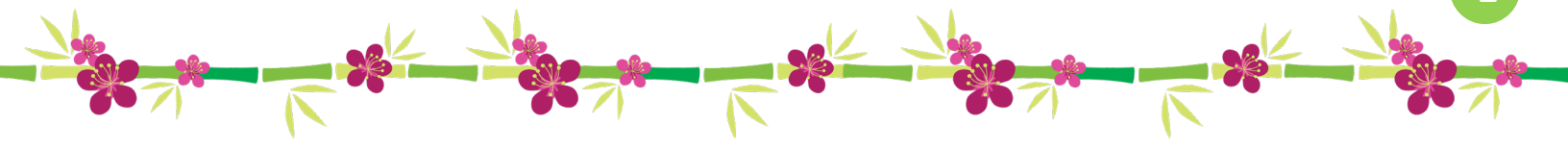
- Nuts and chocolate in-person for delivery (order card)
- Online for shipment or Girl Scout delivery using M2 Operating System (M2OS) online platform
- Online magazines (Doctor's offices, law offices, and auto shops love to support Girl Scouts!)
- Gift of Caring products may be sold through any of the above

## In-Person Order Taking

People love to support Girl Scouts! If your Girl Scout wants to take in-person orders, they can use the Nut/Candy Order Card to take orders from customers for nuts & candy. Magazines are online only.

- Caregivers submit their Girl Scout's paper Order Card online in M2OS by October 5, 2025.
- Service units/troops will receive delivery of nuts & candy October 27 – November 10, 2025.
- The TPM will schedule caregivers to pick up product.
- Once the Girl Scout receives their product, they must immediately begin delivering items and collecting payment.

All products are non-refundable and NON-RETURNABLE. Damaged or stolen product is the responsibility of the caregiver.



## Set your Girl Scout Up for Success!

- Attend the troop's Fall Product Program training; sign and return the Caregiver Permission & Responsibility Agreement Form to the troop. **This must be submitted before the Girl Scout can participate in the program.**
- Review the Fall Product Program information together so that everyone understands the program. Help them set their sales goal.
- Watch for a welcome email from your Troop Product Manager and help your Girl Scout set up and complete the M2OS Program.
- Show an interest in their efforts, help them think of prospective customers, and perhaps practice their "sales pitch."
- Promptly pick up the nut/candy orders from the TPM and assist in the delivery of orders to customers.
- Submit full payment for all nut/candy orders November 21, 2025.

## Girl Scout Safety

Girl Scout safety is of utmost importance. Please remember the following when they are selling in-person:

- Have your Girl Scout wear their vest, pins, or Girl Scout shirt when selling – something that will identify them as a Girl Scout!
- Never sell alone – always have an adult or buddy.
- Do not go out near or after dark.
- Never, for any reason, approach a parked automobile.
- Never enter a home when asking for orders. If invited to go in, politely refuse and explain that it is against the Girl Scout safety rules for you to go into anyone's home.

## Troop Fall Product Sale – September 19

Caregivers will receive an email invitation from their TPM that explains how to access the online ordering system and how to get started. If you did not receive your email invitation to access the M2OS site on September 19, 2025. If you did not receive your email invitation, please visit [www.gsnutsandmags.com/gsu](http://www.gsnutsandmags.com/gsu) to get started. If you need further assistance, please contact your TPM or M2 Customer Service at [questions@gsnutsandmags.com](mailto:questions@gsnutsandmags.com).

Girl Scouts can launch their accounts on September 19, 2025. Please note that the system will not accept any early participant activity. They must wait until the launch date.

- Your welcome email will prompt you to create a password to access the M2OS account.

- Watch a short system training video, enter a mailing address, create their Avatar, and a personal message to send to family and friends.
- As a way to increase sales, we suggest the Girl Scout add a voice recording for their avatar or upload a personal video explaining what their troop plans to do with the money they earn, then launch their campaign. The personal message is emailed with links for the customers to shop for nuts, candy, and magazines.

## Entering In-Person Order Card

Caregivers enter the in-person paper Orders Card into the M2OS account through October 5, 2025. Do NOT enter online girl-delivered products. Only enter product from the paper Order Card. All product is automatically submitted for fulfillment. There is no “submit” button!

Note: If you do not enter your order by October 5, 2025, you will be locked out of the system. You will need to send your paper Order Card to your TPM and they will submit the order.

Girl Scout rewards are automatically calculated in M2OS. Rewards that they can earn are located on the paper Order Card and on our council website. As orders are placed, the Girl Scout can log into their online site and see what they have earned, as well as make their reward choices. All rewards are cumulative. The last day to make reward choices is November 18, 2025.

## Spread the Word

Girl Scouts can print a flyer on the M2OS site with their personal store code to distribute to potential customers. Each Girl Scout has a special code that grants customers access to their account to order directly from the Girl Scouts website.

## Gift of Caring

Girl Scouts of Utah’s Gift of Caring program is a way for customers to donate packages to the Utah Food Bank. Girl Scouts can take Gift of Caring orders and collect the money. Delivery of the items to the Utah Food Bank, on behalf of the Girl Scout who participated, is completed by the council.

## Money

All money collected for in-person orders is due to the TPM on or before November 21, 2025. Any Girl Scout who has not paid in full by this date will be referred to council to begin the collections process. Any Girl Scout still owing money to GSU will not be allowed to participate in the 2026 Cookie Program.

## Social Media Marketing for Girl Scouts

Please adhere to the following guidelines for Girl Scouts/families/troops:

- You can market to collect indications of interest from family and friends.
- You cannot post a Fall Product Link on sites such as eBay, Craigslist, KSL Classifieds, Amazon, Next Door, Facebook Marketplace, yard sale sites, etc. Fall Product Program is for friends and family, and is not intended for sales to persons not known to family.
- All social media platforms should always be through accounts set to “private” or “closed.”
- Friends and family or a Girl Scout must not market or share their contact information, sales links, or sales information on public-facing online sites. This also includes social media groups that are labeled as “closed” but include members of the general public (city pages, special interest groups, yard sale sites, etc.). This ensures the safety of our Girl Scouts and adherence to the program sale guidelines, as well as the numerous posting guidelines on websites and social media.
- Please note – it IS allowed to **reply** to someone’s post with a comment directing them to send you a private message for a link. You should not, however, be the original poster on **public pages** asking people to message you. You cannot use paid social media advertisements to promote a Girl Scout’s link or selling product in general.
- Girl Scouts must sign the [Girl Scout Internet Safety Pledge](#) before doing any online activities, and all online activities must be under the supervision of an adult.
- Do not expose a Girl Scout’s email address, physical address, or phone number to the public.
- Girl Scouts under 13 can use their caregiver’s online sites with their approval and supervision.
- Girl Scouts over the age of 13 may work in partnership with an adult to market products online, using the social media of the adult or their social media sites.

## Sample Social Media Posts

Here are some examples of social media posts you can use to promote your Girl Scout's Fall Product sale. Make sure to insert your daughter's name where applicable, and attach the unique link to her online store. These are just some examples of posts you can use, feel free to get creative!

### Sample Post 1

Support [Your daughter's name] and her Girl Scout troop! From chocolate-covered almonds to adorable collectible tins, there's something sweet for everyone. Your purchase helps her troop go on adventures, do service projects, earn badges, and more! Shop today!  
[link]

### Sample Post 2

Nuts, chocolates, and minty penguins — oh my! [Your daughter's name] is kicking off her Girl Scouts Fall Product Program. Your purchase helps her troop go on adventures, do service projects, earn badges, and more! Shop today! 🐧  
[link]

### Sample Post 3

It's that time of year! [Your daughter's name] is selling fall snacks, candy, magazines, candles, and more through Girl Scouts. Your purchase helps her troop go on adventures, do service projects, earn badges, and more! Order online or ask for her paper form! 📺  
[link]

### Sample Post 4

Hey friends! [Your daughter's name] is selling Girl Scout goodies now through October. Your purchase helps her troop go on adventures, do service projects, earn badges, and more! 🍁 Whether you love chocolate, nuts, or just helping a great cause, she's got you covered!  
[link]



## FAQs

**Q: My Girl Scouts are attempting to register but are getting a “Campaign is Currently Unavailable” message.**

A: Girl Scouts cannot begin online account registration until the program start date.

**Q: I have not received a welcome email from our Troop Product Manager.**

A: Access emails will not be sent to the participants until the launch date of the sale.

**Q: I am a volunteer and have a Girl Scout participating. Can I use the same email address for my volunteer and Girl Scout accounts?**

A: Yes! You will be notified upon login as to which account you are signing in to.

**Q: My Girl Scouts received an online girl-delivered order that our family is unable to deliver. How do I remove it?**

A: The caregiver (or customer) will need to contact M2 Customer Service to have the order cancelled and removed. This cancellation must be done before October 5, 2025.

For questions regarding specific Girl Scouts of Utah-related details, contact GSU Customer Care. For questions regarding M2OS or other general sales questions, contact M2 Customer Service.

Girl Scouts of Utah

[info@gsutah.org](mailto:info@gsutah.org)

801-265-8472

M2 Customer Service

[questions@gsnutsandmags.com](mailto:questions@gsnutsandmags.com)

800-372-8520