



# January 2025



Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

**Cookie Program Training**

SUPPR & TPM — November 7–December 12, 2024

Girl Scouts & Caregivers — December 12, 2025 –January 18, 2025

**Troop Tasks**

Troops verify roster — December 10, 2024


Upload troops to Smart Cookies — December 15, 2024

|   |  |   |                             |                             |    |                               |
|---|--|---|-----------------------------|-----------------------------|----|-------------------------------|
|   |  |   | 1                           | 2                           | 3  | 4                             |
| 5   | 6 Service unit/troop volunteer Smart Cookies email sent<br><u>Volunteer access to Digital Cookie opens</u> | 7 National Cookie Season Launch         | 8                           | 9                           | 10 | 11                            |
| 12 Caregiver access to Digital Cookie opens (set up site and emails only) | 13   | 14 Digital Cookie email campaign begins | 15 Cookie Open Office Hours | 16                          | 17 | 18 Initial Order Phase begins |
| 19  | 20   | 21                                      | 22                          | 23                          | 24 | 25                            |
| 26  | 27   | 28                                      | 29 Cookie Open Office Hours | 30 Initial Order Phase ends | 31 |                               |



# February 2025







| Sunday   | Monday | Tuesday  | Wednesday  | Thursday  | Friday  | Saturday  |
|--|--------|--|--|---|---|---|
|  |        |  |  |   |   | 1<br><br><b>Booth Scheduler:</b><br>Early Bird Fast Pass opens at 8:00 a.m. |
| 2<br><br><b>Booth Scheduler:</b><br>Early Bird Fast Pass closes at 8:00 p.m. | 3      | 4<br><br><b>Booth Scheduler:</b><br>Round 1 opens at 6:00 p.m. | 5<br><b>Booth Scheduler:</b><br>Round 1 closes at 6:00 p.m.<br><br>TPMs enter girl initial orders in Smart Cookies by 11:59 p.m. | 6<br><b>Booth Scheduler:</b><br>Round 2 opens at 6:00 p.m.<br><br>SUPPRs verify troop orders in Smart Cookies by 11:59 p.m. | 7<br><br><b>Booth Scheduler:</b><br>Round 2 closes at 6:00 p.m. | 8<br><br><b>Booth Scheduler</b><br>open for remainder of program            |
| 9  | 10     | 11   | 12   | 13<br><br>GSU Winter Town Hall Meeting  | 14  | 15  |
| 16   | 17     | 18   | 19<br><br><br>Cookie Open Office Hours      | 20  | 21  | 22  |
| 23   | 24     | 25   | 26   | 27  | 28  | National Girl Scout Cookie Weekend  |





# March 2025



| Sunday                                     | Monday                            | Tuesday | Wednesday   | Thursday  | Friday             | Saturday                                      |
|--|-----------------------------------|---------|---|---|--------------------|---|
|  |                                   |         |   |   |                    | 1<br><b>Service unit warehouse pickup day</b> |
| 2  | 3<br><b>Cookie Cupboards open</b> | 4       | 5<br><br>Cookie Open Office Hours    | 6   | 7                  | 8   |
| Girl cookie delivery (as soon as received) |                                   |         |   |   |                    |   |
| 9  | 10                                | 11      | 12<br>                                | 13<br>All initial orders delivered by girls.<br>All monies due to TPM | 14                 | 15  |
| Girl Scout Week                            |                                   |         | Girl Scout Birthday   |   | Cookie Booths open |   |
| Girl cookie delivery (as soon as received) |                                   |         |   |   |                    |   |
| 16   | 17                                | 18      | 19<br><br>Cookie Open Office Hours | 20  | 21                 | 22  |
| Cookie Booths                              |                                   |         |   |   |                    |   |
| 23   | 24                                | 25      | 26  | 27  | 28                 | 29  |
| Cookie Booths                              |                                   |         |   |   |                    |   |
| 30<br><b>Cookie Program ends</b>           | 31                                |         | <br>Cookie Open Office Hours       |   |                    |   |



# April 2025



| Sunday | Monday  | Tuesday   | Wednesday                 | Thursday  | Friday | Saturday                                |
|--------|---|---|---------------------------|---|--------|---|
|        |   | 1   | 2                         | 3<br>All troop-to-troop transfers complete in Smart Cookies | 4      | 5                                       |
| 6      | 7<br>TPMs submit all booth allocations & rewards by 8:00 p.m. | 8<br>SUPPRs verify troop allocations and final rewards submitted by 8:00 p.m. | 9<br>ACH debit by council | 10  | 11     | 12<br>Troop Cookie Envelopes due to GSU |
| 13     | 14  | 15  | 16                        | 17  | 18     | 19                                      |
| 20     | 21  | 22<br>National Girl Scout Leader Day  | 23                        | 24<br>GSU Annual Meeting                                    | 25     | 26                                      |
| 27     | 28  | 29  | 30                        |   |        |   |

Week of May 12, 2025  
Activity Credits mailed

May/June 2025  
Non-ABC Bakers rewards shipped or emailed to Girl Scouts

June 2025  
Girl Scout/Troop rewards shipped from ABC Bakers to SUPPRs