

## 2025 COOKIE PROGRAM IMPORTANT DATES

November 4	Troop Product Manager Agreement Form and ACH Debit authorization due to council
November 7 – December 12	SUPPR and TPM trainings in-person throughout state
January 14	Digital Orders Begin
January 18	Initial Order Opens – order card and Digital Cookie
January 30	Initial Order Ends
February 1	<b>FAST PASS</b> Booth Scheduler opens 8:00 a.m. (recipients notified by email prior to date; one booth per troop)
February 2	<b>FAST PASS</b> Booth Scheduler closes 8:00 p.m.
February 4	Booth Scheduler Round 1 opens 6:00 p.m. (one booth per troop)
February 5	Booth Scheduler Round 1 closes 6:00 p.m.
February 5	TPM Initial Order entry in SMART COOKIES by 11:59 p.m.
February 6	SUPPRs review Initial Order for Troops by 11:59 p.m.
February 6	Booth Scheduler Round 2 opens 6:00 p.m. (two booths/troop)
February 7	Booth Scheduler Round 2 closes 6:00 p.m.
February 8	Booth Scheduler Round 3 opens 8:00 a.m.; remains open to end of program
March 1	Warehouse Pick Up Day
March 1-13	Girl Delivery of all Initial Orders
March 13	All Initial Orders delivered by girls; all monies due to TPM
March 14 – 30	Cookie Booths Digital Cookie Girl Delivery continues
March 30	Cookie Program Ends
April 3	ACH pull date