



Cookie Booth Season March 13 – April 12, 2026

Supporting Safe Booth Participation and Cookie Season

At Girl Scouts of Utah (GSU), the safety and well-being of our Girl Scouts, volunteers and caregivers is our highest priority. We understand that comfort levels vary, and we are committed to supporting cookie season participation in the ways that meet the needs of each family and troop.

Cookie Booth Safety Basics

- **Show you are a Girl Scout.** Wear a Girl Scout uniform, pin and clothing to help identify yourself as a Girl Scout.
- **Buddy up.** Always use the buddy system. It's not just safe, it's more fun!
- **Plan ahead.** Be prepared for emergencies and always have a plan for safeguarding money and supplies.
- **Protect privacy.** Girl Scouts' last names, home addresses and email addresses should never be given to customers. Protect customers' privacy by not sharing their information, expect when necessary. Be aware of your surroundings
- **Sell in the daytime.** Girls should only sell after dark when under direct supervision of an adult.
- **Do not enter any homes or vehicles.** Never enter someone's home or vehicle. Only approach vehicles at designated drive-thru cookie booths.
- **Be streetwise.** Become familiar with the areas and neighborhoods where you'll be selling and delivering cookies. Avoid alleys.
- **Be safe on the road.** Always follow safe pedestrian practices and be aware of traffic when unloading products and passengers from vehicles.

Responding to Dangerous or Unusual Activity:

Most of the time, cookie booths are fun. However, in addition to everyday safety practices, Girl Scouts and volunteers should be prepared to respond appropriately if a situation feels unsafe, inappropriate, or dangerous.

When arriving at a booth location:

If you encounter unusual or dangerous activity (e.g., criminal activity, community unrest, or anything that causes fear or concern), do not set up the booth. Report the situation to your Troop Product Manager (TPM) who will notify the Product Program Manager **801-716-5132**. GSU will evaluate whether remaining booth shifts at that location should be cancelled.

When already working at a booth:

If a concerning situation arises but it is safe to leave calmly, leaders and caregivers should end the booth immediately and exit the area. There is no expectation to stay or intervene. Once safe, report the incident to your Troop Product Manager, who will escalate it to the Product Program Manager **801-716-5132**. If the Product Program Manager is not available:

Contact:

- **Customer Care (business hours M-Th 9am-5:30 pm MST and F 9-12pm MST): 801-265-8472**
- **GSU Emergency Line (after hours): 801-483-3413.**

In the event of an immediate threat:

If there is an imminent danger to Girl Scouts or adults, prioritize immediate evacuation. Leave the booth and all contents and move to the nearest safe location.

Once everyone is safe, contact:

- **Customer Care (business hours M-Th 9am-5:30 pm MST and F 9-12pm MST): 801-265-8472**
- **GSU Emergency Line (after hours): 801-483-3413.**

FAQs:

What should I do if there is an immediate threat and assistance is needed?

Call 911 for local law enforcement and assistance.

Is a Girl Scout required to participate in cookie booths?

No. Families and volunteers may choose the approach that works best for them at any time during the season.

How do I report an incident (not emergency) to GSU?

Contact GSU at 801-265-8472 or email info@gsutah.org. A GSU team member will follow up within 24 business hours. For urgent after-hours needs, call the GSU Emergency Line at **801-483-3413**.