



# Talking About Girl Scout Cookies 2024

## Families of Girl Scouts and Juliettes

### Cookie Dates

- Girl Scouts will take pre-orders for cookies January 20 – February 4 (with delivery in March).
- Customers can order online January 16 through March 30 for delivery by a Girl Scout OR pay additional shipping for direct delivery.
- Girl Scouts Cookie Booths begin March 15 and extend through the 30.

These Talking Points are provided to help you and your Girl Scout prepare for potential questions during the Cookie Season. If you have any new questions, please check with your Troop Leader or TPM or you can contact the Customer Care Team at GSU.

### **Q: I heard on the news that cookie prices are changing?**

- I am happy to tell you that I am selling Girl Scout cookies at the same price as last year, \$5 per box.
- I do have a delicious gluten-free Caramel Chocolate Chip cookie which is \$6.
- That one is not higher either, we sold a gluten-free cookie last year for \$6 as well.

### **Q: Why did the cookie names change?**

- We are working with a new baker this year and they use names that match the description of the cookie:
  - **Thin Mints, Adventurefuls, and Trefoils** are keeping the same names.
  - Only three cookies are getting new names! Samoas are now **Caramel deLites** (Purple package), Do-si-dos have become **Peanut Butter Sandwiches** (Yellow package), and Tagalongs are now **Peanut Butter Patties** (red package).
  - The packages look similar, what was the color you liked last year? Do you remember?
  - We have three new cookies too!!
- **NEW!! Caramel Chocolate Chip Cookies**, a gluten-free option, with a chewy texture, rich caramel, semisweet chocolate chips, and a hint of sea salt.
- **NEW!! Lemonades**, reminiscent of last year's Lemon-ups, featuring savory, refreshing shortbread cookies topped with tangy lemon-flavored icing.
- **NEW!! The Toast-Yays**, delightful toast-shaped cookies bursting with French toast flavor and dipped in delicious icing.

**Q: What is your goal for selling cookies this year?**

- I am working on learning five important skills—goal setting, decision making, money management, people skills, and business ethics.
- My troop is selling cookies so we can \_\_\_\_\_
- I'd like to sell XX number of cookies so I can \_\_\_\_\_

**Q: Do you have a gluten-free cookie or another healthier cookie?**

- We have a new Gluten-free cookie this year, the Caramel Chocolate Chip.
- It's not on my order card but you can easily order them online for just \$6. You can choose to have them delivered by me or delivered directly to your door via shipping for a small additional cost. Here is a QR code to my digital site!
- *Caregivers: help your daughter by giving her an easy resource such as a copy of her QR code or link to her site when she is out selling cookies.*
- *There is also an optional order card on our website that includes the Caramel Chocolate Chip that you can print and use instead.*
- *Please note that these cookies are available in limited quantities. The online system allows for us to better manage our supply.*

**Q: I heard that some of your cookies are made with vegan products**

- That's right! Six of our cookie varieties are made with vegan ingredients.
- Thin Mints, Peanut Butter Patties, Lemonades, Adventurefuls, Caramel Chocolate Chip, and Toast-Yays.
- Our Caramel Chocolate Chip is also a good choice for those with allergies. It is free of wheat, peanuts, eggs, tree nuts, and soybeans.

**Q: What is the cost of shipping cookies?**

- Shipping fees are based on the number of packages purchased.
- There is an additional cost if cookies are being shipped outside of the continental United States.

**Q: Where are the cookies that were so popular last year? It was pink?**

- Last year, Raspberry Rally cookies were introduced as part of a "pilot" or as a test to see how an online-only sales strategy would work.
- This was a fun and new way to teach us new business skills and expand our cookie portfolio.
- They are on hold at the moment and not being offered this year.



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**Q: I've heard there is palm oil used in Girl Scout Cookies, is that true?**

- Girl Scout Cookies do include Palm Oil.
- Palm oil is used in many products like margarine and chocolate.
- We use palm oil from suppliers that are part of a special group that chooses to use ethical practices to harvest palm oil. They do this to protect the environment, the animals in the area and the workers that are doing the harvesting.
- I am proud that Girl Scouts of the USA is working closely to watch over all these things to make for a better and safer world.

**CAREGIVERS: How can you prepare your Girl Scout for any questions during their Cookie Program experience?**

- If you are there in the situation, try to move the adult from the girl's presence and deal with their questions one on one.
- We created these Talking Points for you to review with your Girl Scout.
- Ask them to tell you how they could respond to a variety of questions. Ask them how they could ask an adult to help with the answer too.
- Practice repeating their goals and how they are working hard to earn money for their troop or if the girl is trying to improve.

**Q: As a caregiver, have questions or need extra support.**

- Try contacting your Troop Leader or Troop Product Manager first. They have many resources to help you.
- Members are always welcome to contact our Customer Care Team at (801) 265-8472 or [info@gsutah.org](mailto:info@gsutah.org).