



January 2025



Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Cookie Program Training

SUPPR & TPM — November 7–December 12, 2024

Girl Scouts & Caregivers — December 12, 2025 –January 18, 2025

Troop Tasks

Troops verify roster — December 10, 2024

Upload troops to Smart Cookies — December 15, 2024

5

6 Service unit/troop
volunteer Smart
Cookies email sent

Volunteer access
to Digital Cookie
opens

7

**National Cookie
Season Launch**

8

9

10

11

12

Caregiver access
to Digital Cookie
opens (set up site
and emails only)

13

14

**Digital Cookie
email campaign
begins**

15



Cookie Open
Office Hours

16

17

18



**Initial Order
Phase begins**

19

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21

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29



Cookie Open
Office Hours

30




**Initial Order
Phase ends**

31



February 2025







Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 Booth Scheduler: Early Bird Fast Pass opens at 8:00 a.m.
2 Booth Scheduler: Early Bird Fast Pass closes at 8:00 p.m.	3	4 Booth Scheduler: Round 1 opens at 6:00 p.m.	5 Booth Scheduler: Round 1 closes at 6:00 p.m. TPMs enter girl initial orders in Smart Cookies by 11:59 p.m.	6 Booth Scheduler: Round 2 opens at 6:00 p.m. SUPPRs verify troop orders in Smart Cookies by 11:59 p.m.	7 Booth Scheduler: Round 2 closes at 6:00 p.m.	8 Booth Scheduler open for remainder of program
9	10	11	12	13 GSU Winter Town Hall Meeting	14	15
16	17	18	19  Cookie Open Office Hours	20	21	22
23	24	25	26	27	28	



March 2025



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 Service unit warehouse pickup day
2	3 Cookie Cupboards open	4	5  Cookie Open Office Hours	6	7	8
Girl cookie delivery (as soon as received)						
9	10	11	12 	13 All initial orders delivered by girls. All monies due to TPM	14	15
Girl Scout Week						
Girl cookie delivery (as soon as received)			Girl Scout Birthday		Cookie Booths open	
16	17	18	19  Cookie Open Office Hours	20	21	22
Cookie Booths						
23	24	25	26	27	28	29
Cookie Booths						
30	31		 Cookie Open Office Hours			
Cookie Booths						



April 2025



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3 All troop-to-troop transfers complete in Smart Cookies	4	5
		Cookie Booths				
6 Cookie Program ends	7 TPMs submit all booth allocations & rewards by 8:00 p.m.	8 SUPPRs verify troop allocations and final rewards submitted by 8:00 p.m.	9 ACH debit by council	10	11	12 Troop Cookie Envelopes due to GSU
13	14	15	16	17	18	19
20	21	22	23	24	25	26
		National Girl Scout Leader Day		GSU Annual Meeting		
27	28	29	30			

Week of May 12, 2025
Activity Credits mailed

May/June 2025
Non-ABC Bakers rewards shipped or emailed to Girl Scouts

June 2025
Girl Scout/Troop rewards shipped from ABC Bakers to SUPPRs