



UTAH DAY OF THE  
*girl*

Friday October 4, 2024  
Little America Hotel  
500 Main St., Salt Lake City  
7:30 a.m. Coffee & Cocoa  
Girl Scout Exhibition  
8:00 a.m. Breakfast Program

girl scouts  
of utah

**HARMONS**  
NEIGHBORHOOD GROCER®



# Utah Day of the *girl*

Celebrate the impact that women and girls have in our communities while supporting Girl Scouts of Utah.

Utah Day of the Girl is a celebratory breakfast where business and community leaders come together to celebrate the accomplishments of Girl Scouts and women state-wide.

In addition, we will be honoring women of achievement, known as our Girl Champions, in each of our four Girl Scout pillars: STEM, Outdoors, Life Skills, and Entrepreneurship.

Proceeds from this event support The Girl Scout Leadership Experience (GSLE), research-proven programming purposefully designed to include fun *and* challenging age-appropriate activities. It's what makes Girl Scouts a unique experience.



**Parents and caregivers choose Girl Scouts because the components of GSLE resonate with them.**

Caregiver's top five  
"major" reasons  
for selecting  
Girl Scouts

GSLE  
Outcomes

75% To develop positive values  
70% To gain confidence  
67% To become more open to trying  
new things, even if they are hard

Variety  
of  
activities

67% To get experiences they would not  
have gotten otherwise  
66% To engage them in many different  
types of activities.

This confirms what Girl Scouts have known all along:  
Girl Scouts builds girls and women of courage, confidence,  
and character, who make the world a better place.

# Empowering Futures: The Girl Scout Leadership Experience

Girl Scouts is the preeminent leadership development organization for girls, helping girls learn skills needed to take the lead in their own lives and the world. At Girl Scouts, girls learn and grow in a safe, all-girl environment, discovering who they are, connecting with others, and taking action to make the world a better place.

## The Girl Scout Processes: Bringing the Girl Scout Leadership Experience to life

### GIRL LED

Girl Scouts take an active role in making decisions and choosing activities; they have a choice and a voice.

### COOPERATIVE LEARNING

Girl Scouts work together in an atmosphere of respect and cooperation to complete projects and learn.

### LEARNING BY DOING

Girl Scouts learn through hands-on activities that engage them in an ongoing cycle of action and reflection.

## By participating in skill-building activities through the Girl Scout Leadership Experience, Girl Scouts:

### DISCOVER

They'll find out who they are, what they care about, and how to best use their unique talents.

### CONNECT

They'll collaborate with others, both locally and globally, to learn and expand their horizons.

### TAKE ACTION

They'll do what Girl Scouts always do: make the world a better place.

## The GSLE aims to foster the development of five key leadership outcomes

### STRONG SENSE OF SELF

Girl Scouts have confidence in themselves and their abilities and form positive identities.

### POSITIVE VALUES

Girl Scouts act ethically, honestly, and responsibly, and show concern for others.

### CHALLENGE SEEKING

Girl Scouts take appropriate risks, try things even if they might fail, and learn from mistakes.

### HEALTHY RELATIONSHIPS

Girl Scouts communicate their feelings directly and constructively resolve conflicts.

### COMMUNITY PROBLEM SOLVING

Girl Scouts want to make the world a better place, learn to identify problems in the community and create "action plans" to solve them.

## Girl Scout Alum Highlights

- \* There are currently more than 50 million Girl Scout Alums!
- \* 87% of Girl Scout alums say they have successfully met their life goals.
- \* Secretaries of State Madeleine Albright, Condoleezza Rice, and Hillary Clinton were all Girl Scouts



# Presenting Sponsor

Girl Scouts of Utah is thrilled to announce the return of our \$25,000 presenting sponsor, Harmons. With their steadfast support of Girl Scouts over the years, Harmons has become an integral part of our mission, and we are grateful for their continued partnership. Their sponsorship of Utah Day of the Girl plays a vital role in ensuring the success of our event, empowering girls across our community.

## How can your gift make an impact?

	\$15,000	\$7,500	\$5,000	\$2,500
<b>Foundation Sponsored/ Funded Troops</b>	Sponsor 3 troops for a year	Fund a troop for a year and send them to troop camp	Fund a troop for a year	Fund one troop for 6 months
<b>Camperships (camp scholarships)</b>	Provide one week of overnight camp to 25 girls	Provide one week of overnight camp to 12 girls	Provide a minicamp experience to 80 girls	Send 4 girls to camp for one week
<b>Girl Scout Programming</b>	Underwrite STEM programming for one year	Send 7 girls to Catalina Island Marine Institute (CIMI)	Fund a year of membership for 200 girls	Fund a council-led badge program for 100 girls



For information about how to sponsor and sponsorship benefits, please visit the Utah Day of the Girl information page (accessed via QR code to the left).

- \* Submit the form located at the QR code
- \* Email [development@gsutah.org](mailto:development@gsutah.org)
- \* Call (801) 716-5153

