



Fall Product Program Family Guide

Fall 2026





What is the Fall Product Program?

The Girl Scouts of Utah Fall Product Program is a council-sponsored program that combines educational activities with money-earning opportunities for troops. The Fall Product Program is directed toward family and friends, those closest to the Girl Scout, and enables troops to earn much needed funds by selling nuts and candy, magazine subscriptions, and much more!

Why Participate in the Fall Product Program?

This program is an integral part of a Girl Scout's journey toward leadership, allowing participants to practice skills such as:

Goal Setting

Teamwork

Presentation Skills

Customer Service

Money Management

In addition to these important business and life skills, Girl Scouts will also learn philanthropy through the [Gift of Caring](#) program.

Benefits for Troops: Earn Funds for Activities



The GSU Fall Product Program is the perfect opportunity for troops to kick off the Girl Scout year with a fun team-building activity that also generates essential funds to support troop activities. Also, new troops that have no resources in their treasury can quickly earn money to fund uniforms, program fees, and anything else their troop needs. Troops retain a full 20% of the purchase price of all products. Plus, Girl Scouts can earn patches and other fun rewards.

Ways to Sell Fall Products

- In-Person: sell nuts and candy with your paper order card that you'll deliver later
- Online Girl-Delivered: sell nuts and candy digitally that you'll deliver later
- Direct Shipped: sell nuts and candy digitally to be shipped directly to the customer from our distribution center
- Online: magazines, subscription boxes, and more sold digitally to be shipped directly to the customer

In-Person Order Taking

People love to support Girl Scouts! If your Girl Scout wants to take in-person orders, they can use the Nut/Candy paper order card to take orders from customers for nuts & candy.

- October 5: Caregivers submit in-person paper order card orders in M2OS by 10:00 p.m.
- October 26 – November 9: Service units/troops receive delivery of nuts and candy
- After: Girl Scouts/Caregivers pick up their nuts and candy from their Troop Product Manager (TPM)
- November 9 – 17: Girl Scouts and Caregivers deliver nuts and candy to their customers

All products are non-refundable and NON-RETURNABLE. Damaged or stolen product is the responsibility of the caregiver.

Setting Up Your Online Sales Platform

On September 18, caregivers should receive a login email from M2OS. Follow the link in the email to set up your Girl Scout's online platform. If you haven't received your email by Monday, September 21, contact your TPM or GSU customer care (info@gsutah.org) Please note that the system will not accept any early participant activity. You must wait until the launch date of September 18.

From the link in your login email, you will be prompted to create a password to access the M2OS account. Watch a short training video, enter a mailing address, create your Avatar, and write or record a personal message to send to family and friends.

We highly recommend that Girl Scouts add a voice recording or upload a video explaining what their troop plans to do with the money they earn. This personal touch is a great way to increase your sales! After launching your site, you will be able to email family and friends the link to your site, along with that personal message, through M2OS.



Entering In-Person Paper Order Card Orders

Caregivers enter orders from their in-person paper orders card into their M2OS account through October 5. Do NOT enter online girl-delivered products. Products ordered by customers online are included automatically and should not be entered manually. There is no "submit" button once you've entered all your orders; whatever you've entered by October 5 at 10:00 p.m. is what will be submitted to your troop.

After October 5 at 10:00 p.m., you will no longer be able to enter paper order card orders. If you forgot to add any of your in-person orders or if anything needs to be changed, you will send those order details to your TPM by October 6 at 10:00 p.m. and they will submit the order for you. If an order hasn't been submitted to M2OS or to your TPM by October 6 at 10:00 p.m., there will be no way to enter the order, and it will not be fulfilled.



Spread the Word

Girl Scouts can print a flyer on the M2OS site with their personal store code to distribute to potential customers. Each Girl Scout has a special code that grants customers access to their account to order directly from that Girl Scout's website.

Care to Share

"Care to Share" or "Gift of Caring" is a great way for customers to give back to the community through donations of products. When ordering in-person or online, customers can choose to donate in \$7 increments.

Our council's Care to Share items will be donated to the Utah Food Bank. For each \$7 donation, the Utah Food Bank will be sent one can of candy/nuts to be distributed through their Emergency Food Assistance program.

Donations are credited to the Girl Scout as normal sales and troops receive proceeds per donation sold, just like typical nuts and candies. Girl Scouts earn the Care to Share patch by receiving 8+ donations.

Payments and Money Collection

Payment for in-person orders should be collected from the customer when their order is delivered. If a customer would like to pay with a card or other digital payment, have them order for in-person delivery from your M2OS site. DO NOT add any digital orders to your paper order card. Ask your TPM if your troop is accepting checks before taking any checks as payment from customers.

All money collected for in-person orders is due to the TPM on or before November 17. Any Girl Scout who has not paid in full by this date will be referred to council to begin the collections process. Any Girl Scout still owing money to GSU will not be allowed to participate in the 2027 Cookie Program.

Social Media Marketing for Girl Scouts



Please adhere to the following guidelines for Girl Scouts/caregivers/troops:

- You can market to collect indications of interest from family and friends.
- You cannot post a Fall Product Link on sites such as eBay, Craigslist, KSL Classifieds, Amazon, Next Door, Facebook Marketplace, yard sale sites, etc. Fall Product Program is for friends and family and is not intended for sales to persons not known to the Girl Scout or their caregivers.
- All social media interactions should be through accounts set to “private” or “closed.”
- Friends and family of a Girl Scout must not market or share their contact information, sales links, or sales information on public-facing online sites. This also includes social media groups that are labeled as “closed” but include members of the general public (city pages, special interest groups, yard sale sites, etc.). This ensures the safety of our Girl Scouts and adherence to the program sale guidelines, as well as the numerous posting guidelines on websites and social media.
- Please note – it IS allowed to reply to someone’s post with a comment directing them to send you a private message for a link. You should not, however, be the original poster on public pages asking people to message you.
- You cannot use paid social media advertisements to promote a Girl Scout’s link or sell product in general.
- Girl Scouts must sign the [Girl Scout Internet Safety Pledge](#) before doing any online activities, and all online activities must be under the supervision of an adult.
- Never expose a Girl Scout’s email address, physical address, or phone number to the public.
- Girl Scouts under 13 can use their caregiver’s online sites with their approval and supervision.
- Girl Scouts aged 13 and older may work in partnership with an adult to market products online, using the social media of the adult or their own social media sites. These accounts should always be set to “private” or “closed.”

Sample Social Media Posts

Here are some examples of social media posts you can use to promote your Girl Scout's Fall Product sale. Make sure to insert your Girl Scout's name where applicable and attach the unique link to their online store. These are just some examples of posts you can use; feel free to get creative!

Sample Post 1

Support [Girl Scout's name] and her Girl Scout troop! From chocolate-covered almonds to adorable collectible tins, there's something sweet for everyone. Your purchase helps her troop go on adventures, do service projects, earn badges, and more! Shop today! [link]

Sample Post 2

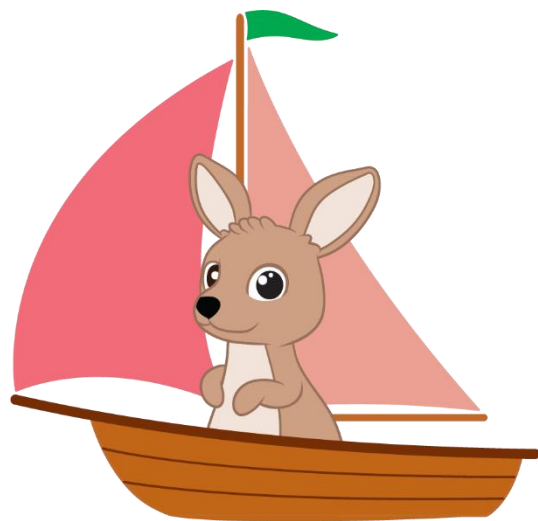
Nuts, chocolates, and minty penguins — oh my! [Girl Scout's name] is kicking off her Girl Scouts Fall Product Program. Your purchase helps her troop go on adventures, do service projects, earn badges, and more! Shop today! [link]

Sample Post 3

It's that time of year! [Girl Scout's name] is selling fall snacks, candy, magazines, candles, and more through Girl Scouts. Your purchase helps her troop go on adventures, do service projects, earn badges, and more! Order online or ask for her paper form! [link]

Sample Post 4

Hey friends! [Girl Scout's name] is selling Girl Scout goodies now through October. Your purchase helps her troop go on adventures, do service projects, earn badges, and more! Whether you love chocolate, nuts, or just helping a great cause, she's got you covered! [link]



Rewards

Girl Scout rewards are automatically calculated in M2OS. You can see what rewards are available to earn on the paper order card and on our council website. As orders are placed, the Girl Scout can log into their online site and see what they have earned, as well as make their reward choices if applicable. All rewards are cumulative. The last day to make reward choices is November 17.

FAQs

My Girl Scout is attempting to register but is getting a “Campaign is Currently Unavailable” message.

Girl Scouts cannot begin online account registration until September 18.

I have not received a login email.

Access emails will not be sent out until the launch date of the sale on September 18.

I am a volunteer and have a Girl Scout participating. Can I use the same email address for my volunteer and Girl Scout accounts?

Yes! You will be notified upon login as to which account you are signing in to.

My Girl Scout received an online girl-delivered order that we will be unable to deliver. How do I remove it?

The caregiver (or customer) will need to contact M2 Customer Service to have the order cancelled and removed. This cancellation must be done before October 6. All orders not cancelled by that date must be delivered.

For questions regarding specific Girl Scouts of Utah-related details, contact your TPM or GSU Customer Care. For questions regarding M2OS or other general sales questions, contact M2 Customer Service.

Troop Product Manager
(TPM)

Name: _____

Email: _____

Phone: _____

Girl Scouts of Utah
info@gsutah.org
gsutah.org
801-265-8472

M2 Customer Service
support.gsnutsandmags.com
800-372-8520



We appreciate you! Thank you for being a vital
part of the Fall Product Program