



# Connections

Girl Scouts of Utah | Monthly Donor Update

*May* 2023



## **Camping for a Cause – Registration Opens May 18**

Join us on August 18 & 19 at Camp Cloud Rim for a one-of-a-kind weekend of fun. Camping for a Cause is GSU's annual 'glamping' event, where women enjoy a weekend of fun activities and get to experience the camp that our girls love so much. All proceeds support GSU camp programs, where girls develop crucial leadership and life skills.

Friday night begins with a cocktail reception, dinner, and a silent auction followed, by a movie under the stars and a dance party. Wake up Saturday morning with morning yoga followed by your choice of camp activity.

This year's activities include:

- Fly Fishing
- Dance
- Outdoor Photography
- Cooking Demonstration
- Climbing
- Tai Chi
- Guided Hike
- Lake Activities
- Mindfulness

Early bird pricing lasts until July 28. This event is for women 21 and older. Tickets start at \$250.

#### Learn more about Camping for a Cause



### Why I Give: Leslie Egan

For the past seven years, Leslie Egan has generously donated to Girl Scouts of Utah on every front. She's been at the heart of giving to support Girl Scouts – whether she is leading the organization through change, contributing hours of service as a decisionmaker and strategist, or building memories with girls at cookie booths. Leslie joined the council in 2016 as a member of the Board of Directors. Within a couple of years, she was appointed to be the board chair, and she served in that capacity for four years (two terms).

While in that office, she led two important strategic initiatives: 1. To help the organization become more fiscally strong; and 2. To support the payoff of the Camp Cloud Rim loan and secure the land for future generations of Girl Scouts to enjoy. Under her leadership, both initiatives were accomplished.

The work hasn't always been easy. Especially because Leslie was not navigating under normal circumstances -- leading the organization during the height of the pandemic. However, her personality and determination cultivated support and collaboration among board members, staff members, volunteers, Girl Scouts, and donors.

"Leslie is an amazing fundraiser and under her guidance and direction, we've accomplished so many things," says CEO Lisa Hardin-Reynolds. "Leslie just has a way of bringing people together."

Leslie says that Girl Scouts gave her an opportunity to expand her area of influence in support of girls from every community. This was especially important to her because she had spent several years volunteering in the refugee community.

"I wanted to give girls what I found: my troop," Leslie says. "Through Girl Scouts, I found friends and mentors, and it has made me a better person. I give so *every* girl can find their troop, friend group, mentors, and purpose."

Leslie completed her tenure as board chair last month and now serves as a member of the Board Development Committee.

"It gives me great comfort and confidence to know we are building a generation of women leaders," Leslie says. "We are preparing girls to be the leaders of tomorrow."

**Donate** 

Partner Spotlight: Town Club



Girl Scouts of Utah was honored to attend Town Club's Founder's Day Gathering on April 12. Several members of Town Club spoke about their founder, Mrs. F.C. Schramm, and made the connection that Mrs. Schramm was an independent and courageous woman, just like Juliette Gordon Low, the founder of Girl Scouts.

Speakers from GSU included Lisa Hardin-Reynolds, CEO, who spoke about the power of camp and how it impacts the lives of girls, and Elizabeth

G., Girl Scout, spoke about her own experiences of how camp has helped her overcome social anxiety.

The funds we raised at this event will go towards camperships and cover the cost of numerous girls attending camp this year. We thank the members of Town Club for their generosity and long support!

**Donate to Camperships** 

GSUSA appoints Utah Girl Scout Rebecca Chavez-Houk to the National Board Development Committee



Rebecca Chavez-Houck, a Lifetime Member of GSUSA, was recently selected to be on GSUSA's National Board Development Committee. The National Board Development Committee is an independent committee charged with assessing individual National Board member performance, promoting board development, board governance and vetting and proposing board candidates.

Rebecca will serve a term of three years and will begin her efforts during the

56th GSUSA National Council Session to be held in July.

She will be a tremendous representative for Utah and for the Utah Girl Scout Council.

Rebecca attributes much of her public service success to her involvement in Girl Scouts. She was an active Girl Scout Junior, Cadette, and Senior. As a Senior, she served on the Utah Girl Scout Council Senior Planning Board and attended a 1978 theatre arts Wider Opportunity in Connecticut. She then worked for the Utah Council as a Public Relations Manager from 1987-1990.

Rebecca represented the northeast area of Salt Lake City in the Utah House of Representatives from 2008 to 2018. While in office, she served as Utah House Minority Whip (2014-16) and Minority Assistant Whip (2012-14). She stalwartly advanced the concerns of women and girls through her legislative policy agenda as a co-chair of Utah's Women in the Economy Commission. She serves on a myriad of Utah and national nonprofit boards.

GSU issues its official 2021-2022 Annual Report



Total Membership: 8,494

Girl Membership by Level

Daisy: 1,227 Cadette: 1,097

Brownie: 1,319 Senior: 322

Ambassador: 181

Of our 5.471 Girl Scouts. 553 were beneficiaries of our Girl Scout Outreach Program

Junior: 1,325

Thanks to donors, supporters, members, and staff, 2021-2022 was an exceptional year. We supported 8,494 total members, including more than 5,400 Girl Members who actively earn badges, learn skills, make friendships, and support our community.

For a full report on last year's council activity, visit <a href="www.gsutah.org">www.gsutah.org</a>. Or if you would like us to mail you a printed copy, please email your request to <a href="development@gsutah.org">development@gsutah.org</a>.

#### **Annual Report**

#### **DONATE NOW**

### Support our Movement by joining Girl Scouts as an Adult Member

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