



February 2023

Why I Give: Anita Riddle-Schmidt



Anita's Girl Scout journey began when she was a Brownie in Southern Arizona. She says that her experience attending Girl Scouts Summer Camp fostered her love of mountains and the outdoors. And it also inspired her to know that the memories she was making with Girl Scouts would last a lifetime.

Years later, as an adult, Anita continued her Girl Scout journey when she joined a troop in Fort Knox, Ky. A year later, she moved to

Texas and became a lifetime Girl Scouts member.

Through the years, Anita started a family and has lived in various states -- all while maintaining her involvement in Girl Scouts and Girl Scout camps. Anita has held various volunteer roles and has run several troops at various stages in her life.

When Anita moved to Utah, she started an outdoor camping skills day for Girl Scouts of Utah, and her daughters joined her as mentors for the event.

Ever since that time, Anita and her daughters (who are now Juliettes) have

continued their Girl Scout journey. Anita's oldest daughter has already earned her Gold Award, and another daughter is applying for her Gold Award this year.

Anita currently serves on the Girl Scouts of Utah Board of Directors. She says she has loved creating experiences for girls that they -- like her -- will always remember.

Anita says she believes Girl Scouts is an important, enjoyable stepping stone for girls. She says it's incredible to see girls become the women they dream of becoming. And she truly believes that the organization helps girls become women of courage, confidence, and character.

[Donate Now](#)



Send a Girl to Camp

Girl Scouts has a long and storied history of getting girls outdoors and instilling a lifelong appreciation for nature and the environment. Every summer, more than 2,000 girls head to summer camp at Trefoil Ranch and Camp Cloud Rim here in Utah, where they ride horses, swim in Lake Brimhall, and make new friends. When girls spend quality time outdoors and increase their exposure to nature, they thrive physically, emotionally, and intellectually. Despite the benefits of spending quality time outside, young people are becoming increasingly sedentary and disconnected from nature. Lengthy school hours, reduced recess periods during school, and tech-based leisure activities are all factors—but Girl Scouts' outdoor programming offers girls another way.

Our summer camps are designed for girls to explore nature, connect to the environment, and take on adventures. The generosity of our donors is crucial to making camp experiences happen for girls who may otherwise not have the opportunity. With your support, we can ensure all girls can participate in transformative outdoor experiences. One week of camp costs \$400, but any

amount toward camperships supports our campers. We invite you to help us prepare girls for new challenges and give girls outdoor experiences that help them develop the tools they need to succeed.

[Donate to Campership](#)

Ways to support Girl Scouts during cookie season

Girl Scout Cookie season is here, and our Utah Girl Scouts are out selling cookies in their communities. Every cookie purchase presents an opportunity for Girl Scouts to learn crucial life skills while growing into the confident leaders our world needs. 100% of the proceeds stay with the Girl Scout troops you purchased cookies from.

There are numerous ways to support our entrepreneurs:

- Host a Cookie Booth - Inside or outside your business location; Shifts covered by Girl Scouts and volunteers
- Purchase Cookies to Donate - Donate to a troop's Gift of Caring where they choose the charity or purchase cookies and make your an in-kind donation of your own
- Buy Cookies for your Organization - Say thank you to staff, clients, or customers; Use as employee incentive
- Promote the Cookie Finder- Add to your company's internal communications or share on social media channels* (Link to www.gsutah.org/findcookies)
- Provide Mentorship - Share your experience running a business or offer marketing tips and tricks

You may not resell any cookies. Email info@gsutah.org for assistance with hosting a Cookie Booth or providing mentorship.

**A social toolkit is available upon request. Please email marketing@gsutah.org.*

Utah Nonprofits Need Your Dollars Now More Than Ever

The Girl Scout Cookie Program is the largest girl-led entrepreneurship program in the world. With the program, girls can learn to plan and run their personal and troop small businesses.

Girls learn: goal setting, decision making, money management, people skills, and business ethics. When you buy Girl Scout Cookies, your purchase stays local and

helps power amazing experiences for Girl Scouts throughout the year. From camp to travel to service projects, our young entrepreneurs are building skills and creating memories that will last a lifetime.

[Read the Article](#)

Amazon Smile

The AmazonSmile team has informed GSU that they plan to discontinue the AmazonSmile program, winding down by February 20, 2023. Until this date, your purchases will still support Girl Scouts of Utah when you shop at smile.amazon.com and select Girl Scouts of Utah as your favorite charity. To turn on AmazonSmile in the mobile app, open the app and find "Settings." Then tap on "AmazonSmile" and follow the on-screen instructions. Make sure you have Girl Scouts of Utah selected as your favorite charity! Purchases will support GSU until February 20, 2023.

[Shop with AmazonSmile While You Can](#)

Donate Now

[Support our Movement by joining Girl Scouts as an Adult Member!](#)

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Have a question? Don't be shy!

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Our address is 445 East 4500 South #125, Salt Lake City, UT 84107

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