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October 2024

# Utah Day of the Girl Recap



On October 4, 2024, Girl Scouts of Utah held our annual Utah Day of the Girl celebration, presented by Harmons Grocery (**view the event photo album here**). This event brings together supporters, volunteers, and Girl Scouts from across the state to honor the incredible contributions and leadership of women and girls in our community. Held at the Little America Hotel, the event welcomed over 260 guests and raised over \$70,000 to support Girl Scouts of Utah's mission to build girls of courage, confidence, and character, who make the world a better place. One of the morning's highlights was the newly introduced Girl Scout Leadership Showcase, where Girl Scouts had the opportunity to display their projects and discuss the impactful programming they have experienced through Girl Scouts. Booths featured topics ranging from STEM and robotics to outdoor programming and Girl Scout travel opportunities. The showcase allowed attendees to see firsthand how Girl Scouts of Utah is making a lasting difference in the lives of girls.

This year's event also featured four inspiring Utah women – known as our Girl Champions – who represent the four pillars of the Girl Scout Leadership Experience: STEM, Outdoors, Life Skills, and Entrepreneurship. Bonnie Baxter, Founder & Director of the Great Salt Lake Institute at Westminster University, was recognized as the STEM Girl Champion for her dedication to saving our saline lake for future generations, while inspiring young women to pursue careers in science.

Other honorees included Nailah Blades, who is the founder of Color Outside, a community for all women of color who are ready to create unapologetic, soul stirring lives through outdoor adventure. Maria Montes, Director of Power Building at Comunidades Unidas (Life Skills) who as an Affordable Care Act navigator, she organized with Latinx families to shift the narrative around programs like Medicaid and SNAP and increase transparency and accountability from the agencies that administer these programs to decrease health disparities. And, Becky Hawkins, Founder & CEO of Method Studios (Entrepreneurship) who leading firm operations with a focus on culture, strategic planning, and project leadership.

We would like to express gratitude to the speakers who shared their experiences and wisdom with us: our emcee, Liz Adeola, PBS Utah; Joelle Creager, Girl Scouts of Utah Board Chair; Bonnie Baxter, Keynote Speaker; and Emma Casey, Girl Scout Alum Speaker.

We are also so grateful for the generosity of the event's many sponsors, who allow us to come together to inspire girls and celebrate the future they are shaping.



**Presenting Sponsor** Harmons Neighborhood Grocer **Platinum Sponsor** George S. And Dolores Dore Eccles Foundation

Additional Sponsors: Friends of Girl Scouts, Larry H. & Gail Miller Family Foundation, VCBO, DBarM Farm Hurley, Texas, ARC Wealth Management, Aspira Public Affairs, Crest Realty, Hardin-Reynolds Family, Hu-Weinstein Family, Joelle Creager, KSL.com, Parsons Behle & Latimer, Riddle Schmidt Family, STEM Action Center of Utah, USANA Health Sciences, and Westminster University.

Lastly, thank you to everyone who attended and contributed to this important event. If you were unable to attend Utah Day of the Girl but feel inspired to contribute, you can still make a donation today!

### DONATE

# Upcoming Events – Recognition of Excellence Ceremony



We are thrilled to once again honor our Highest Awards earners and adult honorees at our annual Recognition of Excellence ceremony on November 9, 2024. This year we will be recognizing 10 Girl Scout Gold Awards and 29 Girl Scout Silver Awards.

These Girl Scouts all acted in their community to address the root cause of an issue they are passionate about while developing their leadership skills. Project topics this year include pollution mitigation, preventing intimate partner abuse, and promoting the local bee population. These Girl Scouts have worked hard to make the world better, and we couldn't be prouder of their efforts.

We will also be recognizing 84 Girl Scout Bronze Awards, and 45 adults for their leadership with girls and other adults and their dedication to the Girl Scout program.



## New! GSU Camp Video

We're excited to share our newly produced <u>Girl Scouts of Utah Camp video</u>, highlighting the magic of our historic camps and over 100 years of Girl Scout traditions. From outdoor adventures to building lifelong friendships, the video captures the unforgettable experiences girls have at camp. We invite you to watch and see the joy, growth, and memories that make Girl Scouts of Utah camps so special!

# Program Spotlight – International Day of the Girl with Utah Royals



Our Utah Day of the Girl event with the Utah Royals was an unforgettable experience with 215 tickets sold! Girl Scouts had the unique opportunity to hear members of the Utah Royals staff share how exciting it is to work for a women's sports team and insights into their career journeys. They also proudly participated in the pre-game parade and helped display flags on the field, making the day even more special.

#### Support our Movement by joining Girl Scouts as an Adult Member

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Have a question? Don't be shy! **<u>Contact us</u>** for more information.

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