



# Connections

Girl Scouts of Utah | Monthly Donor Update

June 2023



## Camping for a Cause - Registration is Open

Have you registered for Camping for a Cause? This event is Girl Scouts of Utah annual 'glamping' event, where women enjoy a weekend of fun activities at GSU's renowned Camp Cloud Rim. All proceeds support GSU camp programs, where girls develop crucial leadership and life skills.

Friday night begins with a cocktail reception, followed by dinner and a silent auction. We will end the evening with a movie under the stars and a dance party

with a DJ. Wake up Saturday morning with morning yoga followed by your choice of camp activity.

This year's activities include:

- Fly Fishing
- Dance
- Outdoor Photography
- Cooking Demonstration
- Climbing
- Tai Chi
- · Guided Hike
- Lake Activities
- Mindfulness

Early bird pricing lasts until July 28; tickets start at \$250. This event is for women 21 and older.

### Learn more about Camping for a Cause



## Why I Give: Brooke Clark

Brooke Clark is a troop co-leader of a Daisy (soon to be Brownie) troop in the Girl Scouts of Utah and also serves on the Board Development Committee. With a personal connection as a former Girl Scout and mother to Vivian (8), she is dedicated to nurturing girls of courage, confidence, and character. As a leader in the Salt Lake City biotech community, Brooke also advocates for STEM education and continued learning for girls and women in STEM.

Brooke believes that the Girl Scouts of Utah provides a supportive environment for girls to develop self-esteem and incredible life experiences. With her troop, she has seen how the organization encourages girls to pursue their interests, overcome challenges, and foster resilience, empowering them to achieve their goals.

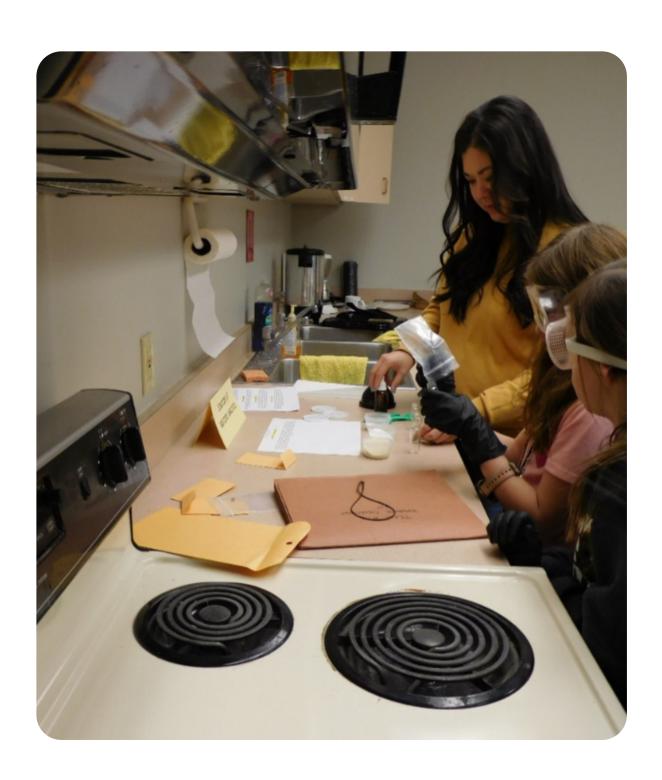
Through her active support, Brooke contributes to fostering the growth of future female leaders in STEM. She recognizes the impact of GSU-sponsored events, such as attending a STEM day, which inspired the troop's girls to explore coding and robotics.

Teaming up with co-troop leader, Tajha Farrara, Brooke aims to make a tangible impact on the girls in their troop. They are proud to support and empower girls, creating a generation of strong, capable individuals who will leave a positive impact on their community and the world and will instill confidence, resilience, and a passion for STEM education in the next generation of leaders.

Brooke's leadership has helped the girls develop teamwork and support skills. She reflects on their experiences at cookie booths: "Seeing our girls in action at our cookie booths resonated greatly with me. They all found unique ways to contribute and support each other, which are skills that will last a lifetime."

# **Program Spotlight**







In partnership with the FBI, Girl Scouts of Utah offers an introduction to forensic science. FBI agents from the Salt Lake office brought this event to GSU in February, where 30 Juniors, Cadettes, and Seniors gathered seven different types of evidence from a mock crime scene and used various techniques to analyze it. Girl Scouts also learned about careers in the FBI and the importance of STEM. This event is hands on and helps Girl Scouts work towards the Detective and Special Agent badges. This July, agents will be bringing this program to St George, thanks to the FBI and Utah Tech University outreach. We are excited to bring this opportunity to Southern Utah.

#### **GSU News**



Welcome Lisa White, our new VP of Development. Lisa is a lifetime member of the Girl Scouts and has served on the Board and Board Development Committee since 2019. She brings to Girl Scouts of Utah 30+ years of professional experience leading cross-functional teams, designing and building technology solutions for a variety of companies. As a leader, Lisa's mantra is Be Kind: Work Hard: Deliver Results. Throughout her professional career. Lisa has found her greatest joy in mentoring others, with a particular focus helping women to realize their undiscovered potential. In her free time, she also serves on the Executive Committee of the Utah Women's Forum and volunteers for Hounds Around Town, a Salt Lake County Animal Services initiative.

## Donation Ask - Camperships (Send a Girl to Camp)

Annually, thousands of campers head to the mountains for new adventures, friendships, and skill-building at Trefoil Ranch and Camp Cloud Rim. For many Girl Scouts, it's their first trip away from home. For others, the cost to attend camp is out of reach.

Our summer camps allow girls to explore and take on adventures. The generosity of our donors is crucial to making camp experiences happen for girls who may otherwise not have the opportunity. With your support, we can ensure all girls can participate in transformative outdoor experiences. One week of camp costs \$500, but any amount toward camperships supports our

campers. We invite you to help us prepare girls for new challenges and give girls outdoor experiences that help them develop the tools they need to succeed.

## DONATE NOW

## Support our Movement by joining Girl Scouts as an Adult Member

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Have a question? Don't be shy! **Contact us** for more information.

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